EXHIBIT 103-B Redacted Version of Document Sought to be Sealed

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1
                 UNITED STATES DISTRICT COURT
 2
               NORTHERN DISTRICT OF CALIFORNIA
 3
     IN RE: FACEBOOK, INC., MDL No. 2843
     CONSUMER USER PROFILE Case No.
 4
                                  18-md-02843-VC-JSC
     LITIGATION
 5
6
     This document relates to:
 7
     ALL ACTIONS
8
9
10
11
12
           ZOOM DEPOSITION OF FACEBOOK's 30(b)(6)
13
       CORPORATE REPRESENTATIVE - MICHAEL PATRICK CLARK
     (Reported Remotely via Video & Web Videoconference)
14
15
            Denver, Colorado (Deponent's location)
16
                   Wednesday, May 18, 2022
17
                           Volume I
18
19
20
     STENOGRAPHICALLY REPORTED BY:
21
     REBECCA L. ROMANO, RPR, CSR, CCR
     California CSR No. 12546
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     Nevada CCR No. 827
     Oregon CSR No. 20-0466
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     JOB NO. 5210145
25
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21
22
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24
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25
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22			
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			Dags 10
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1	Denver, Colorado; Wednesday, May 18, 2022	
2	10:07 a.m.	
3	000	
4		
5	THE VIDEOGRAPHER: We're on the record.	10:07:40
6	It's 10:07 a.m. Mountain Time on May 18th, 2022.	
7	This is the deposition of Mike Clark, and	
8	we're here in the matter of In Re: Facebook, Inc.	
9	Consumer Privacy User Profile Litigation. I'm	
10	John Macdonell, the videographer, with Veritext.	10:07:57
11	Before the reporter swears the witness,	
12	would counsel please identify themselves, beginning	
13	with the noticing party, please.	
14	MS. WEAVER: Good morning. This is	
15	Lesley Weaver of Bleichmar Fonti & Auld, and I	10:08:10
16	represent the plaintiffs.	
17	I am taking this deposition today with	
18	the assistance of Josh Samra of my firm. And also	
19	present are my able co-counsel, Cari Laufenberg and	
20	Emma Wright of sorry of Keller Rohrback.	10:08:25
21	MR. BLUME: Good morning. Rob Blume from	
22	Gibson, Dunn & Crutcher on behalf of Facebook.	
23	Here today with Rose Ring,	
24	Martie Kutscher Clark and Mike Ulmer, as well	
25	Ian Chen from the client.	10:08:42
		Page 13

1	SPECIAL MASTER GARRIE: This is	10:08:50
2	Special Master Garrie. I'm here on behalf of the	
3	Court.	
4	THE COURT REPORTER: At this time, I will	
5	ask counsel to agree on the record that there is no	10:08:54
6	objection to this deposition officer administering	
7	a binding oath to the deponent via remote	
8	videoconference, starting with the noticing	
9	attorney, please.	
10	MS. WEAVER: Yes, no objection.	10:09:15
11	MR. BLUME: No objection from Facebook.	
12	THE COURT REPORTER: Mr. Clark, If you	
13	could raise your right hand for me, please.	
14	THE DEPONENT: (Complies.)	
15	THE COURT REPORTER: You do solemnly	10:09:20
16	state, under penalty of perjury, that the testimony	
17	you are about to give in this deposition shall be	
18	the truth, the whole truth and nothing but the	
19	truth?	
20	THE DEPONENT: I do.	10:09:20
21		
22		
23		
24		
25	////	10:09:35
		Page 14

1	MICHAEL PATRICK CLARK,	10:09:38
2	having been administered an oath, was examined and	
3	testified as follows:	
4		
5	EXAMINATION	10:09:38
6	BY MS. WEAVER:	
7	Q. Good morning, Mr. Clark. I'm	
8	Lesley Weaver, and I'll be taking your deposition	
9	today.	
10	Would you mind stating, for the record,	10:09:44
11	your full name and your place of employment.	
12	A. Sure.	
13	It's Mike Clark. My legal name is	
14	Michael Patrick Clark. Place of employment is	
15	Facebook or Meta.	10:10:01
16	Q. And in what city are you currently	
17	employed?	
18	A. I'm a remote employee from Menlo Park,	
19	California, living in Denver, Colorado.	
20	Q. Thank you.	10:10:15
21	How long have you worked for Facebook?	
22	A. A little over three years.	
23	Q. And what's your current role and title?	
24	A. Title is director of product management.	
25	Q. And have you always held that title?	10:10:29
		Page 15

1	A. I was a product manager when I started.	10:10:32
2	About the same level the whole time.	
3	Q. What is a product manager?	
4	A. A product manager product manager	
5	helps pull together the specifications for both	10:10:51
6	user experience, the requirements for internal	
7	Facebook developers, and business case and	
8	definition for products built by Facebook.	
9	Q. And what products have you managed at	
10	Facebook?	10:11:14
11	A. I have worked in privacy the entire time.	
12	Q. And is privacy a product at Facebook?	
13	A. The there is a privacy organization	
14	and there are privacy-related products that are	
15	part of that.	10:11:33
16	Q. And are there specific privacy-related	
17	products that you have focused on in your	
18	employment at Facebook?	
19	A. Yes. Currently, I support the org. I	
20	take care of the privacy infrastructure teams.	10:11:46
21	Q. And what is privacy infrastructure?	
22	A. Yeah. Privacy infrastructure is where we	
23	build centralized infrastructure to enable Facebook	
24	internal developers to have common central	
25	solutions to solve for privacy. That might include	10:12:08
		Page 16

1	deletion. Also includes retention, data	10:12:14
2	minimization, purpose limitation, scraping,	
3	anti-scraping efforts as well.	
4	Q. And who heads the privacy infrastructure	
5	team?	10:12:36
6	A. Could you be more the product	
7	organization or the product team or the there	
8	there are multiple there are multiple roles	
9	associated with privacy infrastructure. I lead the	
10	product management of privacy infrastructure.	10:12:56
11	Q. Understood. And I'll put a pause on	
12	that. Thank you for answering that question.	
13	Do you understand today that you are	
14	testifying on behalf of Facebook as a corporate	
15	representative?	10:13:09
16	A. Yes, I do.	
17	Q. And have you seen the deposition notice	
18	in this case?	
19	A. I have.	
20	Q. Okay. And you're here to testify with	10:13:16
21	regard to topic 4; is that correct?	
22	A. That is correct.	
23	Q. Do you understand that topic 4 is	
24	Facebook's processes of pseudonymization,	
25	de-identification, re-identification, association,	10:13:30
		Page 17

1	and deletion of user data and information; is that	10:13:34
2	your understanding?	
3	A. That is my understanding.	
4	Q. Okay. And have been deposed before,	
5	Mr. Clark?	10:13:46
6	A. I have.	
7	Q. How many occasions have you been deposed?	
8	A. A total of seven.	
9	Q. Have all of those depositions been in	
10	connection with your employment at Facebook?	10:13:54
11	A. No. No, they have not.	
12	Q. To what, in general, did all seven	
13	depositions relate?	
14	A. One was related to a car accident that I	
15	was a passenger in as a teenager. The second were	10:14:08
16	telecommunications company I worked for were	
17	disputes around billing and access rights to	
18	physical infrastructure.	
19	And then the other four have been at	
20	Facebook.	10:14:32
21	Q. And in what matters have you been deposed	
22	as part of your employment at Facebook?	
23	A. I've been deposed on matters relating to	
24	the anti-scraping efforts and enforcement that we	
25	had taken, in three of the four depositions.	10:14:54
		Page 18

1	Q. And what was the fourth deposition?	10:14:56
2	A. The the fourth deposition was	
3	talking it was it was a deposition with the	
4	FTC, specifically about	
5	Q. And when you say "about what	10:15:11
6	do you mean?	
7	A. About	
9	Q. And when was that deposition?	
10	A. That was November or December of last	10:15:26
11	year.	
12	Q. And what was the subject matter of your	
13	testimony in that deposition, in general?	
14	A. Specifically, it was about	
		10:15:42
16	Q. And what did you discuss in that	
17	deposition as subject matter, specifically?	
18	MR. BLUME: Object objection. Scope,	
19	generally.	
20	THE DEPONENT: The it was it was	10:15:57
21	specifically about the assessment and my and	
22	and the role of privacy infrastructure in the	
23	broader assessment.	
24	Q. (By Ms. Weaver) And what specific	
25	privacy infrastructure were you testifying about?	10:16:17
		Page 19

1	A. I it was controls and safeguards	10:16:21
2	associated with privacy infrastructure.	
3	Q. Did it include anonymization or	
4	pseudonymization of data?	
5	A. It did not include anonymization or	10:16:35
6	pseudonymization.	
7	Q. What did it include?	
8	A. It included the broader controls and	
9	safeguards associated.	
10	Q. And what controls and safeguards,	10:16:47
11	specifically, if not anonymization and	
12	pseudonymization?	
13	MR. BLUME: Objection. Scope, genera	ally.
14	THE DEPONENT: It included the broade	er
15	set of safeguards that include data life cycle	10:17:03
16	management. That included scraping and TPM.	
17	Q. (By Ms. Weaver) When you say "data I	Life
18	cycle management," does that include data delet	cion?
19	A. That does include data deletion.	
20	Q. What else does data life cycle manage	ement 10:17:24
21	include?	
22	A. Data retention.	
23	Q. Anything else?	
24	A. No.	
25	Q. Okay.	10:17:38
		Page 20

1	A. The deal same safeguards are those two.	10:17:39
2	Q. And how long was your deposition in that	
3	matter, do you recall?	
4	A. Approximately four hours.	
5	Q. And I apologize. I'm sure you told me,	10:18:04
6	but when did that deposition occur?	
7	A. I don't remember the exact date. It was	
8	either November or December of last year.	
9	Q. Thanks very much.	
10	Well, you're very good, as far as I can	10:18:16
11	tell, at depositions so far. Especially insofar as	
12	we are communicating clearly and in a way that the	
13	court reporter can take down.	
14	And so I appreciate that. Thank you.	
15	And the general rules of the road you	10:18:29
16	seem to know, which is, please allow me to finish	
17	my question before you answer. And I will endeavor	
18	to not interrupt you and allow you to finish your	
19	answers before I speak; is that fair?	
20	A. That is fair.	10:18:45
21	Q. Okay. And answers need to be verbal, yes	
22	or no. For purposes of the record, nodding will	
23	not accomplish what we need to accomplish here	
24	today in terms of creating a transcript; is that	
25	fair?	10:18:57
		Page 21

1	A. That is fair.	10:18:58
2	Q. Okay. If you answer my question, I'm	
3	going to assume that you understood what I was	
4	asking; is that fair?	
5	A. That is fair.	10:19:08
6	Q. Okay. What did you do to prepare for	
7	your deposition today?	
8	A. I reviewed materials and had interviews	
9	with individuals, with counsel.	
10	Q. With whom did you have interviews?	10:19:25
11	A. I spoke with Scott Renfro.	
12	Yiannis Papagiannis. P-A-P-A-G-I-A-N-N-I-S is how	
13	you spell the last name.	
14	Mayur Patel. Eugene Zarashaw,	
15	Z-A-R-A-S-H-A-W. Ryan Borker, B-O-R-K-E-R.	10:19:48
16	Will Shackleton, S-H-A-C-K-L-E-T-O-N. And	
17	Hannes Roth. H-A-N-N-E-S and then R-O-T-H.	
18	Q. Anyone else?	
19	A. No.	
20	Q. When you spoke with those seven	10:20:25
21	individuals, was counsel present for each	
22	conversation?	
23	A. Yes.	
24	Q. And how long did you speak with each of	
25	them?	10:20:31
		Page 22

1	A. I I don't have exactly how much time I	10:20:36
2	spent with them. Between those interviews and	
3	counsel, approximately 35 hours.	
4	Q. And what did you discuss with Mr. Renfro?	
5	A. I discussed some of the historical and	10:20:59
6	and past functionality of the deletion framework.	
7	Q. And when you say the "deletion	
8	framework," what are you referring to?	
9	A. Software related to deletion	
10	functionality at Facebook.	10:21:19
11	Q. Thank you.	
12	Mr. Renfro is currently an employee, is	
13	that right, of Facebook?	
14	A. That is correct.	
15	Q. And what is his title?	10:21:28
16	A. Yes.	
17	I do not know his title.	
18	Q. Do you know what his current role is?	
19	A. His I I actually don't know his	
20	exact role or title.	10:21:47
21	Q. Do you know his	
22	A. He's a he's a his past role is as a	
23	software engineer. I don't know what his current	
24	title or role.	
25	Q. How long did you speak with Mr. Renfro?	10:21:59
		Page 23

1	A. I did not keep an exact accounting of the	10:22:01
2	amount of time I spoke with Mr. Renfro.	
3	Potentially an hour.	
4	Q. Okay. Well, so as not to be too	
5	exhausting, can you give me a rough estimate, for	10:22:13
6	each of the seven individuals you named, how	
7	many how much time you spent talking to each of	
8	them and generally what the subject matter was?	
9	A. Sure.	
10	For Yiannis Papagiannis, a total of	10:22:29
11	roughly an hour. Spoke to Yiannis about current	
12	deletion software functionality. And his	
13	experience in learnings and observations from the	
14	time that he's been here, which was longer than	
15	myself. Yiannis's title is an engineering manager.	10:22:55
16	Mayur Patel, probably spent a total of an	
17	hour and a half with, discussing questions that I	
18	had regarding some of the technical functionality	
19	of some of the systems and current processes for	
20	how they operate, roughly and Mayur is a	10:23:41
21	software engineer.	
22	Eugene, probably 30 minutes, if even	
23	that, and was for historical context on past	
24	functionality of deletion software. Eugene is	
25	formerly a software engineer. I do not know his	10:24:14
		Page 24

1	current title.	10:24:16
2	Ryan Borker was also around between	
3	15 minutes and a half hour. And spoke with Ryan	
4	about schematization. And Ryan is a product	
5	manager.	10:24:46
6	Will Shackleton, spent about 20 minutes	
7	with, and spoke to about past versions of	
8	deletion software. And spoke to Will for a	
9	half hour.	
10	And Hannes was also between 15 minutes	10:25:25
11	and a half hour. And spoke to about schematization	
12	as well. And Hannes is a software engineer.	
13	Q. And what is schematization?	
14	A. Schematization is a process of	
15	classifying data storage systems.	10:25:48
16	Q. And what is, in general, Facebook's	
17	schematization in this case, particularly as	
18	relevant to the topics you discussed with people in	
19	preparation for this deposition?	
20	A. Specifically, the deletion framework, the	10:26:09
21	software that operates deletion at Facebook. The	
22	simple deletion framework uses	
	to	
24	delete data on those systems.	
25	Q. Got it.	10:26:33
		Page 25

1	So to recap briefly, you spoke with	10:26:34
2	Mr. Renfro for about an hour. Mr. Papagiannis for	
3	about an hour. Mr. Patel for about an hour and a	
4	half. We're at about three and a half.	
5	Then Mr. Zarashaw for about 30 minutes.	10:26:50
6	And let's say 30 minutes for the each for the	
7	remaining four, so that's two so you spent about	
8	seven hours substantively preparing for this	
9	deposition. And then you said you spent 35 hours	
10	preparing.	10:27:05
11	Was the remainder of the time spent	
12	talking to counsel?	
13	A. Yes, in addition to 20 of hours of my	
14	own time reviewing material.	
15	Q. And what materials did you review for	10:27:14
16	20 hours?	
17	A. Yeah. I I reviewed approximately	
18	45 documents. The UDDP. The relevant deletion	
19	controls from 2012 to present. PwC's audits from	
20	2013 to 200 I believe '17. Wiki's describing	10:27:33
21	the technical details of deletion and the software	
22	associated with. And then also reviewed the	
23	25 documents which you had provided.	
24	Q. And when you say you reviewed PwC's	
25	audits, what specifically are you referring to?	10:27:56
		Page 26

1		
1	A. There were audits of the controls in that	10:28:04
2	time frame, and it was the at that time the	
3	third-party assessment of those controls associated	
4	with the 2012 FTC order.	
5	Q. What was the focus of PwC's audit during	10:28:21
6	that time frame?	
7	MR. BLUME: Objection. Scope.	
8	THE DEPONENT: Yeah, I can only speak to	
9	what I observed in in reading, which was the	
10	the privacy controls.	10:28:39
11	Q. (By Ms. Weaver) And when you say the	
12	"privacy controls," what do you mean, specifically?	
13	A. There were controls that were identified	
14	that which I had reviewed from 2012 to present,	
15	and it was the audit of those controls.	10:28:57
16	Q. Right.	
17	And which controls specifically are you	
18	referring to?	
19	A. Controls associated with deletion.	
20	Q. Anything else?	10:29:11
21	A. Focused primarily on the controls	
22	associated with deletion.	
23	Q. What's your understanding of why PwC	
24	focused an audit on privacy controls relating to	
25	deletion?	10:29:28
		Page 27

1	MR. BLUME: Objection. Scope. And	10:29:29
2	privilege.	
3	So to the extent you know by speaking to	
4	counsel, I'd instruct you not to answer.	
5	THE DEPONENT: I don't know that I	10:29:39
6	understand the question.	
7	Q. (By Ms. Weaver) Sure.	
8	You said you spent 20 hours reviewing	
9	documents, including PwC's audits.	
10	And then you testified that the focus of	10:29:48
11	the PwC audits, with regard to privacy controls,	
12	were controls associated with deletion; is that	
13	correct?	
14	A. I just to clarify. I didn't just	
15	spend 20 hours on the PwC. Those were those	10:30:01
16	were some of the documents in that time.	
17	Q. Right.	
18	And I'm asking you, having read those PwC	
19	audits, what did you	
20	A. Yes.	10:30:11
21	Q learn from those documents relating to	
22	why PwC was auditing Facebook's privacy controls	
23	associated with deletion?	
24	A. They were auditing, as part of the	
25	requirements associated as I understand, and	10:30:26
		Page 28

1	from what I read, associated with the 2012 FTC	10:30:29
2	order.	
3	Q. And when you say the "2012 FTC order,"	
4	what are you referring to?	
5	A. I don't know how else to label that.	10:30:41
6	The the FTC agreement between Facebook and the	
7	FTC in 2012.	
8	Q. And what did the agreement relate to, in	
9	your understanding?	
10	A. In in my understanding and review of	10:30:52
11	it, agreements to privacy practices and for those	
12	privacy practices to be audited.	
13	Q. And specifically, with regard to the	
14	controls associated with deletion, what is your	
15	understanding, based on your review and preparation	10:31:11
16	for this deposition, of what the what PwC was	
17	focused on?	
18	MR. BLUME: Objection. Scope.	
19	THE DEPONENT: To the best of my	
20	understanding, the area that I reviewed was their	10:31:25
21	observations associated with controls associated	
22	with deletion.	
23	Q. (By Ms. Weaver) What were those	
24	observations?	
25	A. I would actually want to pull those up so	10:31:36
		Page 29

1	that I could speak to them directly	10:31:39
2	Q. Which documents	
3	(Simultaneously speaking.)	
4	THE DEPONENT: if you'd like to go	
5	through this	10:31:43
6		10.21.12
	Q. (By Ms. Weaver) I I I understand.	
7	But I'm entitled to your recollection. And you've	
8	said now you looked at them for 20 hours in	
9	association with other documents.	
10	What's your understanding, as you sit	10:31:50
11	here today, as Facebook's corporate representative,	
12	of the privacy controls associated with deletion	
13	that PwC was investigating?	
14	MR. BLUME: Object to form.	
15	THE DEPONENT: I did	10:32:02
16	MR. BLUME: Hold on.	
17	THE DEPONENT: Sorry.	
18	MR. BLUME: Objection. Form and scope.	
19	THE DEPONENT: I I do want to clarify.	
20	I didn't spend 20 hours reading the PwC	10:32:07
21	documents. I just want to make sure that that's	
22	accurate.	
23	For the time that I did spend reading	
24	them, one that comes directly to mind would be the	
25	2017 audit, where specifically, as I refer to my	10:32:18
		Page 30

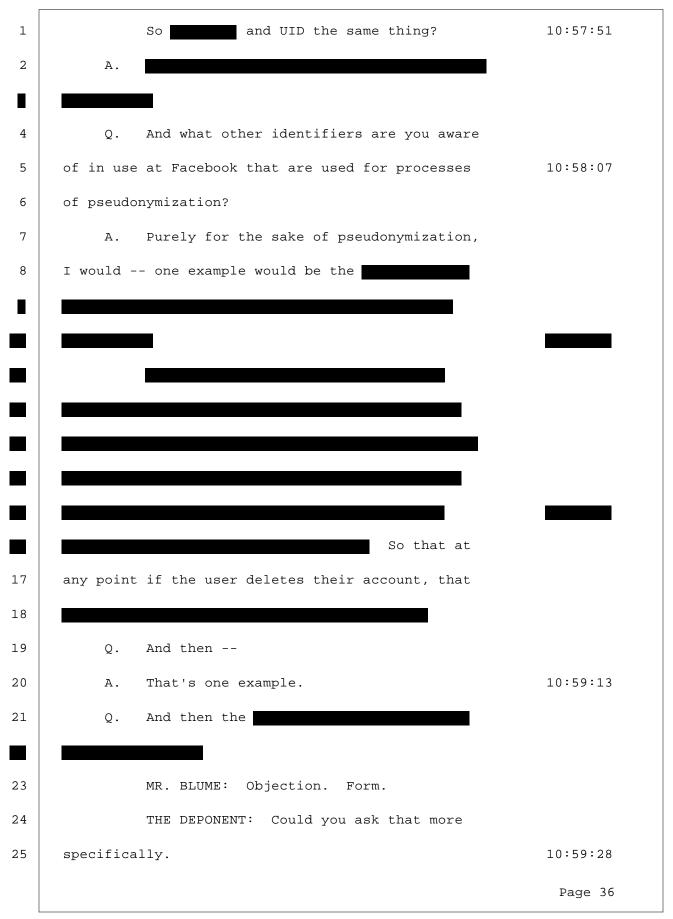
1		
1	notes, where the found PwC found no issues	10:32:24
2	relating to deletion on Facebook.	
3	And the 2017 to 2019 also finds no issues	
4	relating to deletion on Facebook that yeah, I	
5	mean those those were at very high levels	10:32:53
6	what I those are what I remember from	
7	recollection.	
8	If we go back further to 2013, where PwC	
9	was testing privacy controls, also found no	
10	deletion no issues relating to deletion.	10:33:07
11	In the 2013 to 2015 audit, as well, also	
12	identified no direct issues relating to deletion on	
13	Facebook.	
14	Q. (By Ms. Weaver) And you appear to be	
15	reading from a document; is that right, Mr. Clark?	10:33:25
16	A. Yup. As I mentioned, I I was looking	
17	at my notes.	
18	Q. And what are these notes?	
19	A. These were notes that I handwrote just	
20	because of the timeline that I needed to cover and	10:33:36
21	to make sure that I just have something to refresh	
22	my recollection.	
23	Q. When did you create these notes?	
24	A. Last night.	
25	MS. WEAVER: We would request immediate	10:33:49
		Page 31

1	production of them, Counsel.	10:33:50
2	Q. (By Ms. Weaver) And had you taken any	
3	notes that are incorporated in what you're	
4	reviewing before last night?	
5	A. In no.	10:34:03
6	Q. Did anybody assist you in the preparation	
7	of these notes?	
8	A. No. I typed them myself.	
9	Q. And when you typed them, were you looking	
10	at handwritten notes?	10:34:12
11	A. No, I was not. I typed I typed them	
12	up from the 45 documents and 25 documents 45	
13	documents, and then the 25 provided by you to to	
14	create and generate these notes.	
15	MS. WEAVER: Okay. Mr. Blume, will you	10:34:33
16	produce those as soon as possible, please.	
17	MR. BLUME: We will.	
18	MS. WEAVER: I mean, we can take a break.	
19	You're sitting in the room with him. So why don't	
20	we take a break and you can have them copied and	10:34:43
21	then we'll take a look.	
22	Go off the record.	
23	THE VIDEOGRAPHER: Off the record. It's	
24	10:34 a.m.	
25	(Recess taken.)	10:34:52
		Page 32

1		
1	THE VIDEOGRAPHER: Okay. We're back on	10:53:53
2	the record. It's 10:53 a.m.	
3	MR. BLUME: I'm sorry. If I could just	
4	note, we produced what's been Bates-labeled this	
5	is Rob Blume ADVANCE-META a document -60 to	10:54:04
6	-65.	
7	It's Facebook's position that those notes	
8	are not obligated to be produced at this time,	
9	although we did so out of courtesy to Ms. Weaver.	
10	MS. WEAVER: Duly noted and appreciated.	10:54:22
11	And I've taken just a quick moment here	
12	to review the notes, which we will mark as	
13	Exhibit 1 [sic], when Mr. Samra has a moment here.	
14	I do think they will facilitate the taking of the	
15	deposition. So we'll mark those for now and just	10:54:39
16	set them aside.	
17	(Exhibit 339 was marked for	
18	identification by the court reporter and is	
19	attached hereto.)	
20	Q. (By Ms. Weaver) Mr. Clark, what is your	10:54:52
21	understanding of what the word "pseudonymization"	
22	means?	
23	A. Are we back on the record?	
24	Q. Yes.	
25	A. Okay.	10:55:02
		Page 33

1	Q. Sorry. We're back on the record and	10:55:03
2	you're under oath.	
3	I'll ask the question again.	
4	Mr. Clark, what's your understanding of	
5	the what the word "pseudonymization" means?	10:55:12
6	A. The term "pseudonymization" is a term	
7	where its its its technical meaning is to	
8	create an additional identity from a source	
9	identity.	
10	Specifically, in the case that we are	10:55:33
11	talking about here, pseudo pseudonymization	
12	practices at Facebook is, we have the Facebook user	
13	ID that is the canonical user ID. And the process	
14	of	
		10:55:55
16	Q. And when you say "identifier," what do	
17	you mean?	
18	A. Identifier can have a broad set of	
19	meaning. In in this case in in the in	
20	the pseudonymization example that I was just	10:56:10
21	speaking of, an identifier is it's it's	
22	something to a number or some kind of technical	
23	concept to	
25	In the case of the canonical user	10:56:33

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1
     identifier, their Facebook user ID that I -- that I
                                                           10:56:35
     mentioned, that's to
Q. And when you say "Facebook user ID," is
     that -- written in a shorthand at Facebook?
                                                           10:56:50
          A. I -- I apologize. One word broke out
7
     when you asked that question. Can you repeat that.
          Q. No problem.
8
              How does Facebook refer to the Facebook
10
     user ID?
                                                            10:57:05
          A. The Facebook user ID, which is an
11
     internal use, it's for internal Facebook developers
12
13
     only to use. We refer to it as the canonical user
14
     identifier.
15
          Q. And is it Is it expressed
                                                           10:57:23
     ordinarily?
16
17
          A. It -- it can be expressed , yes.
18
          Q.
              Are there other ways to refer to it?
               MR. BLUME: Objection. Form.
19
               THE DEPONENT: User ID. Facebook user 10:57:36
20
21
     ID.
22
          Q. (By Ms. Weaver) Any other way?
23
          Α.
              Those -- those are the ones that I know
     of offhand.
24
         Q. So -- apologies.
25
                                                           10:57:48
                                                             Page 35
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1	Q. (By Ms. Weaver) I'm just asking, is the	10:59:30
2		
3	A. Specifically, inside of Hive,	
	And that is while the user	
5	account is active and the data exists. That is tie	10:59:51
6	in the data	
7	warehouse.	
8	Q. And when you say "	
	do you mean	
		11:00:05
11	MR. BLUME: Objection. Form.	
12	THE DEPONENT: The I'm I'm trying	
13	to figure out the right way to answer that question	
14	because it's it in a data warehouse,	
15	you have unstructured data that might be a log, for	11:00:29
16	instance. And if there was a user ID in that log	
17	entry,	
	while the account	
19	is active and before and while the data still	
20	lives on the system	
22	Q. (By Ms. Weaver) Perfect. Thank you.	
23	What does the word de-identification	
24	mean?	
25	A. De-identification is the process of	11:01:23
		Page 37

1	taking and stripping identity from	11:01:30
2	generically generic technical definition is, is	
3	taking any identifiers or stripping any identifiers	
4	out of a set of data so it's not identifiable.	
5	Q. And what is re-identification?	11:01:50
6	A. Re-identification is a process that	
7	using the generic technical definition where a	
8	set of data that while not directly identifiable,	
9	there is some process by which data can be tied	
10	back to some original identity.	11:02:14
11	Q. Great.	
12	And what about association in this	
13	context?	
14	MR. BLUME: Objection. Form.	
15	THE DEPONENT: Association and as you	11:02:29
16	say in this context, can you clarify what you mean.	
17	Q. (By Ms. Weaver) Sure.	
18	Topic 4, to which for which you're the	
19	corporate representative, seeks information about	
20	Facebook's processes of a number of things,	11:02:42
21	including association of user data and information.	
22	In that context, what does association	
23	mean?	
24	A. Thank you.	
25	Q. Sure.	11:02:54
		Page 38

1	A. The word "association" in that context is	11:02:54
2	how I I asked the question because	
3	association has specific technical meaning in	
4	Facebook's systems, in addition to the generic	
5	technical use of the word is where data can be	11:03:07
6	associated or identified back to an original user	
7	identifier.	
8	Q. Okay. And then what does deletion mean,	
9	as you understand it, with regard to topic 4?	
10	A. Deletion, as I understand it, in regards	11:03:37
11	to topic 4 is the the Facebook processes by	
12	which we when a user requests an individual	
13	object or their accounts to be deleted, that	
14	that their that the obligations of that deletion	
15	are met.	11:03:58
16	Q. When data is deleted at Facebook, does	
17	that mean it no longer exists or can it also mean	
18	that the associations or identifications no longer	
19	connect a user to the data?	
20	MR. BLUME: Objection. Form.	11:04:25
21	THE DEPONENT: Can that felt like a	
22	couple of questions.	
23	Can you can you be more specific.	
24	Q. (By Ms. Weaver) Yeah. I'm actually just	
25	trying to lay it out so you can see where I'm	11:04:34
		Page 39

1	headed.	11:04:37
2	A. Okay.	
3	Q. So does deletion at Facebook mean the	
4	data no longer exists?	
5	A. When data is deleted at Facebook, the	11:04:45
6	the data itself is gone or is no longer	
7	identifiable in any way back to the user.	
8	Q. So sometimes deletion could mean that the	
9	data still exists. But the way to identify or	
10	associate data with a user has just been	11:05:07
11	eliminated; is that fair?	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: I	
15	Q. (By Ms. Weaver) Why not?	11:05:19
16	A.	
22	If there is a log entry that includes	
23	I'll use my own name as an example that includes	
24	my own user identifier, when it's first uploaded,	
25	my IP address, maybe some device information,	11:05:54
		Page 40

1	things that would be necessary for the normal	11:05:58
2	operation and debugging of any issues that might	
3	have popped up, and that there was a photo uploaded	
4	and what that photo was,	
	because the photo would also be gone if I	
10	deleted my account, and any of the associated	11:06:26
11	information like IP address or device information	
12	would also be gone.	
13	Q. When the data still exists somewhere in,	
14	say, a table or a data source, is there an	
15	associated general descriptor of, for example, this	11:06:42
16	is data from 2007 from Facebook users, in general?	
17	MR. BLUME: Objection. Form. Objection.	
18	Form.	
19	THE DEPONENT: In form I I I don't	
20	know that I would agree with exactly how that would	11:07:03
21	state.	
22	Like in the example I used, it would be	
23	photo upload logs. But the 2007 would be past	
24	retention periods, and so I wouldn't expect, per	
25	our policies, for that to exist.	11:07:18
		Page 41

1	Q. (By Ms. Weaver) Let me do this. Let's	11:07:30
2	keep walking through our definitions, and I'm going	
3	to come back to this issue when I think we have a	
4	better way to communicate about it.	
5	The first question is, did you refer to	11:07:37
6	that data that's not associated that still	
7	physically exists, but it is not associated, is	
8	there a different way to refer to that than just	
9	deleted data?	
10	MR. BLUME: Objection. Form.	11:07:58
11	THE DEPONENT: Yeah, I that that	
12	data is de-identified.	
13	MS. WEAVER: Okay. Perfect. That's what	
14	I was hoping for.	
15	I'll ask you to now turn to	11:08:21
16	Exhibit Share. And we've marked a couple of	
17	exhibits while and when I say "we," Josh Samra	
18	has marked a couple of exhibits while we were	
19	chatting, and I believe it's Exhibit 339.	
20	Q. (By Ms. Weaver) And do you know,	11:08:40
21	Mr. Clark, about how you have to kind of refresh	
22	Exhibit Share to have exhibits show up?	
23	A. Let me see how I can make that work.	
24	Q. Okay.	
25	A. I think I've got it right here.	11:08:50
		Page 42

1	Could you repeat for me the exhibit	11:08:52
2	number.	
3	Q. Yes. It's 339.	
4	I see, though, it starts with an	
5	Exhibit 1. You should disregard that. That was	11:08:57
6	done in error at my instruction, and we will remove	
7	it from the file.	
8	A. I'm waiting for it load.	
9	MS. WEAVER: Okay. And, actually, you'll	
10	see there are two exhibits while we're waiting.	11:09:10
11	For the record, Exhibit 339 is a copy of	
12	the document just produced by Facebook bearing	
13	Bates numbers ADVANCED-META-60 through -65, and	
14	bearing the words "Mike Clark Deposition Notes."	
15	(Exhibit 340 was marked for	11:09:30
16	identification by the court reporter and is	
17	attached hereto.)	
18	MS. WEAVER: And Exhibit 340 is a	
19	document bearing Bates numbers ADVANCED-META-43	
20	through -56, and bearing the words "User Data	11:09:39
21	Deletion Policy."	
22	Q. (By Ms. Weaver) Let me know when you	
23	have them up, Mr. Clark.	
24	A. Okay.	
25	Which one would like me to look at first?	11:09:58
		Page 43

Q. Why don't you look at 339, and let's just	11:10:01
identify it for the record.	
A. Okay.	
Q. In the informal way, not the data way.	
A. This appears to be the notes that I typed	11:10:20
up, which I have physically in front of me as well.	
Q. And what was the basis for these notes?	
A. I had a lot of documents that I reviewed	
and wanted to be able to keep the timeline straight	
in my head for what happened when.	11:10:39
Q. And do you have a list of the notes that	
you relied upon when you drafted these notes I'm	
sorry. Strike that and I'll restate it.	
Do you have a list of the documents that	
you relied upon in drafting these notes?	11:10:52
A. I these were documents provided by	
counsel, for instance, the UDDP. The deletion	
controls from 2012. The PwC audits. Number of	
Wikis.	
As as it says right here, like	11:11:17
these are these are examples of of what I	
pulled this from.	
Q. And you physically possessed those	
documents at the time you were writing these notes;	
is that right?	11:11:27
	Page 44
	identify it for the record. A. Okay. Q. In the informal way, not the data way. A. This appears to be the notes that I typed up, which I have physically in front of me as well. Q. And what was the basis for these notes? A. I had a lot of documents that I reviewed and wanted to be able to keep the timeline straight in my head for what happened when. Q. And do you have a list of the notes that you relied upon when you drafted these notes I'm sorry. Strike that and I'll restate it. Do you have a list of the documents that you relied upon in drafting these notes? A. I these were documents provided by counsel, for instance, the UDDP. The deletion controls from 2012. The PwC audits. Number of Wikis. As as it says right here, like these are these are examples of of what I pulled this from. Q. And you physically possessed those documents at the time you were writing these notes;

1	A. Yes.	11:11:27
2	Q. And do you still have them?	
3	A. Not right in front of me, but I do have	
4	them.	
5	Q. Okay. And you could prepare a list of	11:11:31
6	them, correct?	
7	A. Correct.	
8	Q. Okay. And do you believe that these	
9	notes are true and accurate, to the best of your	
10	knowledge, based on the documents that you	11:11:43
11	reviewed?	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: They were only notes. And	
14	based on what I had, I believe them to be true.	
15	Q. (By Ms. Weaver) Okay. Let's go look at	11:11:54
16	Exhibit 340.	
17	A. I am opening it and waiting for it to	
18	load.	
19	I am looking through the document. I	
20	don't know if this is an error. This appears to be	11:12:47
21	two different documents.	
22	There is the UDD UDDP, or the user	
23	data deletion policy, which comes from the internal	
24	Facebook policies. And then it appears the last	
25	three pages look like a spreadsheet of control	11:13:11
		Page 45

1	objectives and safeguards associated with deletion.	11:13:13
2	Q. Okay. Have you seen both of these	
3	documents before?	
4	A. I I have seen both of these documents	
5	before.	11:13:27
6	Q. Okay. This was how it was produced to	
7	us. So we didn't know that they were, in fact,	
8	separate documents. And I think what we will do is	
9	re-mark them and we will end Exhibit 340 at	
10	Bates number 53, and then we will re-mark as	11:13:47
11	Exhibit 341, the document beginning with	
12	Bates number -54 through -59.	
13	(Exhibit 341 was marked for	
14	identification by the court reporter and is	
15	attached hereto.)	11:13:57
16	MS. WEAVER: No objection from opposing	
17	counsel, if we do so?	
18	MR. BLUME: No objection.	
19	MS. WEAVER: Okay. So Josh Mr. Samra,	
20	maybe you could work on that.	11:14:09
21	Q. (By Ms. Weaver) In the meantime, if	
22	there's no objection, we'll just take testimony on	
23	the documents and re-mark them later?	
24	MR. BLUME: That's fine.	
25	Q. (By Ms. Weaver) Okay. Looking at the	11:14:18
		Page 46

Ī		
1	first page of Exhibit 340, Mr. Clark, what what	11:14:19
2	is this document?	
3	A. This appears to be the user the	
4	internal Facebook user data deletion policy,	
5	effective October 23, 2020.	11:14:40
6	Q. And is it in effect today?	
7	A. Yes.	
8	Q. And have you seen the policy that was in	
9	effect prior to October 23, 2020?	
10	A. I reviewed the controls and Wiki pages	11:14:55
11	prior to that, and the privacy policies prior to	
12	that.	
13	Q. Was there a document similar in scope and	
14	purpose to user data deletion policy at	
15	Exhibit 340, prior to October 23, 2020?	11:15:13
16	MR. BLUME: Objection. Form.	
17	THE DEPONENT: The mix of controls and	
18	deletion Wiki pages were the the prior version	
19	of this, between what's found in our external	
20	facing policy, in addition to our internal pages,	11:15:36
21	plus the controls, the combination of those.	
22	Q. (By Ms. Weaver) Currently, how does the	
23	external facing and the internal facing policy	
24	differ from one another?	
25	MR. BLUME: Objection. Form.	11:15:53
		Page 47

1	THE DEPONENT: The internal policy	11:15:56
2	provides details for how internal Facebook	
3	developers what what the requirements are as	
4	part of the overall privacy program,	
8	Q. (By Ms. Weaver) And do you see, at the	
9	first page of Exhibit 340, a reference to "User	
10	Data" in the header?	11:16:41
11	A. Where and apologies.	
12	Do you mean where it says "7/7/2021" and	
13	then "User Data Deletion Policy"?	
14	Q. Yes. That's one of the places.	
15	A. Okay.	11:17:02
16	Q. And then a little bit lower, do you see	
17	where it says we	
20	Do you see that?	11:17:13
21	A. I do.	
22	Q. What's your understanding of what user	
23	data means?	
24	A. User data is is information that the	
25	user has provided, so user-generated content. In	11:17:32
		Page 48

1	addition to information that is about and	11:17:36
2	associated with the user.	
3	Q. And when you say "In addition to	
4	information that is about and associated with the	
5	user," can you be more specific, providing examples	11:17:53
6	of what you mean?	
7	A. I I will give an example.	
8	I I believe an example of it might be	
9	a photo that I posted to my profile. The	
10	user-generated content is the photo that I've	11:18:07
11	provided and any word that I've provided describing	
12	it.	
13	In addition to user data, associated	
14	would would also include the likes or reactions	
15	to that photo. The comments associated with that	11:18:22
16	photo. And the and the associated log entry	
17	that I've uploaded that photo would be those	
18	would be a series of example.	
19	Q. Does it include metadata?	
20	MR. BLUME: Objection. Form.	11:18:46
21	THE DEPONENT: The the log entry would	
22	be an example of metadata.	
23	Q. (By Ms. Weaver) Is an example of	
24	metadata also, for example, location information?	
25	A. Yeah. If I tagged the photo as if I	11:18:59
		Page 49

1		
1	provided a location in that photo, yes.	11:19:03
2	Q. Are privacy settings metadata that is	
3	also associated with user data?	
4	MR. BLUME: Hold on.	
5	Objection. Form.	11:19:26
6	THE DEPONENT: I could you be more	
7	specific. That's that's a very broad	
8	Q. (By Ms. Weaver) Yes, I can.	
9	If a user posts a photo, using your	
10	example, but posts it not publicly, is there a	11:19:34
11	metadata field associated with the photo?	
12	A. There is I I don't know if I'd	
13	call that metadata, but there is there is an	
14	association would be the technical term the	
15	to what that audience control setting was for that	11:19:52
16	photo.	
17	Q. And does that association have a name?	
18	Is it called a privacy setting or a	
19	MR. BLUME: Objection.	
20	THE DEPONENT: I I'd refer to it as	11:20:09
21	audience control, specifically, as as what that	
22	setting would be.	
23	Association is or ASSOC, A-S-S-O-C,	
24	which is short for association is the	
25	association itself of of the log entry or the	11:20:26
		Page 50

1	audience control back to that photo.	11:20:32
2	Q. (By Ms. Weaver) And if a user posts a	
3	photo publicly, is there an ASSOC file that people	
4	externally can see?	
5	MR. BLUME: Objection. Form.	11:20:48
6	THE DEPONENT: Can you tell me what you	
7	mean by "see"?	
8	Q. (By Ms. Weaver) Is there a way for	
9	anyone to be able to determine, by looking at a	
10	file and its associated data, that a photo was	11:21:05
11	publicly posted on someone's wall?	
12	A. While I didn't prepare for that	
13	specifically as part of this testimony and	
14	and and role as a company representative, but	
15	speaking from personal experience, that is	11:21:28
16	represented on on every photo and post. There	
17	is a there is both an icon and a link for how	
18	whether it is public or whether it's friends only,	
19	or what that audience control might be.	
20	Q. And Facebook maintains that information	11:21:44
21	in association with the object; is that right?	
22	MR. BLUME: Objection. Form. Scope.	
23	THE DEPONENT: In order as as part	
24	of the apps's functionality, yes, that would	
25	there would need to be an association.	11:22:07
		Page 51

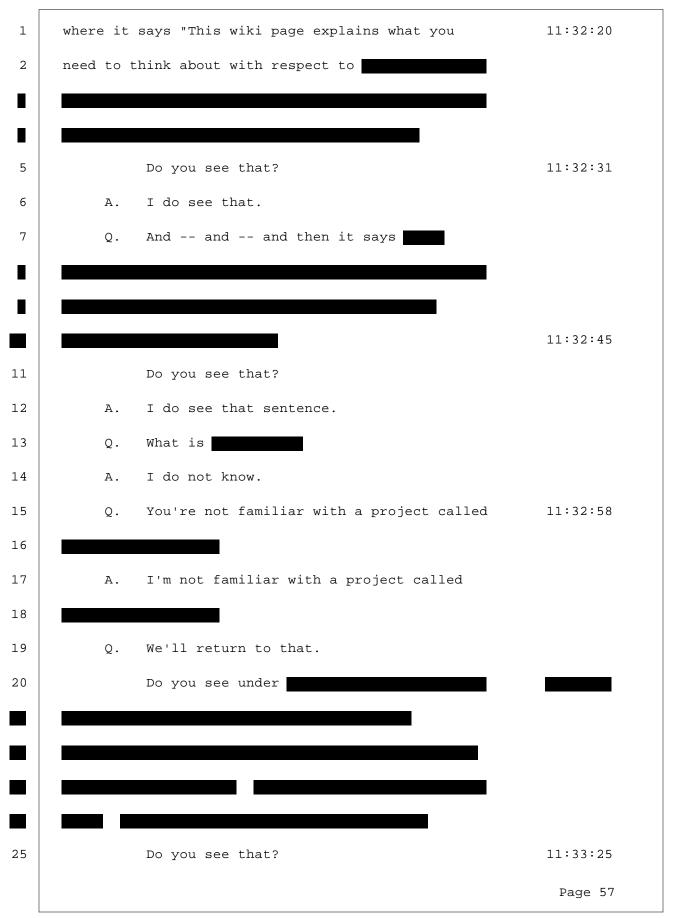
1	Q. (By Ms. Weaver) Okay. And I will come	11:22:11
2	back to that.	
3	Returning to Exhibit 340, could you	
4	please turn to the page ending with	
5	Bates number -50.	11:22:27
6	And do you know what I mean by	
7	Bates number?	
8	A. The number in the lower right-hand	
9	corner?	
10	Q. Yes. Perfect.	11:22:35
11	A. Okay. And just for clarity, 340 is the	
12	UD is the user data deletion policy?	
13	Q. Yes.	
14	And you referred to it as the UDDP; is	
15	that correct?	11:22:43
16	A. That is correct.	
17	Q. So I'm I'll direct your attention to	
18	where it says "	
19	And do you see the first sentence where	
20	it says "	
	right?	
23	A. Yes.	
24	Q. And that's Facebook's policy, right?	
25	A. That is Facebook's policy.	11:23:12
		Page 52

1	Q. And how long has that been Facebook's	11:23:13
2	policy?	
3	A. That has been Facebook's policy for as	
4	long as there has been	
10	Q. Why is that Facebook's policy?	11:23:44
11	MR. BLUME: Objection. Form. Scope.	
12	THE DEPONENT: It is Facebook's policy	
13	because	
17	If it was it wouldn't be able to live	
18	up to that obligation if we didn't have a if	
19	if it weren't a policy on top of both if it	
20	weren't both technically infeasible, in addition to	11:24:16
21	being policy to not attempt to	
22	Q. (By Ms. Weaver) And how long has that	
23	been Facebook's policy?	
24	A. I'm temporally referring back to my	
25	notes, so I can remember the timing.	11:24:38
		Page 53

1	The process that I was referring to, and	11:24:41
2	the process that's referred to part of the	
3	process referred to that's in here is a process	
4	And that was	
5	introduced to	
	That was launched in 2011.	
8	Q. So to your understanding, the data	
9	deletion policy described in Exhibit 340 was in	
10	effect from 2011 forward; is that right?	11:25:21
11	A. That	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: The technical components	
14	of have been in place since that time,	
15	and it's my understanding that that was part of the	11:25:30
16	policy with that implementation as well.	
17	(Exhibit 342 was marked for	
18	identification by the court reporter and is	
19	attached hereto.)	
20	MS. WEAVER: Okay. I'll go ahead and	11:25:36
21	mark now tab 302, Josh actually, I think what we	
22	will do next yeah, let's let's strike	
23	that, Josh.	
24	Let's mark tab 81.	
25	And for the record, tab tab 81 bears	11:26:17
		Page 54

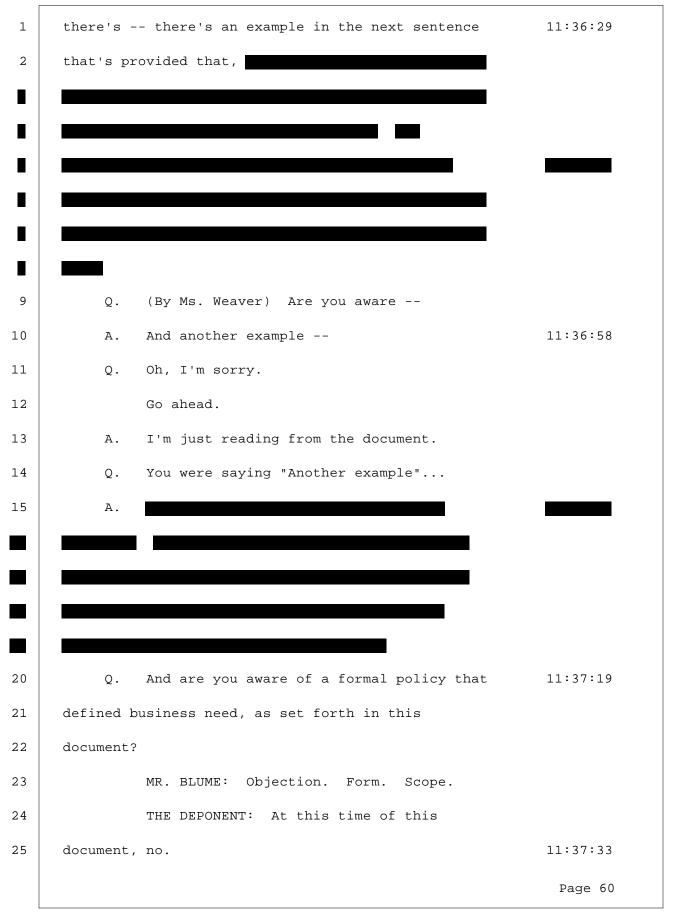
1	Bates number ADVANCE-META-1 to -2.	11:26:19
2	It bears the words at the top left-hand	
3	page, "Data/Deleting Deleted Data - Facebook." And	
4	it says "Last modified Wednesday, November 30, 2011	
5	at 8:17pm by Adam Kramer."	11:26:36
6	Q. (By Ms. Weaver) And let me know when you	
7	see Exhibit 342, Mr. Clark. I have it up.	
8	A. I will refresh.	
9	I have it now. Waiting for it to open.	
10	I have it open.	11:27:39
11	Q. And when you have a moment to review it,	
12	please just tell me, what is Exhibit 342.	
13	Have you seen Exhibit 342 before,	
14	Mr. Clark?	
15	A. I have.	11:29:51
16	Q. And when did you last see it?	
17	A. Read it over the weekend.	
18	Q. Okay. And you're rereading it now?	
19	A. Yup.	
20	Okay. I've completed reading.	11:30:31
21	Q. What is Exhibit 342?	
22	A. It is an internal Wiki page labeled	
23	"Deleting Deleted Data," dated November 30th, 2011.	
24	Q. And does it express what Facebook's	
25	policy and practices were, as of its date, with	11:30:54
		Page 55

1	regard to deleting deleted data?	11:30:57
2	MR. BLUME: Objection. Form.	
3	THE DEPONENT: I can state what it	
4	appears to be. It's not identified as a policy	
5	specifically.	11:31:08
6	It looks like an engineer with very	
7	colorful writing wrote details about implementation	
8	of deleting deleted data and how to how to	
9	handle it. I it doesn't identify itself as a	
10	policy.	11:31:36
11	Q. (By Ms. Weaver) I'm asking you, as	
12	Facebook, if this was Facebook's policies and	
13	procedures as of 2011?	
14	MR. BLUME: Objection. Form.	
15	THE DEPONENT: It appears to be internal	11:31:53
16	Facebook developer documentation on working with	
17	deleting deleted data.	
18	Q. (By Ms. Weaver) And is there something	
19	about it you think is inaccurate?	
20	MR. BLUME: Objection. Form.	11:32:06
21	THE DEPONENT: The only thing that I'm	
22	stating is that it doesn't appear to identify	
23	itself as a formal policy.	
24	Q. (By Ms. Weaver) Okay. Does it well,	
25	looking at the the document itself, do you see	11:32:17
		Page 56



1	A. I do see that sentence.	11:33:26
2	Q. Is that accurate?	
3	MR. BLUME: Objection. Form.	
4	THE DEPONENT: I agree with the first	
5	sentence. The expression in the second sentence	11:33:42
6	is is the opinion of an engineer as opposed to	
7	formal policy as the rationale for theirs, but	
8	Q. (By Ms. Weaver) Okay. Does Facebook let	
9	a user choose who can see a post on Facebook,	
10	whether it's a comment or a post or a photo?	11:34:05
11	A. Yes.	
12	MR. BLUME: Objection. Form. Scope.	
13	Q. (By Ms. Weaver) Looking at the next	
14	sentence it says	
17	Do you see that?	
18	A. I do see that.	
19	Q. Do you agree with that?	
20	MR. BLUME: Objection. Form. Scope.	11:34:31
21	THE DEPONENT: I in I would refer	
22	back to the UDDB [sic] where and and the	
23	phrasing of that statement as formal policy, yes.	
24	Q. (By Ms. Weaver) And the next sentence	
25	says "	11:34:48
		Page 58

1		
3	Do you see that sentence?	
4	A. I do see that sentence.	
5	Q. Okay. What does UDB mean?	11:35:05
6	A. I believe that is the user database.	
7	Q. And how is that different from Hive?	
8	MR. BLUME: Objection. Form. Scope.	
9	THE DEPONENT: The UDB, which in the	
10	modern version of how we named that would be called	11:35:28
11	TAO the objects and associations is the	
12	online production storage systems that the	
13	applications actually run from as opposed to Hive,	
14	which is the data warehouse.	
15	Q. (By Ms. Weaver) And what does "business	11:35:49
16	need" mean in this document?	
17	MR. BLUME: Objection. Form. Scope.	
18	THE DEPONENT: I don't know exactly what	
19	business need was defined as in this document.	
20	Q. (By Ms. Weaver) What's your	11:36:11
21	understanding, on behalf of Facebook, as to what	
22	the business need is for Facebook	
24	MR. BLUME: Objection. Form.	
25	THE DEPONENT: The I I believe	11:36:26
		Page 59



1	Q. (By Ms. Weaver) And in the do you see	11:37:35
2	the paragraph below where it says "	
8	Do you see that?	
9	A. I do read that.	
10	Q. Is it Facebook's policy that it only has	11:37:59
11	the obligation to delete user-generated content,	
12	but not metadata or the context around UGC?	
13	MR. BLUME: Objection. Form. Scope.	
14	THE DEPONENT: Specifically, I would	
15	refer to to to the question that you're	11:38:22
16	asking to the user data deletion policy back in	
17	Exhibit 340, to what the policy is.	
18	Q. (By Ms. Weaver) I I don't want you to	
19	refer to a document. I'm trying to get your	
20	testimony here.	11:38:40
21	So the question is, is it Facebook's	
22	policy that Facebook only has the obligation to	
23	delete user-generated content, but not metadata or	
24	the content around UGC?	
25	MR. BLUME: Objection. Form. Scope.	11:38:54
		Page 61

1	THE DEPONENT: The reason I referred to	11:38:59
2	the other document is, when asked for policy,	
		11:39:15
6	Q. (By Ms. Weaver) Does that include	
7	metadata?	
8	MR. BLUME: Objection. Form.	
9	THE DEPONENT: It depends on where the	
10	metadata is stored.	
15	If it is part of the data warehouse	
20	Q. (By Ms. Weaver) So that is de-identified	11:40:07
21	data; is that right?	
22	A. That is correct.	
23	Q. And you were specifically referring to	
24	Exhibit 340, which is the policy in effect	
25	October 23rd, 2020, and forward; is that right?	11:40:20
		Page 62

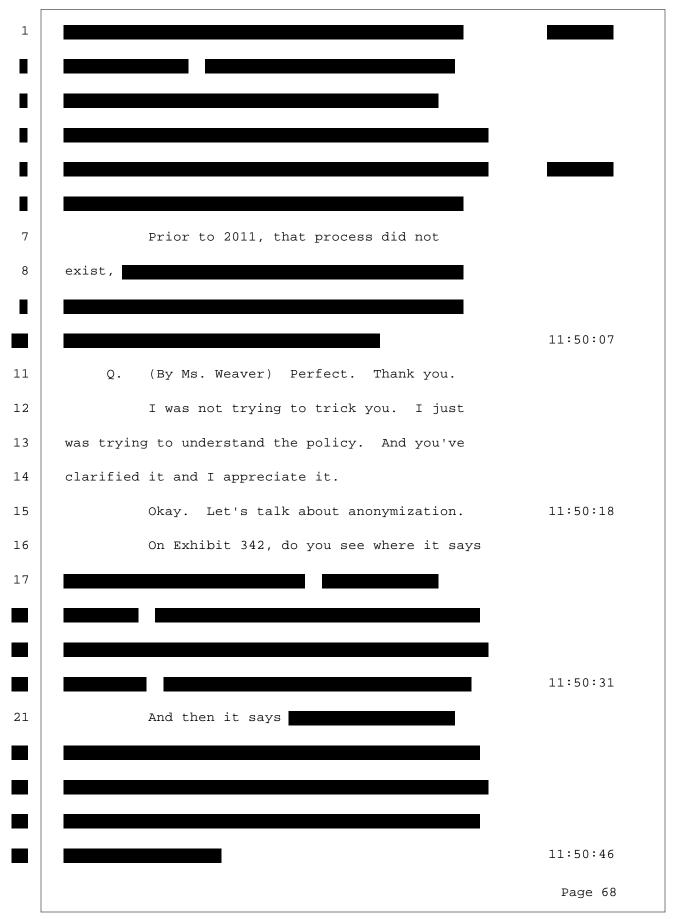
1	A. That is that is the date of the last	11:40:26
2	update to that document.	
3	Q. And looking back at Exhibit 342, is this	
4	document correctly describing the policy that was	
5	in effect at the time?	11:40:39
6	A. This document doesn't identify itself as	
7	a policy at the time. It is an engineer's notes	
8	on de an internal Facebook engineer's notes on	
9	deleting deleted data.	
10	MS. WEAVER: Okay. Let's take a look	11:40:58
11	and we can refresh. I've marked another couple of	
12	documents, and I'd like you to take a look at	
13	Exhibit 344.	
14	(Exhibit 344 was marked for	
15	identification by the court reporter and is	11:41:22
16	attached hereto.)	
17	THE DEPONENT: That was 344?	
18	MS. WEAVER: Yes.	
19	THE DEPONENT: Thank you.	
20	MS. WEAVER: No, I skipped one. I'll go	11:41:32
21	back to it.	
22	THE DEPONENT: For clarity, which	
23	document am I supposed to look at?	
24	MS. WEAVER: Exhibit 344.	
25	THE DEPONENT: Oh.	11:42:10
		Page 63

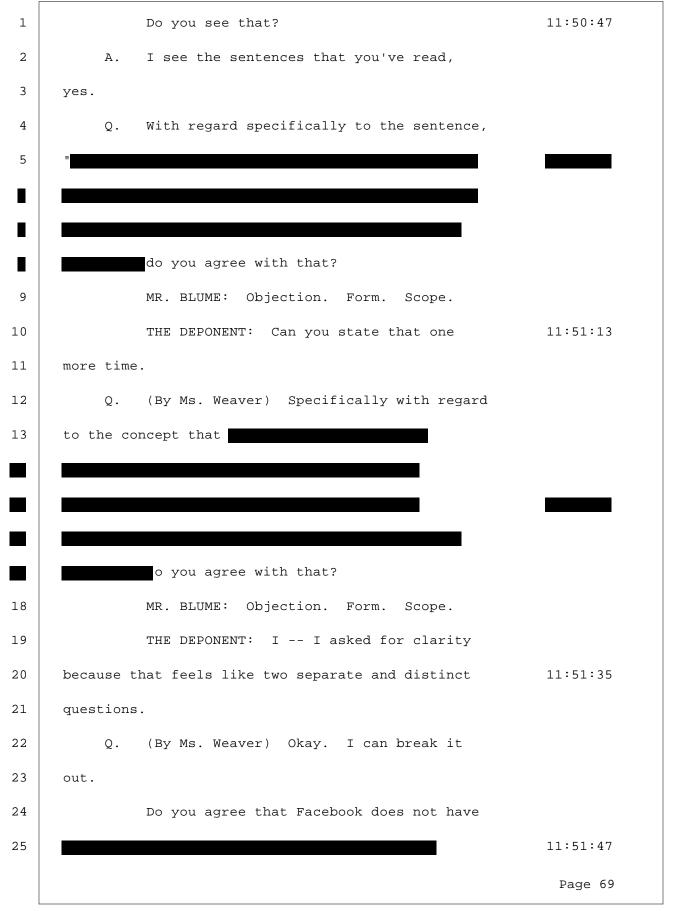
1	MS. WEAVER: And for the record,	11:42:29
2	Exhibit 344 is one of the documents that plaintiffs	
3	identified to Facebook in preparation for this	
4	deposition over, I think, two weeks ago now. And	
5	it bears Bates numbers PwC_CPUP_FB00007766 through	11:42:40
6	-68.	
7	On the first page of Exhibit 344, it says	
8	sent Monday February 11th, 2013, from Evan Eneman,	
9	and there's a Facebook email address, to	
10	Kelley K. Perng, P-E-R-N-G at us.pwc.com.	11:43:01
11	Q. (By Ms. Weaver) Let me know when you've	
12	had an opportunity to review it, Mr. Clark.	
13	A. I've had a chance to review it.	
14	Q. What is Exhibit 344?	
15	A. Exhibit 344 is an email with only	11:43:54
16	attachments from Evan Eneman at Facebook.com to	
17	Kelley K. Perng at PwC.	
18	And two of the attachments from the	
19	email, which include the Wiki page that we were	
20	looking at in the prior exhibit called "Deleting	11:44:14
21	Deleted Data," in addition to an additional Wiki	
22	page called "Deletion Framework."	
23	(Exhibit 343 was marked for	
24	identification by the court reporter and is	
25	attached hereto.)	11:44:26
		Page 64

[
1	Q. (By Ms. Weaver) And not to make this	11:44:27
2	complicated, but if you look at Exhibit 343, do	
3	you can you confirm that this is the other Wiki	
4	that is in this attachment in 344?	
5	A. So in 343, which is the "Deletion	11:45:00
6	Framework, " last updated June 3rd, 2013, at	
7	8:02 p.m., the in the email, it is the "Deletion	
8	Framework" last modified Thursday, July 12th, 2012,	
9	at 1:49 by a different individual. So it it	
10	appears to be the same Wiki page but different	11:45:32
11	versions of it.	
12	Q. And do you have an understanding well,	
13	wait strike that.	
14	When did you last see Exhibit 344?	
15	A. In documents I had reviewed over the	11:45:46
16	weekend.	
17	Q. Why do you have an why do you	
18	understand that these documents were sent to	
19	someone at PwC, in or around February of 2013?	
20	A. I I don't have an understanding	11:46:06
21	because there's context missing in the text of the	
22	email or even the subject line is just 5.2.2B.	
23	Q. And around this time, PwC was auditing	
24	Facebook with regard to privacy controls associated	
25	with isn't that right?	11:46:25
		Page 65

1	MR. BLUME: Objection. Form.	11:46:29
2	THE DEPONENT: That is my understanding,	
3	correct.	
4	Q. (By Ms. Weaver) And you can confirm that	
5	Facebook provided this to PwC as part of that	11:46:38
6	audit, right?	
7	MR. BLUME: Objection. Form. Scope.	
8	THE DEPONENT: I I'll reiterate,	
9	without further context on the email, I don't know	
10	exactly what the email was to know if that was a	11:46:52
11	specific request of the audit or or what the	
12	purpose was.	
13	Q. (By Ms. Weaver) Okay. We'll let the	
14	jury decide that.	
15	Looking back at Exhibit 342, the document	11:47:05
16	that we were discussing, the very specific question	
17	to you, as Facebook's representative is, was it	
18	ever Facebook's policy that it would retain	
19	metadata or context around the post but would	
20	delete user-generated content?	11:47:25
21	MR. BLUME: Objection. Form.	
22	THE DEPONENT: Can you ask that question	
23	again.	
24	Q. (By Ms. Weaver) Yup.	
25	A. I got confused by that.	11:47:35
		Page 66

1	Q. No problem.	11:47:36
2	At any point in time, was it Facebook's	
3	policy that when a user requested deletion of its	
4	account account, Facebook would delete UGC but	
5	retain metadata, or the context around an action, a	11:47:46
6	post, for example?	
7	MR. BLUME: Objection. Form.	
8	THE DEPONENT:	
9	as we've been talking about it, which	
		11:48:26
11	launched in 2011 in order to provide that.	
12	Users had the ability to delete their	
13	accounts prior to that, and dependent upon	
14	retention time periods for for the deletion	
15	of of the content, that would have been	11:48:44
16	identifiable before that.	
17	I believe that answers your question.	
18	Q. (By Ms. Weaver) So prior to 2011, your	
19	testimony is that	
23	MR. BLUME: Objection. Form.	
24	THE DEPONENT: That is inaccurate.	
25	Specifically after ,	11:49:28
		Page 67





1		11:51:51
2	MR. BLUME: Objection. Form. Scope.	
3	THE DEPONENT: That there is no	
	the double negative is getting me.	
5	So there's there is	
8	Is that the question being asked?	
9	Q. (By Ms. Weaver) Yes.	
10	MR. BLUME: Same objection.	11:52:11
11	THE DEPONENT: That is correct.	
12	Q. (By Ms. Weaver) And does Facebook have a	
13		
15	MR. BLUME: Objection. Form. And scope.	11:52:23
16	THE DEPONENT: That is the goal of the	
17	process, to	
	But the things that	
20	are not technically feasible are	11:52:39
21	Q. (By Ms. Weaver) Okay. And then looking	
22	at the next paragraph, does that describe the	
23	process that you referred to earlier, where you	
24	take a user ID and	
		11:52:56
		Page 70

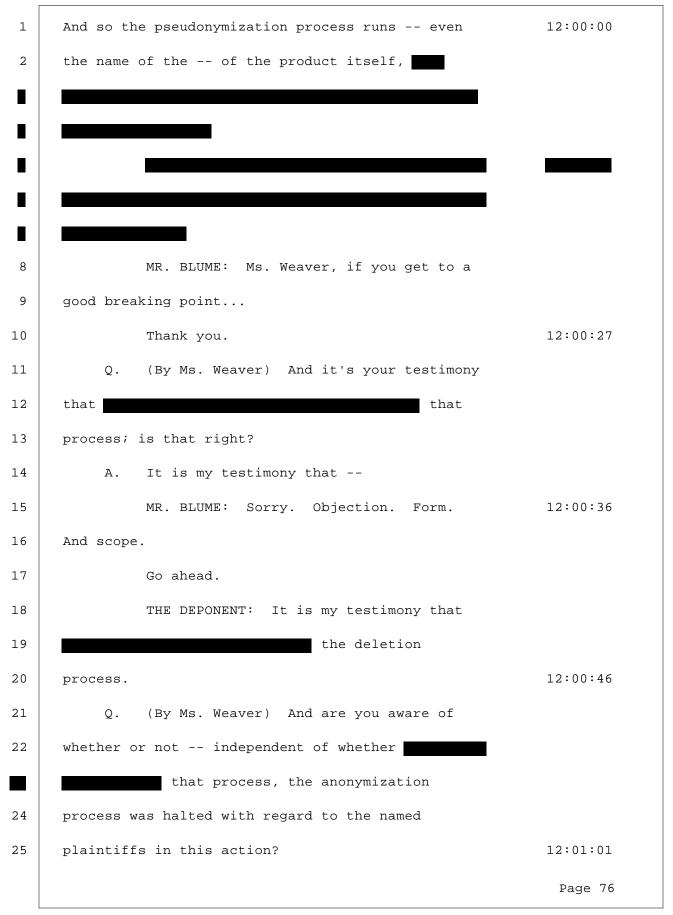
1	MR. BLUME: Objection. Form. Scope.	11:53:00
2	THE DEPONENT: This is the	
3	referred to earlier,	
	in documentation. And,	
5	yes, that is the	11:53:20
6	Q. (By Ms. Weaver) And what triggers the	
7	pseudonymization process at Facebook?	
8	MR. BLUME: Objection. Form.	
9	THE DEPONENT:	
	that is supposed	
12	to be triggered.	
13	So that that information, in addition to	
14	the next paragraph where other information that	
15		
17	Q. (By Ms. Weaver) Okay. I'll come back to	
18	the second question in just a second, by what you	
19	mean by identifiable data.	
20	Are there occasions where the process of	11:54:21
21	pseudonymizing data	
23	MR. BLUME: Objection. Form.	
24	THE DEPONENT: Specifically and and	
25	I I know you asked me not to do it, but the	11:54:45
		Page 71

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1
     exceptions to that are -- are laid out in the UDDP, 11:54:50
     and if we could refer to -- back to the UDDP in
     340 --
 3
               (By Ms. Weaver) Sure. Let's look at it.
          Q.
              -- what those exceptions are, are listed 11:54:59
 5
     there.
7
              Let's turn to Exhibit 340.
               I'm waiting for it to load, and I will go
8
     to the specific section.
9
10
          Q.
              Fabulous.
                                                            11:55:14
               And I think you're looking for page 45,
11
     under "Exceptions."
12
13
          A. That is correct. Page 45, under
14
     "Exceptions."
15
               And those exceptions fall into a few
                                                            11:55:34
     categories, the first one being "
16
            The second one being "
                      The third being
                 And, finally,
20
          Q. And what's -- what does
               refer to with regard to the exception
22
               Yeah. This is one -- I'll -- I'll
24
     actually, for the sake of the record, read from the 11:56:06
25
                                                             Page 72
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1
      document, so it's -- it's clear and concise.
                                                                11:56:09
                "We" -- being Facebook -- "are subject to
 3
      laws, regulations, and legal process worldwide that
      impose
                                                                11:56:35
11
                What's a litigation hold?
                MR. BLUME: Objection. Form. Scope.
12
13
                THE DEPONENT: I didn't specifically
14
      prepare, as -- as a corporate representative, to
15
      talk about what -- a litigation hold.
                                                                11:56:50
                But from my personal experience,
16
      litigation hold is where there is some kind of
17
18
      order to hold data from -- from a Court or...
           Q. (By Ms. Weaver) Are you done talking?
19
      Your -- your last sentence --
                                                                11:57:09
20
21
           A. Oh, I was.
22
           Q. -- ended with "or" -- or the last word
23
      was "or."
24
           A. Oh, I meant to say "order." But I was
      going to cough and stopped.
                                                                11:57:16
25
                                                                  Page 73
```

1	Q. No problem. I've been there.	11:57:17
2	Are you aware of any litigation holds	
3	being issued at any point in time, since you've	
4	been working at Facebook, which suspended the	
5	process of anonymization that we have just been	11:57:32
6	discussing; that is,	
7	MR. BLUME: Objection. Form. Scope.	
8	THE DEPONENT: Can you ask that entire	
9	question one more time.	
10	Q. (By Ms. Weaver) Are you aware of any	11:57:48
11	litigation holds being issued at any point in time,	
12	since you have been working at Facebook, which	
13	suspended the process of pseudonymization that	
14	we've been talking about; specifically,	
		11:58:02
16	MR. BLUME: Same objection.	
17	THE DEPONENT: The deletion process, in	
18	the central deletion framework,	
	there there are no	
23	exceptions to that process moving forward.	
24	Q. (By Ms. Weaver) With regard to the	
25	process of , does that	11:58:42
		Page 74

1	happen on an ongoing basis for every user?	11:58:47
2	A. The to use a metaphor, so like if	
3	you've ever taken the tour of the Golden Gate and	
4	they like to tell you that they start painting it	
5	and never finish painting it, and that is how that	11:58:59
6	process works. That is a process that's	
7	continually running in the background to to	
8	continually anonymize that information.	
9	Q. Just to be clear, if I am a current	
10	Facebook user, all of my data is anonymized	
	as a general rule; is that	
12	right?	
13	A. That is	
14	MR. BLUME: Object objection. Form.	
15	THE DEPONENT: That is incorrect as	11:59:28
16	stated. Your statement included all of my data.	
17	That could not be the case or the product couldn't	
18	function.	
19	I've got photos that I've uploaded of my	
20	kids 15 years ago that in order for the product	11:59:41
21	to function and work, those photos can't be	
22	anonymized or the data associated with them.	
23	Very specifically, the pseudonymization	
24	process is built to work in technical systems where	
25	it's content.	11:59:58
		Page 75



1	MR. BLUME: Objection. Beyond the scope.	12:01:03
2	Form.	
3	THE DEPONENT: I'm not aware.	
4	Q. (By Ms. Weaver) Do you know who would	
5	know?	12:01:10
6	A. I do not.	
7	Q. Do you have any reason to think it was?	
8	MR. BLUME: Objection. Form. Scope.	
9	THE DEPONENT: It it is my	
10	understanding that the deletion process and the	12:01:21
11	deletion framework is not halted for any of those	
12	reasons.	
13	MS. WEAVER: Okay. Yeah, we can take a	
14	break now. Thank you.	
15	You might want some water.	12:01:34
16	We can go off the record.	
17	THE VIDEOGRAPHER: Thanks. We're off the	
18	record. It's 12:01 p.m.	
19	(Recess taken.)	
20	THE VIDEOGRAPHER: Okay. We're back on	12:15:30
21	the record. It's 12:15 p.m.	
22	Q. (By Ms. Weaver) Mr. Clark, you	
23	understand you're still under oath, right?	
24	A. Yes.	
25	(Brief Interruption.)	12:15:47
		Page 77

1	THE VIDEOGRAPHER: Sorry about that.	12:15:47
2	A recording is going. I just hit the	
3	other backup thing by accident.	
4	MS. WEAVER: Okay. Fine. So it is	
5	recording right now; is that correct?	12:15:54
6	THE VIDEOGRAPHER: Yeah, we're recording.	
7	Thank you.	
8	MS. WEAVER: Perfect.	
9	Q. (By Ms. Weaver) Mr. Clark, returning to	
10	Exhibit 342, under the heading "Anonymization," we	12:16:00
11	were discussing the process.	
12	Do you recall that?	
13	A. Yes.	
14	Q. And it says "	
20	Do you see that?	12:16:33
21	A. I do see that sentence.	
22	Q. And is that consistent with your	
23	understanding?	
24	MR. BLUME: Objection. Form. Scope.	
25	THE DEPONENT: Until an account is	12:16:48
		Page 78

1	until an account is deleted, the	
3	Q. (By Ms. Weaver) And what does it mean to	
4	say	
5	MR. BLUME: Objection. Form. Scope.	12:17:04
6	THE DEPONENT: I do not know what this	
7	engineer meant by that.	
8	Q. (By Ms. Weaver) Okay. And I meant to	
9	open this with a question about testimony that you	
10	gave a little bit earlier.	12:17:21
11	You referred to it might be that a	
12	snapshot was taken of data before this process was	
13	engaged in.	
14	Do I have that correct?	
15	MR. BLUME: Objection. Form. Scope.	12:17:33
16	THE DEPONENT: I if it's the statement	
17	I remember, that sounds slightly inaccurate.	
18	Q. (By Ms. Weaver) Well, let me read it	
19	back to you	
20	A. Yeah.	12:17:49
21	Q or I'm trying to.	
22	You said "The deletion process in the	
23	central deletion framework	
		12:18:05
		Page 79

1		
3	Do you see that or is that consistent	
4	with your understanding?	
5	MR. BLUME: Objection.	12:18:17
6	THE DEPONENT: That is consistent with my	
7	understanding.	
8	Q. (By Ms. Weaver) So can you explain for	
9	me what you meant when you referred to a snapshot	
10	and what its purpose was?	12:18:25
11	MR. BLUME: Objection. Form. Scope.	
12	THE DEPONENT: For the sake of	
13	preparation and preparing for this, I did evaluate	
14	our policies and practices with regards to what	
15	happens when a litigation hold, or a similar	12:18:39
16	process and I understand that there	
	I do not know the technical details of	
18	it.	
19	I also know that	
	, whether it is in whether it's	12:18:53
21	in process or happens after that request has come	
22	in.	
23	Q. (By Ms. Weaver) And what is the source	
24	of your information regarding the snapshot?	
25	A. I only know the name of it as a snapshot.	12:19:10
		Page 80

1	And it was from it was from the from the	12:19:14
2	interviews that I did. And I believe that one	
3	was in that conversation was counsel and	
4	Mayur Patel.	
5	Q. And Mr. Patel or is it Ms. Patel?	12:19:29
6	A. Mister.	
7	Q. Mr. Patel told you that a snapshot might	
8	be taken?	
9	A. It was that the deletion process is	
		12:19:46
11	Myself, nor himself, or our experts on the legal	
12	hold process, it's merely the this is the	
13	process associated with the deletion framework.	
14	Neither of us are experts on the the actual	
15	snapshot that's occurring, only the deletion	12:20:02
16	framework and the processes associated with it.	
17	Q. What do you understand the snapshot is	
18	taken of?	
19	MR. BLUME: Objection. Form. Scope.	
20	THE DEPONENT: I did not prepare for that	12:20:16
21	as part of this testimony.	
22	Q. (By Ms. Weaver) Okay. But do you have	
23	an understanding, as you sit here, what the	
24	snapshot is taken of?	
25	A. It I do not. It would be entirely	12:20:25
		Page 81

1	speculation, so I wouldn't know.	12:20:28
2	Q. Okay. Returning to Exhibit 342.	
3	Do you see where it says I'm back to	
4	the paragraph we were reading together and it	
5	says "	
	. They are kept in the	
7		
8	Do you see that?	
9	A. I do see that sentence.	
10	Q. Is that correct?	12:21:10
11	MR. BLUME: Objection. Form. Scope.	
12	THE DEPONENT: As of the date of this	
13	document and this engineering documentation,	
14	that that is my understanding as to where that	
15	association occurs.	12:21:26
16	Q. (By Ms. Weaver) And does that	
17	association still occur in that table?	
18	A. It still occurs in a physical table	
19	with but the mapping to it is in TAO.	
20	Q. And what is the name of that table?	12:21:46
21	A. I believe it's still the same table as	
22	the underlying physical table. I don't know the	
23	I don't know the exact name of the association in	
24	TAO.	
25	Q. So	12:21:57
		Page 82

1	A. Like	12:21:58
2	Q for example, if I wanted to search for	
3	data associated with a current Facebook user, could	
4	I go to that table, look up	
	the data?	12:22:10
6	MR. BLUME: Objection. Form. Scope.	
7	THE DEPONENT: I I believe you've	
8	asked two or three different questions in that one.	
9	Do you mind breaking that up?	
10	Q. (By Ms. Weaver) Okay. It's actually	12:22:20
11	meant to be one question.	
12	A. Okay.	
13	Q. Using this table, can you identify data	
14	that is older than 90 days for a current Facebook	
15	user?	12:22:33
16	MR. BLUME: Objection. Form.	
17	THE DEPONENT: The question itself isn't	
18	specific enough for me to be able to answer with a	
19	yes or a no.	
20	Q. (By Ms. Weaver) Okay. Why don't you	12:22:44
21	answer as best you can and we'll try to clean it	
22	up.	
23	A. Okay. If you go back to your original	
24	and and ask me the first part of your question.	
25	Q. Using this table, can you identify data	12:22:58
		Page 83

1	for a current Facebook user that is older than	12:23:04
2	90 days?	
3	MR. BLUME: Objection. Objection.	
4	Scope. And form.	
5	THE DEPONENT: Could you identify data	12:23:16
6	for a current user.	
7	Could identify in production data systems	
8	metadata for a current user past 90 days because	
9	it's not part of the process. And so	
10	that metadata might be, to use your earlier	12:23:44
11	example, the audience control settings on a post,	
12	because that's part of the production storage	
13	system.	
14	But you would not use this table to map	
15	to that association because it's current, active,	12:24:01
16	live production user data.	
17	Q. (By Ms. Weaver) What do you mean when	
18	you say "production data systems metadata"?	
19	A. I will answer that in a few parts.	
20	I think the production when I when	12:24:35
21	I refer to production, it's the storage systems,	
22	the the Graph and the associated storage systems	
23	for where the functionality of the platform	
24	the the Facebook product itself, where content	
25	is served from and where the data, in order to	12:24:48
		Page 84

1	populate that product, comes from.	12:24:52
2	Alternatively, the offline storage	
3	systems or the or the data warehouse that is not	
4	part of the production storage platform	
5	Q. Okay.	12:25:12
6	A does not serve content directly to the	
7	platform or the application.	
8	Q. I understand.	
9	Yes, you are answering a different	
10	question than I am asking. And it's my fault, so	12:25:20
11	let me try again.	
12	What data sources are searchable by	
13	MR. BLUME: Objection. Form. Scope.	
14	THE DEPONENT: is only used as	
15	part of the process for	
	and that occurs	
17	on .	
18	The RID also exists as a mapping in a	
19	single table in the production storage system,	
20	which in 2011, was called scrape_udb_assoc_rid.	12:26:03
21	And it's only the RID and UID mapping in	
22	there.	
23	Q. (By Ms. Weaver) Can you search Hive	
24	using an	
25	MR. BLUME: Objection. Form. Scope.	12:26:32
		Page 85

1	THE DEPONENT: The answer to that	12:26:38
2	question is is, if I'm looking in an individual	
3	table, can I look for a specific and that answer	
4	would be yes.	
5	MS. WEAVER: Okay. Let's mark tab 4.	12:26:52
6	We're going to come back to this exhibit,	
7	but I just like where you're headed so I'm going	
8	to	
9	Q. (By Ms. Weaver) And while we're waiting	
10	for it to load, how can you search an individual	12:27:11
11	table using	
12	MR. BLUME: Objection. Form. Beyond the	
13	scope.	
14	THE DEPONENT: I did not specifically	
15	prepare for that as part of my representing	12:27:31
16	Facebook.	
17	Q. (By Ms. Weaver) Please answer the	
18	question.	
19	MR. BLUME: Same objection.	
20	THE DEPONENT: In my personal capacity,	12:27:43
21	if I were querying Hive, I I would use one of	
22	the one of the tools built to query offline	
23	tables in Hive and would would use a query	
24	language called HQL.	
25	Q. (By Ms. Weaver) HQL?	12:28:03
		Page 86

1	A. Hive query language.	12:28:05
2	Q. And how would you conduct a query if you	
3	wanted to identify a dataset in Hive associated	
4	with one user?	
5	MR. BLUME: Objection. Form. Scope.	12:28:16
6	THE DEPONENT: Repeat that question or	
7	clarify that question. It's very general and	
8	broad.	
9	Q. (By Ms. Weaver) If you wanted to	
10	identify data in Hive connected with one user, how	12:28:31
11	would you conduct that query using HQL?	
12	MR. BLUME: Objection. Beyond the scope.	
13	THE DEPONENT: I didn't specifically	
14	prepare for that as a as a representative of	
15	Facebook. But in my in my personal experience,	12:28:45
16	I I wouldn't go I I couldn't go search	
17	Hive for just one user or across all of Hive	
18	without bringing Hive to its knees.	
19	I can search a table, if I know a	
20	specific table and I'm looking for a specific	12:29:02
21	or or some something like that. I I	
22	would know the table. I'd know the I'd I'd	
23	have to have an understanding of the structure of	
24	that data and what I was looking for and how to	
25	query and and how that data had been written	12:29:18
		Page 87

1	in in order how to go look for it.	12:29:20
2	Q. (By Ms. Weaver) And let let me ask	
3	this, how does the HQL tool work?	
4	MR. BLUME: Objection. Form. Beyond the	
5	scope.	12:29:36
6	THE DEPONENT: Well, I can't answer that	
7	question in the context of preparation that I did	
8	as a representative of Facebook.	
9	But in my personal capacity, HQL isn't	
10	software. H HQL is part the the query	12:29:47
11	language that's part of Hive as a as a storage	
12	system.	
13	Q. (By Ms. Weaver) I understand. And	
14	that's not what I asked you.	
15	You said if you were going to search	12:29:58
16	Hive, you would use the HQL tool.	
17	How does the HQL tool work?	
18	MR. BLUME: Objection. Form. Beyond the	
19	scope.	
20	THE DEPONENT: That wasn't something that	12:30:12
21	I specifically prepared for as a representative of	
22	Facebook.	
23	But in my personal capacity, and to	
24	clarify my prior answer and make sure that it's	
25	accurate and concise there, I would either use a	12:30:23
		Page 88

[
1	series of tools, and then I would use the HQL	12:30:26
2	language in in one of those tools.	
3	Q. (By Ms. Weaver) Thank you.	
4	So you would use HQL language and a	
5	series of tools.	12:30:40
6	What are those tools?	
7	MR. BLUME: Objection. Form. Beyond the	
8	scope.	
9	THE DEPONENT: I didn't specifically	
10	prepare for that in the as a representative of	12:30:48
11	Facebook.	
12	But in my personal capacity, an example	
13	of one of those tools might be a tool called Scuba.	
14	Q. (By Ms. Weaver) And what is Scuba?	
15	MR. BLUME: Same objection.	12:31:09
16	THE DEPONENT: I didn't specifically	
17	prepare for that as part of my testimony as a	
18	representative of Facebook.	
19	But in my personal capacity, Scuba is a	
20	tool to help data scientists and data engineers,	12:31:18
21	where they know where data lives in Hive, to be	
22	able to write a query to do analysis or or	
23	analytics on a subset of data.	
24	Q. (By Ms. Weaver) And you said to help a	
25	data scientist and data engineers where they know	12:31:46
		Page 89

1	where data lives in Hive.	12:31:49
2	Do you recall that?	
3	A. Yes.	
4	Q. And how do data scientists and data	
5	engineers knows where data lives in Hive?	12:32:00
6	MR. BLUME: Objection. Form. Scope.	
7	THE DEPONENT: I did not prepare for that	
8	as part of the scope of my testimony as a	
9	representative of Facebook.	
10	But in my personal capacity, what I meant	12:32:14
11	by that was that I would need to know the table	
12	where that data lives in order to be able to go	
13	write a query.	
14	There are there are lots of tables.	
15	And as a data scientist or a data engineer, I	12:32:30
16	would I would need to know where those tables	
17	are in order to be able to go query to do that.	
18	(Exhibit 345 was marked for	
19	identification by the court reporter and is	
20	attached hereto.)	12:32:43
21	MS. WEAVER: Okay. Let's take a look at	
22	Exhibit 345, which is loaded.	
23	And for the record, Exhibit 345 bears	
24	Bates numbers FB-CA-MDL-00347605 through -886.	
25	Q. (By Ms. Weaver) And while while	12:33:05
		Page 90

1	you're waiting for it, to pull it up, Mr. Clark	12:33:05
2	just let me know when you have it it says "This	
3	document contains all of the recently used Hive	
4	tables as defined by any table which has at least	
5	one user in the past 30 days as of $5/12/2010$. It	12:33:16
6	is sorted by the number of distinct users within	
7	this period."	
8	Do you see that?	
9	A. It's still loading.	
10	Q. Okay.	12:33:32
11	A. Is is that at the beginning of the	
12	document?	
13	Q. It's at the top of the document and it's	
14	very long. It's about 280 pages, so	
15	A. Okay. The document, I think, is fully	12:33:56
16	loaded.	
17	What was your question?	
18	Q. First of all, do you recognize	
19	Exhibit 3 345, or do you know what it is?	
20	A. I recognize the first page of it. I	12:34:12
21	don't I saw the first page of it. I don't think	
22	I saw the whole thing. But I'm looking through it.	
23	MS. WEAVER: And Josh, could we mark	
24	tab 91.	
25	////	
		Page 91

1	(Exhibit 346 was marked for	12:35:22
2	identification by the court reporter and is	
3	attached hereto.)	
4	THE DEPONENT: I've looked through	
5	I've looked through about 60 pages of it. I I	12:35:26
6	can look through the whole document, if you'd like.	
7	Q. (By Ms. Weaver) No, no, that's fine. I	
8	think if you need to, to answer the question,	
9	you should.	
10	But, in general, do you have an	12:35:36
11	understanding as to what Exhibit 345 is?	
12	MR. BLUME: And and we object to the	
13	extent it wasn't on the list provided by you before	
14	the deposition.	
15	THE DEPONENT: I I I would	12:35:49
16	any I don't know what it is. I don't know the	
17	source of of it. If	
18	Q. (By Ms. Weaver) You discussed	
19	previously well, strike that.	
20	Is there any reason to think that this is	12:36:00
21	not a document that contained recently used Hive	
22	tables, with at least one user in the past 30 days,	
23	as of May 12th, 2010; i.e., an output for a search	
24	within Hive at Facebook?	
25	MR. BLUME: Objection. Form. Beyond the	12:36:15
		Page 92

1	scope.	12:36:16
2	THE DEPONENT: I I don't know that I	
3	can make a representation either way. It contains	
4	information that I would expect potentially	
5	describing tables, but I without the query or	12:36:28
6	without further details, I wouldn't be able to	
7	represent one way or the other what this is.	
8	Q. (By Ms. Weaver) Okay. I'm going to ask	
9	a few questions, in general. But maybe will spark	
10	some recollection.	12:36:46
11	On the first page of this, you see it	
12	says "	
14	Do you see that one? It says	
		12:36:58
16	MR. BLUME: Objection.	
17	THE DEPONENT: I do see it at the bottom	
18	of the first page.	
19	Q. (By Ms. Weaver) And and then it says	
20		
22	Do you see that?	
23	A. I do see that.	
24	Q. Do you know what partition means with	
25	regard to Hive and Hive tables?	12:37:23
		Page 93

1	MR. BLUME: Objection. Form. Beyond the	12:37:25
2	scope.	
3	This is a document not produced in	
4	advance of this deposition.	
5	THE DEPONENT: I didn't specifically	12:37:33
6	prepare for that as part of my representation of	
7	Facebook.	
8	However, in my personal experience, a	
9	partition is Hive is built by a series of	
10	files and tables are those files and partitions, as	12:37:47
11	is my general understanding.	12.3,41,
12		
	Q. (By Ms. Weaver) Okay. And then it says	
13	"Columns."	
14	Do you see that?	
15	MR. BLUME: Same objection. Form. And	12:38:04
16	scope.	
17	And the document not produced pursuant to	
18	the protocol.	
19	THE DEPONENT: I do see the word	
20	"Columns."	12:38:13
21	Q. (By Ms. Weaver) And then it says	
22	"userid" after that.	
23	Do you see that?	
24	A. I do see that.	
25	Q. And is do you understand that to mean	12:38:22
		Page 94
		- 450 71

1	the Facebook ID?	12:38:24
2	MR. BLUME: Objection. Form. Scope.	
3	Same objections with regard to the	
4	protocol.	
5	THE DEPONENT: Yeah, I did not	12:38:30
6	specifically prepare to answer that as as a	
7	representative of Facebook.	
8	In my personal experience, if I saw a	
9	column named "userid," I would expect that to be	
10	the user ID.	12:38:42
11	Q. (By Ms. Weaver) And was there a point in	
12	time when Hive was searchable by user ID?	
13	MR. BLUME: Objection. Form. Scope.	
14	THE DEPONENT: I didn't specifically	
15	prepare for that as part of my being a	12:39:03
16	representative of Facebook.	
17	In my personal experience, your question	
18	is extremely broad in being able to query Hive. If	
19	I know a table and I know the "Table:"	
	and I	12:39:22
21	understood the structure, or the columns that are	
22	part of that, I could query for user ID in that	
23	specific table.	
24	Q. (By Ms. Weaver) Okay. And I'll have you	
25	look right now at Exhibit 346.	12:39:39
		Page 95

1	A. Waiting for it to refresh.	12:39:54
2	Q. And while we're waiting, just looking	
3	back at Exhibit 345, to be clear, where this	
4	document where columns are identified in Hive,	
5	are columns generally fields that could be searched	12:40:05
6	using the data in that column?	
7	MR. BLUME: Objection. Form. Scope.	
8	And violates pro the use of the	
9	document violates the protocol.	
10	THE DEPONENT: I didn't specifically	12:40:23
11	prepare for that as part of my representation or	
12	being a representative of Facebook.	
13	However, in my personal capacity, if I	
14	know the table, I can query. But I have to in	
15	order from a from a feasible from a	12:40:38
16	technically feasible perspective, I need to	
17	understand the mapping of the table I'm working	
18	with in order to do any queries like that.	
19	Q. (By Ms. Weaver) Okay. Why don't you	
20	take a look at Exhibit 346.	12:40:49
21	A. Okay. I	
22	Q. Do you have it up?	
23	MS. WEAVER: And for the record, it's	
24	ADVANCE-META-26 to -27.	
25	THE DEPONENT: I have it loaded now.	12:41:02
		Page 96

1	Q. (By Ms. Weaver) And what is Exhibit 346?	12:41:04
2	A. 346 appears pardon me appears to be	
3		
5	Q. And that is the process within Hive of	12:41:30
6		
7	correct?	
8	MR. BLUME: Objection. Form.	
9	THE DEPONENT: Specifically, the process	
10	is that creates	
	tables.	
12	Q. (By Ms. Weaver) Right. And we were just	
13	looking at Hive tables with UIDs in them.	
14	So my question to you was, was it in	
15	was the practice in effect, prior to a certain	12:42:05
16	point in time, to maintain UIDs in Hive?	
17	MR. BLUME: Objection. Form. Scope.	
18	And refers to a document produced in	
19	violation of protocol or not produced, I guess,	
20	in violation of protocol.	12:42:23
21	THE DEPONENT: Can you ask that question	
22	one more time.	
23	Q. (By Ms. Weaver) Yup.	
24	We were just looking at Hive tables with	
25	UIDs in them, correct?	12:42:34
		Page 97

1	MR. BLUME: Objection. Same same	12:42:36
2	objection.	
3	THE DEPONENT: I didn't prepare for that	
4	as answering these questions as a representative	
5	of Facebook.	12:42:43
6	But in my personal experience, we were	
7	not looking at actual data of Hive tables. We were	
8	only looking at descriptions in a document that may	
9	or may not actually have been Hive tables.	
10	Q. (By Ms. Weaver) Okay. Let me ask this.	12:42:58
11	Currently, is it possible to obtain a description	
12	in Hive tables that identifies columns that would	
13	include whether or not	
14	in the tables?	
15	MR. BLUME: Objection. Form. And scope.	12:43:13
16	THE DEPONENT: Well, I didn't prepare for	
17	that specifically as part of this testimony, as a	
18	representative of Facebook.	
19	But in my personal experience, the way	
20	that question is asked, that answer would be "no."	12:43:25
21	Q. (By Ms. Weaver) And why is the answer	
22	"no"?	
23	A. While I didn't prepare for this as part	
24	of my testimony as a representative of Facebook, in	
25	my personal capacity, the having the column	12:43:40
		Page 98

1	there information or the column information	12:43:45
2	doesn't tell me if there's in the	
3	table.	
4	What that tells me is, is there a field	
5	that might be called user ID, which I would expect	12:43:55
6	would have either had not	
7	been run on it had been	
8	run on it.	
9	Q. And then those fields containing	
	would be searchable by, correct?	12:44:19
11	MR. BLUME: Objection. Form. Scope.	
12	THE DEPONENT: I did not prepare for this	
13	as part of my testimony as a representative of	
14	Facebook.	
15	But based on my personal recollection, if	12:44:28
16	I know the table and in working with a specific	
17	table, yes, I can query for a	
19	Q. (By Ms. Weaver) And looking at	
20	Exhibit 346, do you see it also refers to a device	12:44:43
21	ID?	
22	A. Let me read this document.	
23	Q. No problem.	
24	It's under "Overview," and I'm looking at	
25	the third paragraph, which reads	12:44:56
		Page 99

1	is deleted upon account	12:44:59
2	deletion. Also,	
5	Oh, I'm so sorry. I'm actually looking	12:45:31
6	at the wrong this is my my fault. Strike	
7	that. I'm looking at the wrong document.	
8	Let's look at Exhibit 346. That's	
9	totally fine. We can	
10	Do you see where it says strike that	12:45:47
11	line of questioning and I'll return to it.	
12	Do you see where it says	
13	A. I do see that section.	
14	Q. And it says "	
18	Do you see that?	
19	A. I do see that sentence.	
20	Q. And what does what does that mean?	12:46:23
21	A. The part of part of the challenge	
22	of building at this scale and volume of Facebook	
23	and the transactions number of transactions that	
24	happen, one of the things that engineer internal	
25	Facebook engineers have to do consistently is be	12:46:51
		Page 100

1	careful to make sure that if processes fail,	12:46:54
2	because there's many moving parts, that that	
3	those processes are always like double-checked and	
4	that there's something that does that.	
5	And and what I would read into this	12:47:03
6	sentence in this Wiki page is that at at the	
7	on a on a daily basis, we make sure that every	
8	for any that did	
9	not	
10	creation. Because if you didn't do that, you would	12:47:22
11	have	
	is	
13	the case that is that that case is failure,	
14	since those are unique.	
15	Q. Got it.	12:47:41
16	And looking a little lower at	
17	Exhibit 346, do you see where the sentence	
18		
		12:47:58
21	Do you see that?	
22	A. I do see that.	
23	Q. Is that true?	
24	MR. BLUME: Objection. Form.	
25	THE DEPONENT: To the best of my	12:48:08
		Page 101

1	knowledge, that is true.	12:48:08
2	Q. (By Ms. Weaver) And	
3	A. And that is the that is the that is	
4	the new current name of the	
5	from the prior document.	12:48:18
6	Q. Right.	
7	So for the record, in Exhibit 342, it	
8	said they are kept in the	
	is that right?	12:48:36
11	A. That is correct.	
12	Q. And where does that dim table live?	
13	MR. BLUME: Objection. Form.	
14	THE DEPONENT: Generally, it lives in the	
15	production file system. And to the best of my	12:48:50
16	knowledge, it's available and queriable via TAO.	
17	Q. (By Ms. Weaver) And what does dim stand	
18	for?	
19	A. I don't remember. It's it's a	
20	generic it's a generic it's used	12:49:08
21	industry-wide as as a table identifier. I just	
22	don't remember.	
23	Q. I'm I'm asking also because in in	
24	the Exhibit 345, the opening tables were labeled	
25		12:49:27
		Page 102

1	Do you do you recall that?	12:49:31
2	A. I do see that.	
3	Q. But you don't know what it means; is that	
4	fair?	
5	A. Just to share, I didn't I didn't	12:49:43
6	prepare for that specifically as part of my	
7	testimony as a representative of Facebook.	
8	But in my personal recollection, is a	
9	is is used generically industry-wide. And I've	
10	used that outside of Facebook in table names. I	12:49:56
11	just don't remember what it stands for.	
12	Q. Okay. And looking to the next page of	
13	Exhibit 346, where it says "How Can I Access	
14	And it	
15	A. Which page are you on?	12:50:18
16	Q. I'm sorry. It's the second page of	
17	Exhibit 346.	
18	And do you see in bold it says "How Can I	
19	Access the second from the bottom paragraph?	
20	A. I I do see that.	12:50:30
21	Q. And and it says you can either access	
22	the table we've been discussing or and it refers	
23	to another table.	
24	Do you see that?	
25	MR. BLUME: Objection. Form.	12:50:46
		Page 103

1	THE DEPONENT: I do see that.	12:50:47
2	Q. (By Ms. Weaver) What is the table	
3	identified after the "or"?	
4	MR. BLUME: What was that? Can you ask	
5	that again. I'm sorry. I missed that.	12:51:01
6	Q. (By Ms. Weaver) What is the table	
7	identified after the "or"?	
8	(Simultaneously speaking.)	
9	MR. BLUME: Oh, after after the "or."	
10	After the "or," yeah.	12:51:07
11	Objection. Form. Scope.	
12	THE DEPONENT: It it's not a table, as	
13	I'm reading this. If you read the follow-on	
14	sentence, maybe it it refers to it as a www,	
15	dub, dub, dub function. And so you can either call	12:51:27
16	the table, or you can run this function that	
17	performs the lookup and pulls from TAO for newly	
18	created IDs.	
19	So it's as opposed to querying the table,	
20	this is software functionality that you can call	12:51:47
21	for what you're trying to do.	
22	MS. WEAVER: Okay. Thank you.	
23	And now why don't you take a look at	
24	Exhibit 347.	
25	////	12:52:05
		Page 104
		I

1	(Exhibit 347 was marked for	12:52:05
2	identification by the court reporter and is	
3	attached hereto.)	
4	MS. WEAVER: And while it's loading, I	
5	will admit and apologize, that this was the	12:52:09
6	document I was reading from earlier inadvertently.	
7	For the record, it bears Bates number	
8	ADVANCE-META-26 to -27.	
9	Q. (By Ms. Weaver) And when you have a	
10	moment to review it, please just tell me what it	12:52:23
11	is.	
12	A. Okay. I've just loaded it. I will	
13	review it now.	
14	Q. Okay.	
15	A. This appears to be Revision No. 47176393	12:52:58
16	of the internal Wiki page on	
17	Q. And do you use a reference to user	
18	identifying information there?	
19	A. I I see I do see user identifying	
20	information or UII a few times in the document.	12:53:28
21	Q. And what is UII?	
22	A. UII would include information like I	
23	know it's laid out in the UDDP and we could	
24	refer to the document. But just generally, it's	
25	information that could be used to identify me.	12:53:51
		Page 105

1	And I think some examples that I had	12:53:54
2	given before, to just enforce those, would be an	
3	IP address might be some kind of device	
4	information. It it's any of that information	
5	that might live in a table that, like I said,	12:54:07
6	could could tie back to something identifiable.	
7	(Exhibit 348 was marked for	
8	identification by the court reporter and is	
9	attached hereto.)	
10	MS. WEAVER: Okay. And I'm going to mark	12:54:20
11	as Exhibit 348, tab 99, Josh. And we'll turn to	
12	that in a second.	
13	Q. (By Ms. Weaver) But focusing on	
14	Exhibit 347, the one that you have open, do you see	
15	that this document refers to device identifiers?	12:54:34
16	And, again, that's three paragraphs down	
17	under the word "Overview."	
18	A. Okay. By the way, some of those specific	
19	examples I was looking for in the last one, emails,	
20	IP addresses, names, location, cookies are other	12:54:51
21	examples of UII.	
22	Q. Perfect.	
23	A. And what was your question?	
24	Q. Do you see a reference to device	
25	identifiers?	12:55:01
		Page 106

1	A. In the first paragraph?	12:55:07
2	Q. In the third paragraph, below the word	
3	"Overview."	
4	A. Yes.	
5	Q. Okay. What's a device identifier?	12:55:14
6	A. While I didn't specifically prepare for	
7	that as part of my testimony as a representative of	
8	Facebook, in my personal experience, an example	
9	of of a device identifier would be like a set of	
10	information that uniquely identifies one device	12:55:42
11	versus another.	
12	Q. Do you know what an IDFA is?	
13	MR. BLUME: Objection. Form. Scope.	
14	THE DEPONENT: I didn't prepare for that	
15	as part of my represen as part of my testimony	12:55:57
16	as a representative of Facebook.	
17	In my personal experience, I know	
18	generically what it is. But I don't have	
19	experience working with IDFA.	
20	Q. (By Ms. Weaver) Okay. Is an IDFA an	12:56:09
21	identifier for an Apple device?	
22	MR. BLUME: Objection. Form. Scope.	
23	THE DEPONENT: I didn't prepare for that	
24	as part of my testimony as a representative of	
25	Facebook.	12:56:22
		Page 107

1	But in my personal experience, that is	12:56:22
2	that is the extent of my understanding for what an	
3	IDFA is.	
4	Q. (By Ms. Weaver) Okay. So you were	
5	prepared to testify about Exhibit 347, but you	12:56:31
6	weren't prepared to testify about the sentence that	
7	says "	
	is that right?	12:56:47
11	MR. BLUME: Objection. Form.	
12	THE DEPONENT: I was prepared to talk	
13	about the processes for the deletion of those	
14	identifiers.	
15	Q. (By Ms. Weaver) Okay. Can you can	12:57:05
16	you tell me what it means to cache a device	
17		
	or do we have to get another witness on	
19	behalf of Facebook on this topic?	
20	MR. BLUME: Objection. Form. Scope.	12:57:21
21	THE DEPONENT: While I didn't	
22	specifically prepare for this as part of my	
23	testimony on behalf of representing Facebook, in my	
24	personal experience,	
25	means that in order to keep these identifiers	12:57:35
		Page 108

1	and so that it doesn't	
	or that that data would be	
3	after a	
4	user deleted their account, that the the same	
5	types of protections that are put in place on	
7	Q. (By Ms. Weaver) What is a hash?	
8	A. While I didn't prepare for that	
9	specifically as part of my testimony as a	
10	representative of Facebook, in my personal	12:58:05
11	capacity, a hash is where I represent a series of	
12	information or or, you know, like a series of	
13	words or descriptors in a common mathematical	
14	formula that that comes out as some size of hash	
15	that's defined by size. It might be 64-bit hash	12:58:25
16	that means there's 64 characters that were	
17	generated as part of that and	
18	Q. And the purpose of hashing is	
19	pseudonymization, correct?	
20	A. No.	12:58:40
21	Q. Could it sorry.	
22	A. So specifically specifically, the	
23	purpose of building a hash is so that I have	
24	just technically and specifically a hash which I	
25	did not prepare as part of my testimony as a	12:58:51
		Page 109

1	Facebook representative.	12:58:53
2	But in my personal capacity, the reason I	
3	build a hash is so that I can quickly index and	
4	store information to match an index between two	
5	types of things without having to match to the	12:59:07
6	original. It's much more technically efficient in	
7	order to do that.	
8	Q. Is it part of a re-identification process	
9	then?	
10	A. The could you could you be more	12:59:18
11	specific in your question?	
12	Q. What does re-identification mean?	
13	A. Re-identification is the when	
14	something has been de-identified in a way and	
15	this would have to be done up front that the	12:59:36
16	re-identification that the de-identification is	
17	done in such a way that there is either a key or	
18	some capability to, in some point in the future,	
19	re-identify what the source was that had been	
20	de-identified.	12:59:54
21	Q. So when you described a hash is a way to	
22	index and store information to match an index	
23	between two types of things, is that a form of	
24	re-identification?	
25	A. No.	01:00:06
		Page 110

1	Q. Why not?	01:00:07
2	A. They are very different technical	
3	concepts and and and just they're	
4	they're not it's not even apples and oranges.	
5	It's it's apples and potatoes. It's it's	01:00:24
6	something entirely different. A hash is a	
7	technical concept and a technical function.	
8	Re-identification is a process.	
9	Q. Okay. What is the purpose of	
	dentifiers at Facebook, as set forth in	01:00:40
11	Exhibit 347, which you were prepared to testify	
12	about?	
13	MR. BLUME: Objection. Form.	
14	THE DEPONENT: There are technical	
15	safeguards in place around looking for inauthentic	01:00:55
16	behavior, for instance. And and part of the	
17	ability to I didn't I I didn't	
18	specifically prepare for this as part of my	
19	testimony as a representative of Facebook.	
20	But in my personal capacity, there	01:01:14
21	there are challenges like inauthentic behavior	
22	and and automation and tools. And so	
23	identifiers and looking for a senses	
24	[sic] of where the	
		01:01:34
		Page 111

1	And in order to build systems to evaluate	01:01:37
2	from from both a security and an integrity	
3	perspective what might be happening, the number of	
4	logins from a may be one of	
5	may be an example using a synthetic example, may	01:01:52
6	be an example of	
7	would would make it	
9	Q. (By Ms. Weaver) Okay. Is it your	
10	testimony that in Exhibit 347, which describes the	01:02:09
11	process, which you testified you were	
12	prepared to describe, that the description of	
13	device identifiers was done to identify abusive	
14	behavior or was it done to try to anonymize data?	
15	A. You're asking two very different	01:02:36
16	questions.	
17	Would you ask those questions	
18	independently.	
19	Q. Absolutely.	
20	In Exhibit 347, which describes the	01:02:42
21	process that you've testified you were	
22	prepared to discuss here today, and is in your	
23	notes, it refers to hashing device identifiers.	
24	What is your understanding of the purpose	
25	of describing hashing identifiers device	01:02:59
		Page 112

1	identifiers in this document?	01:03:03
2	A. Specifically, in my role as as	
3	preparing for this testimony, the process of	
4	Hive Anon running on device identifiers is to	
5	prevent any potential future .	01:03:18
6	And as part of and by doing	
7	and generating generating those	
8	on a on a on a frequent basis, keeps activity	
9	from being able , as a whole, by	
10	having the	
	in that table.	
12	Q. And if the	
13	(Simultaneously speaking.)	
14	THE DEPONENT: I'm talking about	
15	I'm	01:03:47
16	Q. (By Ms. Weaver) Oh, I'm sorry.	
17	Go ahead.	
18	THE DEPONENT: speaking to	
19	specifically how works in the	
20	pseudonym pseudonymization process of of	01:03:55
21	this.	
22	Q. (By Ms. Weaver) Okay. And if device	
23	identifiers were not	
	, or somehow other anonymized or	
25	hashed, would it be possible to search Hive using	01:04:24
		Page 113

1	device identifiers well, strike that. That's a	01:04:28
2	bad question.	
3	In general, can you search Hive using	
4	device identifiers?	
5	MR. BLUME: Objection. Form. Scope.	01:04:36
6	THE DEPONENT: I I think in in	
7	general, the all like I didn't specifically	
8	prepare for that as part of my testimony, as a	
9	representative of Facebook.	
10	But in my personal capacity, the	01:04:50
11	questions that ask generically if it's possible to	
12	query Hive, I'll continue to caveat with, if I know	
13	a table and I know where that data is located, I	
14	can query the specific table.	
15	And when I query that specific table, if	01:05:07
16	had not run, I could query for a device	
17	ID across that time period.	
18	Q. (By Ms. Weaver) And if	
19	A. Once	
20	Q. I'm sorry. I'm sorry.	01:05:22
21	A has run once has run, I	
22	couldn't query across the entire time period of	
23	that table for that device ID because it would only	
24	match in 10-day chunks, and all other information	
25	that would help make it re-identifiable in any way	01:05:43
		Page 114

1	has also been taken out as part of the	01:05:47
2	process.	
3	Q. Perfect.	
4	Turning back briefly to Exhibit 346 I	
5	just meant to follow up.	01:05:59
6	It says on the very first paragraph, "(In	
7	addition to, we also have	
8	etc.)."	
9	Do you see that?	
10	A. I do see that.	01:06:20
11	Q. What is a dating profile?	
12	A. When the dating product was added to	
13	Facebook, one of the potential concerns is when I'm	
14	in the dating app, I don't have visibility to who	
15	the person's actual profile is so that I can have	01:06:42
16	safe conversations, until at some point I want to	
17	match with someone.	
18	Part of doing that inside the app was not	
19	presenting the user ID in any of that	
20	functionality, or links back to the user profile,	01:06:58
21	so that that the dating app could live outside	
22	of that, and if the person chose to share at some	
23	point in the future with whoever they were chatting	
24	with, they could.	
25	And so a was	01:07:11
		Page 115

1	associated in those	01:07:17
2	cases. So that at any point if I quit using the	
3	dating app, it's never mapped directly to it. And	
4	it's also severed, any time I delete my account,	
5	any dating activity that there was.	01:07:31
6	Q. And why does Facebook do that?	
7	MR. BLUME: Objection. Form. Scope.	
8	THE DEPONENT: Facebook specifically	
9	built both for the purpose of . And	
10	in this case, the	01:07:47
11	and and other that if a	
12	ever changes, the ability	
13	to or	
	the canonical ID and what that	
15		
	there exists a table to	
18		
19	Q. (By Ms. Weaver) Okay.	
20	A. It's also that's the technical reason.	01:08:25
21	In addition, we have policies to also	
22	protect the user ID. And part of having a privacy	
23	program and and training Facebook internal	
24	engineers and every employee on that privacy	
25	program is to abide by that. And so it's both	01:08:41
		Page 116

1	technical and process protections to protect the	01:08:44
2	user ID.	
3	Q. And that's because a user ID can	
4	personally and immediately identify a person,	
5	correct?	01:08:52
6	A. That is an active user, correct.	
7	Q. And if you'd turn now to what's been	
8	marked as Exhibit 348, is this the definition of	
9	UII you were thinking of earlier?	
10	A. I just loaded it and I'm reading it.	01:09:26
11	Q. Yeah.	
12	The question the first question is,	
13	what is Exhibit 348, and when you're ready for it.	
14	A. So this appears to be a	
15	Revision 52569136 of the internal Wiki page called	01:09:47
16	"What is UII?"	
17	Q. And is this Facebook's definition of UII	
18	currently?	
19	A. Unfortunately, when I read this document	
20	and I look at the "What is UII," there's a Wiki	01:10:08
21	"Redirect to Privacy/UII_Definition_0."	
22	And so this document looks incomplete.	
23	Q. So we would need that hyperlink for you	
24	to be able to answer if this is Facebook's	
25	definition of UII?	01:10:32
		Page 117

1	A. That is correct.	01:10:37
2	Q. Okay. Let me ask you this question.	
3	When was the last time you saw this	
4	document?	
5	A. I would need to go refer to my notes to	01:10:48
6	see if I saw this one.	
7	Q. Okay. Go ahead and refer to your notes.	
8	A. I I just honestly I I don't	
9	think	
10	Q. I think it's fine to look at your notes.	01:10:57
11	A. I don't know that I had in my notes which	
12	documents I would I would need to physically	
13	go look in the binder to see if I saw this one.	
14	Q. Okay. I'll try to see if opposing	
15	counsel produced that document.	01:11:12
16	But while we're working on that, I wanted	
17	to ask a couple questions about Exhibit 348.	
18	A. Specifically, the example earlier that I	
19	was looking for?	
20	Q. Uh-huh.	01:11:32
21	A. And the question you answered or	
22	asked, was in 347, under "Overview," where there	
23	were just examples of what UII that have been	
24	generated in more than 90 days ago, included	
25	emails, IP addresses, names, locations, cookies.	01:11:45
		Page 118

1	Q. And when you say "cookies," what do you	01:11:48
2	mean?	
3	A. Web browser cookies.	
4	Q. Such as?	
5	MR. BLUME: Objection. Form.	01:11:58
6	THE DEPONENT: Cookies that Web browsers	
7	use for the sake of authentication or similar	
8	functions.	
9	Q. (By Ms. Weaver) Facebook uses cookies,	
10	right?	01:12:18
11	A. Facebook does use cookies.	
12	Q. And what Facebook cookies are you aware	
13	of	
14	MR. BLUME: Objection. Form.	
15	Q. (By Ms. Weaver) that are UII?	01:12:27
16	MR. BLUME: Objection. Form.	
17	THE DEPONENT: I can't actually recollect	
18	without looking at my looking at looking back	
19	in some of the prior documents. I there's	
20	there's a variety of there's there's a number	01:12:46
21	of different cookies.	
22	Q. (By Ms. Weaver) Okay. Are you familiar	
23	with the datr cookie?	
24	A. I'm familiar with the datr cookie.	
25	Q. And datr	01:12:57
		Page 119

1	A. D-A sorry D-A-T-R.	01:12:59
2	Q. Yes.	
3	What is the datr cookie?	
4	MR. BLUME: Objection. Form. Scope.	
5	THE DEPONENT: The datr cookie is a	01:13:13
6	unique browser identifier.	
7	Q. (By Ms. Weaver) And when you say it's a	
8	"unique browser identifier," is it unique to	
9	browsers, or is it unique to a specific visit by a	
10	device to a browser?	01:13:35
11	MR. BLUME: Form.	
12	THE DEPONENT: That that question is	
13	technically inaccurate. If you could ask it in a	
14	different way.	
15	Q. (By Ms. Weaver) Well, let me put it this	01:13:47
16	way. Sometimes cookies have lots of different	
17	identifiers contained in them. Datr the cookies	
18	can have the identifier of the browser and the	
19	device ID and a number of things.	
20	I'm asking what information is contained	01:13:59
21	in the datr cookie?	
22	A. The datr cookie specifically is tied to	
23	the browser.	
24	Q. And the browser only?	
25	A. It is it is the browser as it exists.	01:14:13
		Page 120

1	And and so it's it's it's the browser as	01:14:15
2	it's operating.	
3	Q. Okay. And you're aware of other Facebook	
4	cookies as well; is that right?	
5	A. I am. I would need to refresh my	01:14:27
6	recollection.	
7	Q. And how would you refresh your	
8	recollection?	
9	A. I would there's I would I'd	
10	probably look back at the filing I helped put	01:14:42
11	together which described all the Facebook cookies	
12	from before.	
13	Q. Do you mean	
14	A. I just don't remember the names of all of	
15	them.	01:14:55
16	Q. Do you mean your notes?	
17	A. No, I do not mean mean my notes. I	
18	the	
19	Q. What filings did you put together which	
20	described all the Facebook cookies from before?	01:15:02
21	A. Not that I personally put together. It	
22	was one that as Facebook, we had put together	
23	that had all of them provided clarity on the	
24	names and descriptions of all of them. And I	
25	just I'm struggling to remember the names of all	01:15:22
		Page 121

1	the cookies.	01:15:25
2	Q. Where is that document?	
3	A. In a binder sitting across the room.	
4	Q. Can you look at the document?	
5	A. Yeah.	01:15:35
6	MR. BLUME: Objection. Form.	
7	MS. WEAVER: Mr. Blume, will you allow	
8	him to look at the document that he needs to	
9	testify regarding these cookies?	
10	MR. BLUME: Objection to the scope of the	01:15:46
11	list of cookies as it relates to topic 4.	
12	MS. WEAVER: I sent an email identifying	
13	these cookies, and I'm assuming that's why he	
14	prepared this.	
15	Why don't we go off the record.	01:16:00
16	SPECIAL MASTER GARRIE: Actually, let's	
17	wait.	
18	MS. WEAVER: Okay.	
19	SPECIAL MASTER GARRIE: I actually was on	
20	these emails I was on these emails exchanged as	01:16:07
21	a Special Master, and I'm just a bit is that	
22	before we just say this emails and cookies, do you	
23	want to are we all on the same page when we say,	
24	did you receive the emails, Counsel Blume? And are	
25	we talking apples to apples with regards to the	01:16:25
		Page 122

1	exhibit.	01:16:28
2	So Counsel, we identified multiple	
3	cookies. You extend that to Counsel Blume,	
4	correct?	
5	MS. WEAVER: Yes.	01:16:37
6	SPECIAL MASTER GARRIE: Now, you're	
7	asking about those specific cookies, not other	
8	cookies, correct?	
9	MS. WEAVER: Yes.	
10	SPECIAL MASTER GARRIE: Okay. So then	01:16:42
11	have you and I believe those cookies we're	
12	discussing are the ones that we that you	
13	emailed about are the ones we're discussing now,	
14	correct?	
15	MS. WEAVER: Yes.	01:16:52
16	SPECIAL MASTER GARRIE: Okay. And	
17	then	
18	MR. BLUME: Do you want to put those up?	
19	SPECIAL MASTER GARRIE: Well, before	
20	she can share with the email but or we can enter	01:16:58
21	it into the record. But I just want to make sure I	
22	understand before I before we go off the record,	
23	that I understand what what's occurring.	
24	So now, you're asking the witness about	
25	those cookies. And Mr. Clark, when you said	01:17:14
		Page 123

1	"cookies," were you referring you were referring	01:17:16
2	to the cookies that Counsel Weaver was asking you	
3	about, correct?	
4	THE DEPONENT: I was given an open-ended	
5	question on a list of cookies. And I just couldn't	01:17:26
6	recollect the list of cookies. And so I I'm not	
7	aware of	
8	SPECIAL MASTER GARRIE: That's why I'm	
9	confused.	
10	THE DEPONENT: Yeah.	01:17:31
11	SPECIAL MASTER GARRIE: So when we're	
12	saying list of cookies	
13	THE DEPONENT: Yeah.	
14	SPECIAL MASTER GARRIE: what do you	
15	mean by "list of cookies"?	01:17:35
16	MS. WEAVER: You're asking me?	
17	SPECIAL MASTER GARRIE: Like what I'm	
18	confused is, Counsel	
19	MS. WEAVER: I want to ask this	
20	SPECIAL MASTER GARRIE: when you were	01:17:39
21	emailed a list of cookies to Counsel Blume, we were	
22	talking about those cookies. But you said "list of	
23	cookies," and I was just I just I want to	
24	make sure we're all talking about the same cookies.	
25	MS. WEAVER: Let me be clear. I am	01:17:53
		Page 124

1	seeking to elicit testimony about the cookies that	01:17:54
2	I emailed Mr. Blume about. It seemed to me that	
3	Mr. Clark had prepared regarding those cookies,	
4	Rob, and	
5	SPECIAL MASTER GARRIE: That's what I	01:18:05
6	that's what I'm trying to figure out.	
7	MS. WEAVER: Yeah.	
8	SPECIAL MASTER GARRIE: That it's not	
9	other cookies that aren't related to the ones you	
10	asked about. That's	01:18:11
11	MS. WEAVER: Is there a document	
12	that the	
13	MR. BLUME: And so put that if we put	
14	that	
15	MS. WEAVER: Can I can I just ask, is	01:18:14
16	there a document that the witness prepared in	
17	response to the questions I asked about those	
18	cookies?	
19	SPECIAL MASTER GARRIE: Maybe you could	
20	provide	01:18:22
21	(Simultaneously speaking.)	
22	MR. BLUME: The list	
23	SPECIAL MASTER GARRIE: that email	
24	with the list of the cookies just so we're all on	
25	the same page.	01:18:26
		Page 125

1	I apologize, Counsel Weaver, but I do	01:18:27
2	recollect it. But I don't I don't have it right	
3	before me right now.	
4	MS. WEAVER: You want me to just email it	
5	around, Special Master Garrie, right now?	01:18:35
6	SPECIAL MASTER GARRIE: Well, if you can	
7	put it on the screen so we can all see it	
8	MR. BLUME: Put it on the screen.	
9	SPECIAL MASTER GARRIE: that would be	
10	helpful. Because it is, it is helpful.	01:18:42
11	(Discussion off the stenographic record.)	
12	MS. WEAVER: Can we go off the record? I	
13	just need to find this.	
14	SPECIAL MASTER GARRIE: We can go off the	
15	record while you find it, of course.	01:19:27
16	MR. BLUME: Should we break for lunch?	
17	MS. WEAVER: No. I'm in the middle of	
18	questioning.	
19	SPECIAL MASTER GARRIE: No.	
20	MR. BLUME: Okay. Okay. Just a	01:19:35
21	suggestion.	
22	SPECIAL MASTER GARRIE: We're in the	
23	middle of a question.	
24	MR. BLUME: Just a suggestion. Okay.	
25	SPECIAL MASTER GARRIE: Forget it.	01:19:39
		Page 126

Г		
1	MR. BLUME: Okay.	01:19:39
2	THE VIDEOGRAPHER: Okay. We're off the	
3	record. It's 1:19 p.m.	
4	(Recess taken.)	
5	THE VIDEOGRAPHER: We're back on the	01:25:27
6	record. It's 1:25 p.m.	
7	Q. (By Ms. Weaver) What information does	
8	the datr cookie hold?	
9	MR. BLUME: Objection. Form. Scope.	
10	THE DEPONENT: While I didn't	01:25:42
11	specifically prepare for this as part of my	
12	representation as being a representative of	
13	Facebook, in my personal experience, datr cookie is	
14	a cookie that tracks the browser as a unique	
15	identifier for the browser.	01:26:01
16	Q. (By Ms. Weaver) Does the datr cookie	
17	contain a URL?	
18	A. I didn't specifically prepare for that as	
19	part of my testimony, as a representative of	
20	Facebook, but in my personal experience, I I do	01:26:21
21	not believe it contains any URL, but I don't know.	
22	(Exhibit 349 was marked for	
23	identification by the court reporter and is	
24	attached hereto.)	
25	Q. (By Ms. Weaver) Okay. Take a look at	01:26:27
		Page 127

1	Exhibit 349, and tell me if this is the document	01:26:29
2	that you were referring to a moment earlier.	
3	A. I've got the document open and I'm	
4	looking.	
5	Q. And I think it's on the sec third	01:26:54
6	page 3.	
7	A. That is the document I was referring to.	
8	Q. And you were involved in the creation of	
9	this document; is that right?	
10	A. I did assist counsel in the creation of	01:27:11
11	this document.	
12	Q. Did you assist counsel in the	
13	identification of cookies?	
14	MR. BLUME: Objection, to the extent your	
15	involvement involves conversation with counsel,	01:27:19
16	it's privileged.	
17	And I instruct you not to answer.	
18	And work product.	
19	Q. (By Ms. Weaver) Okay. Fine. I'll ask	
20	this.	01:27:34
21	Did you provide information about what	
22	the datr cookie is?	
23	A. No.	
24	Q. Do you know who did?	
25	MR. BLUME: Objection. To the extent you	01:27:46
		Page 128

1	know as a result of conversations with counsel, I'd	01:27:47
2	instruct you not to answer.	
3	THE DEPONENT: I only know that because	
4	it was part of the conversation with counsel.	
5	MS. WEAVER: Rob, your position is you	01:28:03
6	telling him who knows about the datr cookie is	
7	privileged; is that right?	
8	MR. BLUME: No. Your question was, who	
9	gave the information with regard to this letter	
10	about datr datr cookies. That's privileged.	01:28:12
11	MS. WEAVER: Okay.	
12	MR. BLUME: To the extent he knows that	
13	information from discussions with counsel.	
14	Q. (By Ms. Weaver) You're not prepared to	
15	testify about the datr cookie, is that right,	01:28:23
16	Mr. Clark?	
17	MR. BLUME: Object objection. Form.	
18	THE DEPONENT: I'm not prepared to	
19	testify about the datr cookie as a representative	
20	of Facebook. Only from personal experience.	01:28:39
21	Q. (By Ms. Weaver) And you, from personal	
22	experience, don't well, strike that.	
23	Do you know how what strike that.	
24	Do you know how the datr cookie	
25	identifies a Web browser?	01:28:52
		Page 129

1	A. It I'm not prepared to answer that as	01:28:55
2	part of testifying as a representative of Facebook.	
3	But in my personal experience, that the	
4	datr cookie is a generated unique identifier to a	
5	browser. How that occurs and and exactly the	01:29:09
6	content in it, I do not know.	
7	Q. Who would know?	
8	A. I I I am not prepared to testify to	
9	that as a representative of Facebook. In my	
10	personal experience, I don't have a specific name	01:29:25
11	that I would know that would know that part of the	
12	process.	
13	Q. Can you can you identify anybody that	
14	you work with at Facebook who knows how the datr	
15	cookie functions?	01:29:41
16	A. As of I I didn't prepare for that	
17	as part of my testimony as a representative of	
18	Facebook. But in my personal experience, I I	
19	would go look up who I would need to, to go have	
20	that conversation. I don't I don't know a name	01:29:59
21	offhand.	
22	Q. Okay. Do you know okay. Strike that.	
23	What is the fpb cookie?	
24	A. I didn't specifically prepare for that as	
25	part of my testimony representing Facebook. But in	01:30:14
		Page 130

1	my personal experience and I I would refer to	01:30:17
2	the I would refer to the filing for that detail.	
3	The underscore FB cookie is set on the	
4	third-party domain only if the advertiser/publisher	
5	has installed the Facebook pixel business tool and	01:30:28
6	opted into the use of these cookies.	
7	The cookie has its own or has a	
8	browser identifier and and in the epoch time	
9	when the cookie was created. And then for	
10	additional details, there's documentation on the	01:30:43
11	external developer Facebook side.	
12	Q. And you said the epoch time?	
13	It's a little unclear. I just didn't	
14	understand what you said.	
15	A. The yeah, it's it's E-P-O-C-H.	01:31:01
15 16	A. The yeah, it's it's E-P-O-C-H. It's it's a time commonly used in in computer	01:31:01
		01:31:01
16	It's it's a time commonly used in in computer	01:31:01
16 17	It's it's a time commonly used in in computer languages and UNIX time systems. The the time	01:31:01
16 17 18	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but	01:31:01
16 17 18 19	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of	
16 17 18 19 20	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of seconds that's	
16 17 18 19 20 21	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of seconds that's Q. Sorry. It's just that I couldn't	
16 17 18 19 20 21	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of seconds that's Q. Sorry. It's just that I couldn't understand you and it didn't come through on the	
16 17 18 19 20 21 22 23	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of seconds that's Q. Sorry. It's just that I couldn't understand you and it didn't come through on the transcript. That's fine.	
16 17 18 19 20 21 22 23 24	It's it's a time commonly used in in computer languages and UNIX time systems. The the time since and I should know it offhand but sometime in 1969 or 1970, and the number of seconds that's Q. Sorry. It's just that I couldn't understand you and it didn't come through on the transcript. That's fine. Okay. What is the cookie?	01:31:21

1	THE DEPONENT: I didn't prepare to	01:31:37
2	specifically talk about that as a representative of	
3	Facebook.	
4	But in my personal experience, those are	
5	the cookies that are used for my	01:31:44
6	Facebook and whether . And so	
7	that's that's where my	
8	information is stored.	
9	Q. (By Ms. Weaver) Do third parties	
10	transmit the Facebook user ID through	01:32:01
11	cookies?	
12	A. I didn't specifically prepare to talk to	
13	that as a representative of Facebook.	
14	But in my personal experience, those	
15	cookies are only scoped to Facebook.com. So third	01:32:15
16	parties should not have access to that.	
17	Q. They are not supposed to have access to	
18	the Facebook user ID is your testimony?	
19	MR. BLUME: Objection. Form. And scope.	
20	THE DEPONENT: I didn't specifically	01:32:34
21	prepare for that as part of my testimony.	
22	But in my personal experience, that	
23	that question is very, very generic and and	
24	and inaccurate.	
25	What I had stated before is the	01:32:46
		Page 132

1	cookies are cookies that are used for	01:32:50
2	, and third parties are not	
3	authorized or should not have access to those	
4	cookies in the browser as they're scoped to	
5	Facebook.com.	01:33:07
6	And to further reiterate, that is why we	
7	have third-party application-scoped IDs and other	
8	kinds of IDs, so that we don't give third parties	
9	the canonical Facebook user ID.	
10	Q. (By Ms. Weaver) You're referring to the	01:33:26
11	ASID; is that correct?	
12	A. That is correct.	
13	Q. Okay. We'll come back to that.	
14	Why did Facebook create well, strike	
15	that.	01:33:35
16	You said that the the fbc cookie is	
17	used for authentication.	
18	How does that function?	
19	MR. BLUME: Objection. Form. Beyond the	
20	scope.	01:33:46
21	THE DEPONENT: That that wasn't what I	
22	said. I didn't specifically prepare for that as	
23	part of my testimony.	
24	But in my personal experience, the	
25	xs/c_user and xs c_user cookies are what are used	01:33:56
		Page 133

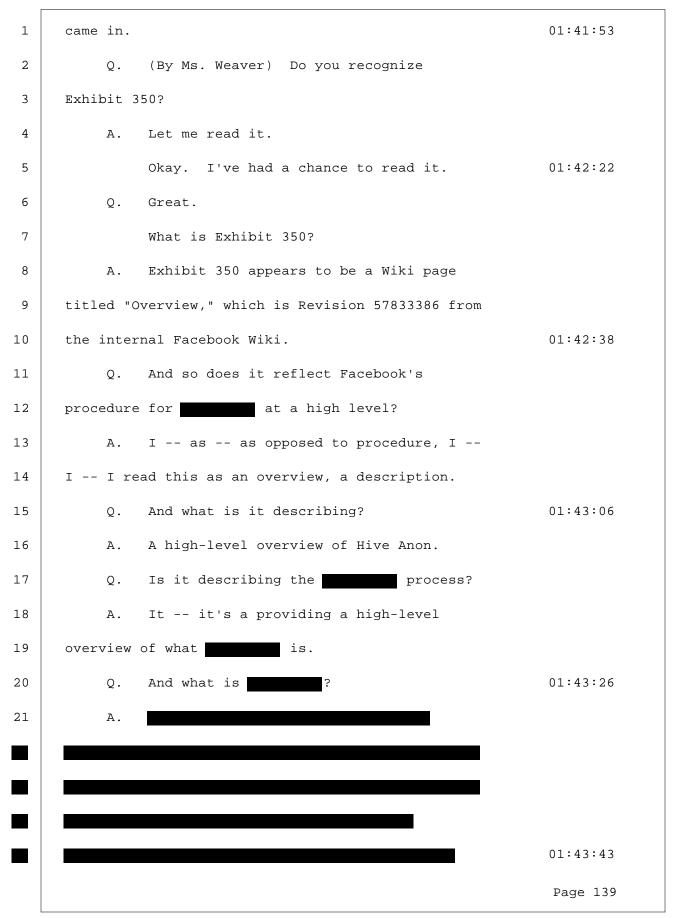
1	for authentication and identify for users logged	01:34:03
2	in.	
3	The_fbc cookie is a cookie that is set on	
4	third-party domain only if the advertiser and	
5	publisher has installed the Facebook pixel business	01:34:15
6	tool. And it is set only if the click originated	
7	from the Facebook service.	
8	For instance, when clicking on an ad in	
9	Facebook newsfeed. And the_fbc cookie contains an	
10	encrypted user ID.	01:34:32
11	Q. (By Ms. Weaver) And who encrypts the	
12	user ID?	
13	MR. BLUME: Objection. Form. Scope.	
14	THE DEPONENT: I didn't prepare for that	
15	as part of my testimony.	01:34:43
16	In my personal experience, I don't know.	
17	Q. (By Ms. Weaver) Okay. And so just	
18	the record so the record is clear, you did not	
19	prepare to testify regarding the fpb cookie,	
20	the_fbc cookie, the cookie, the	01:34:56
	cookie or cookies; is that right?	
22	MR. BLUME: Objection. And to the extent	
23	the question asks for preparation beyond topic 4 is	
24	beyond the scope.	
25	THE DEPONENT: I did not. As a as a	01:35:19
		Page 134

-		
1	representative of Facebook, I didn't prepare for	01:35:20
2	that topic.	
3	Q. (By Ms. Weaver) And did you prepare for	
4	whether or not those cookies contained information	
5	such as fbid, fbtype or URL?	01:35:26
6	MR. BLUME: Same objection.	
7	Q. (By Ms. Weaver) Are you answering the	
8	question?	
9	A. As a part of my preparation, as a	
10	representative of Facebook, I did not prepare for	01:36:03
11	that.	
12	Q. Did you prepare to discuss the datr	
13	cookie?	
14	MR. BLUME: Objection, to the extent the	
15	question seeks information beyond topic 4 is beyond	01:36:17
16	the scope.	
17	THE DEPONENT: As a part of my	
18	representation as a representative of Facebook, I	
19	did not prepare for that. But did share from my	
20	personal experience.	01:36:30
21	MS. WEAVER: Okay. We'll move on.	
22	Q. (By Ms. Weaver) Do you know who at	
23	Facebook would be qualified to discuss those	
24	cookies?	
25	MR. BLUME: Objection. Form.	01:36:47
		Page 135

1	THE DEPONENT: As a representative of	01.26.52
		01.30.52
2	as my preparation as a representative of Facebook	
3	for this testimony, I didn't prepare for that.	
4	In my personal experience, I I do not	
5	have a name.	01:37:03
6	Q. (By Ms. Weaver) Okay. Going back to	
7	Exhibit 348.	
8	Let me just ask a question. You	
9	testified a moment ago that there was a binder in	
10	the room that you used to prepare prepare that	01:37:21
11	included Exhibit 349; is that right?	
12	A. Yes.	
13	Q. And you reviewed and and recalled that	
14	it referenced cookies, right?	
15	A. That is correct.	01:37:45
16	Q. Did did you discuss whether you would	
17	testify regarding those cookies?	
18	MR. BLUME: Objection. Form.	
19	THE DEPONENT: I did not.	
20	Q. (By Ms. Weaver) Okay. Going back to	01:37:59
21	348.	
22	Do you see that there's a reference in	
23	the first paragraph I'm sorry. Okay.	
24	There's a sentence that says "This means	
25	we need to	01:38:20
		Page 136

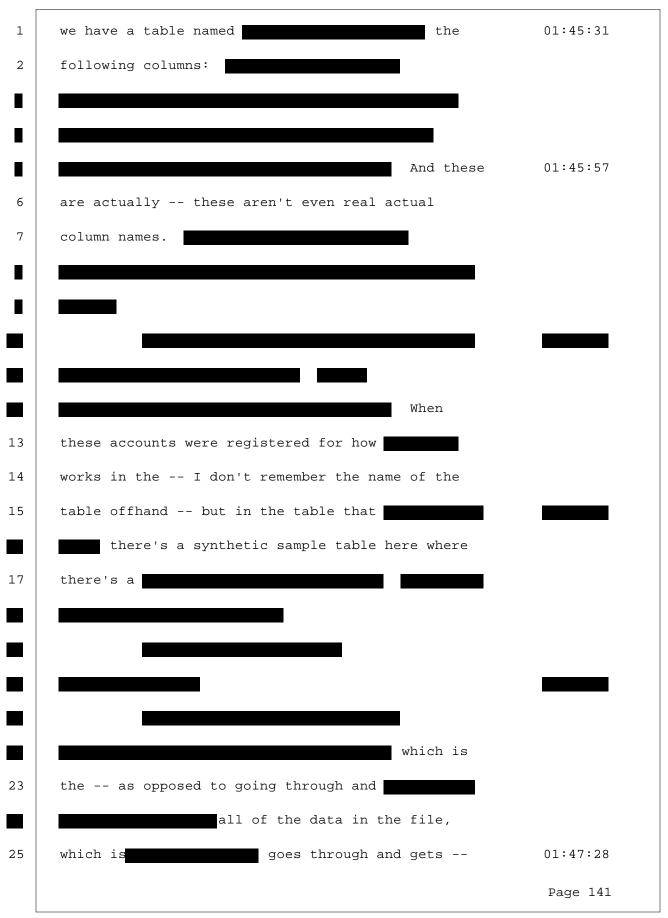
1		
4	Do you see that?	
5	A. I do see that.	01:38:34
6	Q. And then it says	
8	Do you see that?	
9	A. I do see that.	
10	Q. What does that mean?	01:38:45
11	A. I'll use an example that I that I used	
12	earlier.	
13	I think when I upload a photo to the	
14	service I upload the photo. I might attach a	
15	description to that photo. That photo will get	01:39:06
16	likes and reactions and comments and other things.	
17	The photo and those main interactions	
18	will	
	The metadata some of the metadata	
20	associated with that upload might include a log	01:39:29
21	that that showed that I had uploaded a photo and	
22	what that photo was, my IP address, and other	
23	information about the photo that I uploaded.	
24	When the user deletes their account and	
25	we	:39:56
		Page 137

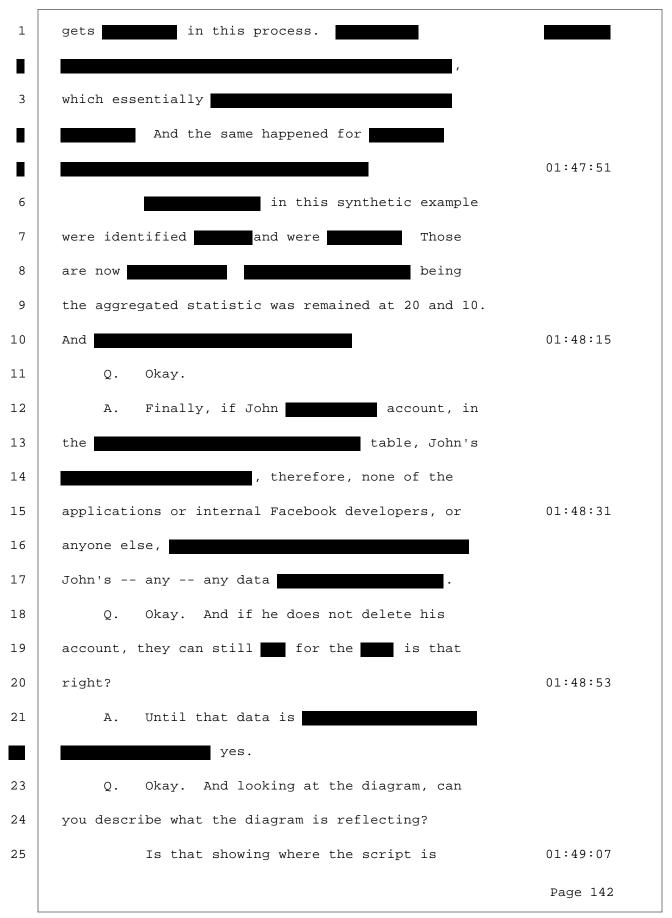
1		
	it was deleted, the	
	weren't stored in and weren't a part	
7	of that original record.	
8	Q. And what does "long term analyses" mean?	
9	A. In the future wanting to know about	
10	activity of photo uploads.	01:40:44
11	An example might be going back in time to	
12	look at how many photo uploads there were	
13	in May of 2022, to have an understanding about the	
14	performance and function of the systems of of	
15	the application and the platform.	01:41:04
16	MS. WEAVER: Okay. Let's mark exhibit	
17	tab 92, please.	
18	(Exhibit 350 was marked for	
19	identification by the court reporter and is	
20	attached hereto.)	01:41:10
21	Q. (By Ms. Weaver) And let me know when	
22	you've had a chance to review it.	
23	A. I still haven't had anything show up.	
24	MS. WEAVER: It has for us.	
25	THE DEPONENT: Oh, there it is. It just	01:41:53
		Page 138



1		01:43:49
2	Q. Okay. And looking at the second page of	
3	the document, at Bates number -31, what does that	
4	diagram reflect?	
5	A. It reflects	
7	Q. What is an ??	
8	A.	
	to run against tables and	
	those tables.	
12	Q. Okay. I'm going to try to get	
13	A. To those	
14	Q. I'm sorry. Go ahead.	
15	A. No.	01:44:43
16	MS. WEAVER: So I'm going to try to	
17	Josh, can you try to screen share this diagram.	
18	MR. SAMRA: Yep. Give me a second.	
19	Q. (By Ms. Weaver) Looking at this same	
20	page, it gives a couple of examples; is that right?	01:45:02
21	A. Yes.	
22	Q. And can you describe what how the	
23	example is illustrating how this works?	
24	A. Yes.	
25	So it appears that this example is if	01:45:28
		Page 140

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1	running?	01:49:09
2	A. Yeah. It's it's a it's a very poor	
3	engineering diagram trying to explain these	
4	concepts which are in bullets right above, which	
5	where it talks about how it works. At a high	01:49:42
6	level, there are steps that occur during the	
7	process. where a	
8	software called data to be	
9		
10	Two, whoever the owner of the data is, is	01:49:59
11	notified via a tool called mobilizer. And the	
12	the the owner is notified through through a	
13	task using the task system.	
14	The column the the column policies	
15	are updated. The owner updates the policies using	01:50:20
16	the Hive Anon UI. There's a triggering directive	
17	where using software called Roomba that a new	
18	policy is picked up.	
19	And then five, directive and action,	
20	UDTF, that over 90 days data is Anon or null. And	01:50:39
21	then finally, with deletion, that once a user	
22	deletes their account, the mappings are actually	
23	deleted.	
24	Q. Thank you.	
25	A. The the diagram is trying to	01:50:57
		Page 143

1	demonstrate that, but poorly.	01:51:00
2	Q. Okay. And what is Scribe?	
3	A. Scribe is a software development tool. I	
4	didn't specifically prepare as part of my testimony	
5	to answer what scribe was, as a representative of	01:51:24
6	Facebook. But in my personal experience, Scribe is	
7	a developer tool.	
8	Q. And what is it used for?	
9	A. I I do not know.	
10	Q. And how does function? How does it	01:51:40
11	detect UII?	
12	A	
13	Q. Sorry.	
14	A. is that's okay. As as a tool	
15	is is is purpose built to identify patterns	01:51:51
16	of UII, through both manual rules, in addition to	
17	machine learning, to look for what might be UII	
18	in in any in any of those tables.	
19	MS. WEAVER: Okay. Great.	
20	We can take a break.	01:52:14
21	MR. BLUME: Lunch?	
22	THE VIDEOGRAPHER: Okay. Off the record	
23	it's 1:52 p.m.	
24	(Recess taken.)	
25	THE VIDEOGRAPHER: Okay. We're back on	01:53:32
		Page 144

1	record. It's 1:53 p.m.	01:53:34
2	MR. BLUME: So with regard to topic 4,	
3	which speaks to the processes related to deletion,	
4	pseudonymization, de-identification,	
5	re-identification association and deletion of user	01:53:48
6	data and information, as that relates to cookies,	
7	Mr. Clark is prepared to discuss whether Facebook	
8	uses cookies as identifiers; specifically,	
9	identifiers for users. And if so, how Facebook	
10	treats those cookies within the deletion framework.	01:54:07
11	It was it is it's our position that	
12	to discuss the processes of that deletion	
13	framework, to talk about the specific cookies, what	
14	they are specifically, what information they get is	
15	beyond the scope.	01:54:25
16	He's certainly prepared to talk about how	
17	the framework deletion framework deals with	
18	cookies, to the extent those cookies are	
19	identifiers. But not any specific cookie or its	
20	purpose or the information it gets.	01:54:37
21	SPECIAL MASTER GARRIE: He can do the	
22	high level, but getting into the technical ways of	
23	how the cookies operationally work within the	
24	different frameworks he describes is beyond the	
25	scope.	01:54:48
		Page 145

1	Is that what the gist of what we're	01:54:49
2	getting at?	
3	MR. BLUME: Well, let let me clarify.	
4	He can talk about the the details of	
5	how the deletion framework deals with cookies to	01:54:55
6	the to the extent cookies are are	
7	identifiers. But what is specific cookie seeks	
8	SPECIAL MASTER GARRIE: That's what I	
9	mean. The specific cookies that were emailed or	
10	identified by plaintiffs, they identified a subset	01:55:08
11	of specific cookies, those interworkings of how	
12	those specific cookies interoperate with those	
13	frameworks is he is not prepared to testify	
14	about.	
15	MR. BLUME: Except to the extent that	01:55:21
16	they	
17	SPECIAL MASTER GARRIE: The technical.	
18	MR. BLUME: Right.	
19	Except to the extent that those cookies	
20	are considered identifiers and and are part of	01:55:26
21	the process.	
22	It doesn't matter what the specific	
23	cookie is, as far as the deletion framework. Every	
24	cookie would be treated the same way. And he's	
25	prepared to talk about how the deletion framework	01:55:41
		Page 146

1	deals with cookies as en masse. But any	01:55:43
2	specific cookies, he is beyond we would argue	
3	is beyond the scope.	
4	They're all treated the same way. Every	
5	cookie is treated the same way within the processes	01:55:55
6	of pseudonymization, de-identification,	
7	re-identification, associations, deletion. It	
8	doesn't matter which cookie. They're all treated	
9	the same.	
10	MS. WEAVER: So if I may	01:56:09
11	(Simultaneously speaking.)	
12	SPECIAL MASTER GARRIE: Didn't didn't	
13	he testify	
14	MS. WEAVER: The topic includes	
15	association. We identified, for example, the named	01:56:13
16	plaintiffs' DYI files complaining containing	
17	datr cookies precisely so we could understand what	
18	data and information that's in the description.	
19	User data and information is expressed through	
20	those cookies, which the witness said and is	01:56:33
21	factually correct, are identifiers.	
22	So Facebook is collecting and tracking	
23	through the datr cookie which websites users visit,	
24	and I I attempted to get testimony about that	
25	today after sending	01:56:48
		Page 147

1	SPECIAL MASTER GARRIE: But he	01:56:50
2	MS. WEAVER: an email two weeks ago	
3	to only to find out in the deposition that in	
4	preparation here, counsel has not had the person	
5	prepare on any of those cookies.	01:57:00
6	SPECIAL MASTER GARRIE: Well, one sec. I	
7	don't want to let's not go down a rabbit hole	
8	here because that's where we're heading and we	
9	still have deposition left.	
10	At the end of the day, prepared or not,	01:57:11
11	we can take that offline at a separate point. The	
12	bottom line is the witness that's here now isn't	
13	prepared to speak about those specific technical	
14	cookies that are associated with this specific	
15	topic, as it relates to how you just described it.	01:57:28
16	It is what it is, right?	
17	MS. WEAVER: Yup, I understand.	
18	SPECIAL MASTER GARRIE: But	
19	MR. BLUME: Hold on. Hold on.	
20	Just to be clear, he's prepared to	01:57:36
21	testify about whether Facebook uses the datr cookie	
22	as an identifier. That's so he can speak to	
23	that.	
24	SPECIAL MASTER GARRIE: But those were	
25	MR. BLUME: And then if so, how what's	01:57:44
		Page 148

1	that?	01:57:47
2	SPECIAL MASTER GARRIE: Where where	
3	I'm confused is those cookies she's referring to	
4	are those, those things, like this is those are	
5	the specific cookies that consist of what you're	01:57:53
6	talking about. So where I	
7	MR. BLUME: Right.	
8	SPECIAL MASTER GARRIE: where I'm	
9	getting confused is, those cookies that she	
10	identified that are identified by plaintiffs	01:58:02
11	are I don't think all but a subset of the	
12	exact topic you're talking about. But	
13	MR. BLUME: Any facts	
14	SPECIAL MASTER GARRIE: those are	
15	technical tools	01:58:12
16	MR. BLUME: Well, but if if yeah.	
17	Are the are is the following cookie does	
18	Facebook consider the following cookie to be an	
19	identifier. If yes, how does how does Facebook	
20	deal with it within the deletion framework.	01:58:22
21	He's prepared to answer those questions.	
22	But the but if if but the specific	
23	if if Facebook doesn't consider a specific	
24	cookie to be an identifier, then it's not caught up	
25	within the deletion framework, which is what he's	01:58:34
		Page 149

1	here to testify about.	01:58:37
2	MS. WEAVER: So he's only here about	
3	deletion. But the topic talks about association of	
4	user data and information. That's what the topic	
5	says.	01:58:44
6	MR. BLUME: The processes of the	
7	the processes of pseudonymization,	
8	de-identification, re-identification, association	
9	and deletion of	
10	MS. WEAVER: Of	01:58:54
11	MR. BLUME: of user data	
12	MS. WEAVER: user data.	
13	MR. BLUME: within that it's the	
14	process	
15	MS. WEAVER: Association of user data and	01:58:58
16	information	
17	SPECIAL MASTER GARRIE: No, let me let	
18	me	
19	MS. WEAVER: Yeah.	
20	SPECIAL MASTER GARRIE: The part	01:59:01
21	that I so what she's saying is that those	
22	cookies are used to associate with specific users	
23	by Facebook as tools. And she's asking him	
24	specific questions about those cookies that are	
25	believed and been represented, I believe, to	01:59:14
		Page 150

1	associate user activity or make the association of	01:59:17
2	a Facebook user and their activity. Those specific	
3	subset of cookies. And then	
4	MR. BLUME: Yes. If Facebook	
5	SPECIAL MASTER GARRIE: association is	01:59:29
6	done via that cookie.	
7	MR. BLUME: If Facebook if Facebook	
8	considers the particular cookie to be an identifier	
9	associated with a user and that and is part of	
10	that process, he's he is happy to talk about it.	01:59:40
11	SPECIAL MASTER GARRIE: But he can talk	
12	about those cookies.	
13	MR. BLUME: He he can he can answer	
14	the question whether whether Facebook considers	
15	those cookies to be identifiers. It says	01:59:49
16	(Simultaneously speaking.)	
17	SPECIAL MASTER GARRIE: But to know how	
18	they she wants the question is how does	
19	Facebook associate. How is that Facebook maybe	
20	I'm missing something. But I believe what's being	01:59:59
21	asked is how is that association done by Facebook	
22	with those cookies. Like what is the process	
23	through which technical process through which	
24	Facebook makes an association.	
25	Maybe I'm misreading or mishearing what	02:00:13
		Page 151

1	plaintiffs are asking about. And my question is,	02:00:16
2	can he talk about how maybe I'm	
3	misunderstanding.	
4	Is he prepared to testify about the	
5	technical process of how Facebook makes those	02:00:25
6	associations?	
7	MR. BLUME: To the extent the by	
8	"association," you mean identify identifiers?	
9	In other words	
10	SPECIAL MASTER GARRIE: The user.	02:00:42
11	MR. BLUME: did he identify a user and	
12	how that how that information is then captured	
13	within these processes, as set forth in topic 4,	
14	yes.	
15	SPECIAL MASTER GARRIE: So if we open up	02:00:52
16	the cookie, we can he can walk us through how	
17	that cookie makes those associations?	
18	MR. BLUME: No. He can identify whether	
19	or not these cookies are considered by Facebook to	
20	be identifiers, generally. Not how they work. But	02:01:04
21	whether they are in the process, in the deletion	
22	framework, considered to be identifiers. In other	
23	words, used to identify the user.	
24	SPECIAL MASTER GARRIE: Okay. The	
25	specific	02:01:14
		Page 152

1	MS. WEAVER: I think well, we can save	02:01:15
2	for another day	
3	SPECIAL MASTER GARRIE: The technical	
4	he's not	
5	MS. WEAVER: because it seems very	02:01:17
6	clear that despite the fact that plaintiffs	
7	identified specific pages pulled out of the DYI	
8	file with datr cookies associated with the named	
9	plaintiffs, this witness does not according to	
10	the instructions of counsel, doesn't interpret the	02:01:34
11	datr cookie to be an identifier for users. And for	
12	that reason, this witness is not prepared to	
13	testify on that topic.	
14	MR. BLUME: Well, you never asked you	
15	never asked him that question. Ask him that	02:01:47
16	question.	
17	MS. WEAVER: Either way Rob, you	
18	excluded your preparation	
19	MR. BLUME: No, ask him the question.	
20	THE COURT REPORTER: Hold on. Hold on.	02:01:52
21	Hold on.	
22	SPECIAL MASTER GARRIE: No, you guys are	
23	doing this again. Time out. Time out.	
24	We'll go off the record and I'll reset	
25	everything. And I will take time away from take	02:02:00
		Page 153

r		1
1	time and add time, so we may end up at zero.	02:02:02
2	But the point being is stop and listen to	
3	each other. The net/net is that what Counsel Blume	
4	is saying, the question you just asked,	
5	Counsel Weaver, you can ask the question and hear	02:02:13
6	the answer.	
7	Did I miss that, Counsel Blume?	
8	MR. BLUME: That's correct. No, that is	
9	absolutely correct.	
10	SPECIAL MASTER GARRIE: And then based	02:02:22
11	based on that answer, Counsel Weaver, you may	
12	find	
13	MS. WEAVER: I think he said that's	
14	incorrect.	
15	MR. BLUME: No, I said that's absolutely	02:02:28
16	correct. Ask him if he considers the datr cookie	
17	to be an identifier. If so, how it fits in the	
18	process. And ask for	
19	MS. WEAVER: But the question is	
20	whether sorry.	02:02:36
21	The question is whether it's associated	
22	with user data and information. That's the topic.	
23	MR. BLUME: The	
24	MS. WEAVER: Facebook's process of	
25	association of user data and information.	02:02:46
		Page 154

1	MR. BLUME: And and for purposes of	02:02:52
2	pseudonymization, de-identification,	
3	re-identification, that association is identifiers.	
4	And so asking if it's if he considers it for	
5	purposes of the deletion framework, which is what	02:03:02
6	he's here to testify, whether it's considered an	
7	identifier. If it is, it fits into the process.	
8	If it's not, then it doesn't. He's here to talk	
9	about that deletion, de-identification,	
10	pseudonymization and association with regard to	02:03:15
11	those that and within that process. Just ask	
12	him the ordinary question.	
13	SPECIAL MASTER GARRIE: That's a broad	
14	question.	
15	MS. WEAVER: I'll just Special Master,	02:03:23
16	I don't want to waste any more time. It's very	
17	difficult to take depositions and have arguments	
18	like this in the middle of a dep. So let's	
19	MR. BLUME: I agree.	
20	MS. WEAVER: refer this to a different	02:03:32
21	time. And I would just note have you pay	
22	attention, Rob, to the Oxford comma. In topic	
23	in topic 4, there's a comma after association.	
24	SPECIAL MASTER GARRIE: Wait. Wait.	
25	MS. WEAVER: All of those topics are	02:03:42
		Page 155

1	individual.	02:03:43
2	SPECIAL MASTER GARRIE: I think I	
3	think you made a good point. We're not	
4	accomplishing anything here.	
5	MS. WEAVER: Right.	02:03:48
6	SPECIAL MASTER GARRIE: I give 15	
7	minutes	
8	MR. BLUME: Right.	
9	SPECIAL MASTER GARRIE: back to	
10	plaintiffs here because this was at my request.	02:03:50
11	I was just trying to see if we could	
12	avoid the downstream issue that looks inevitable,	
13	to come. So we will we will put a pin in it and	
14	I will we will we will figure if it is	
15	appropriate or whether it was or was not, or so on	02:04:06
16	and so forth.	
17	I was hoping it would be resolved herein,	
18	but it does not seem foreseeable.	
19	MR. BLUME: Well, not yeah.	
20	SPECIAL MASTER GARRIE: I understand,	02:04:15
21	Counsel Blume, your position. I fully get it. I	
22	understand, Counsel Weaver, your position. I	
23	realize there's a fundamental issue there that will	
24	not be resolved during this break.	
25	So everybody should go get lunch, and we	02:04:25
		Page 156

1	will resume I was duly hopeful that I was	02:04:26
2	misreading what I thought, but it is fine	
3	MR. BLUME: Well, welcome your this	
4	question, as you	
5	SPECIAL MASTER GARRIE: I mean, I thought	02:04:42
6	that you know, fair enough. I think there's	
7	just a so we can take a break. Everybody get	
8	lunch. And we'll put a pin in it and we'll resume.	
9	MS. WEAVER: Okay. When do we want to	
10	get come back?	02:04:50
11	MS. LAUFENBERG: We're still on the	
12	record, by the way.	
13	THE COURT REPORTER: Can we go off?	
14	THE VIDEOGRAPHER: Sure. We're off the	
15	record. It's 2:05 p.m.	02:05:01
16	(Recess taken.)	
17	THE VIDEOGRAPHER: We're back on the	
18	record. It's 2:55 p.m.	
19	Q. (By Ms. Weaver) Hello, Mr. Clark.	
20	Did you have a good lunch?	02:55:21
21	A. I did.	
22	Q. Okay. You know that you're still under	
23	oath, right?	
24	A. That is correct.	
25	Q. Okay. I'd like to ask you to just turn	02:55:29
		Page 157

1	back to Exhibit 81 [sic]. We never quite got done	02:55:32
2	with it.	
3	And for record, that's the 11-30-2011	
4	"Data/DeletionDeletedData" internal Wiki.	
5	A. I don't have oh, 342?	02:55:49
6	MS. WEAVER: I'm sorry. 342, yes.	
7	What did I say?	
8	THE DEPONENT: 81. That's okay.	
9	MS. WEAVER: Apologies.	
10	Q. (By Ms. Weaver) And I'll direct your	02:56:01
11	attention to the section here discussing	
12	"Anonymization," where it says we had just	
13	discussed the paragraph that says "It is simple to	
14	a user."	
15	Do you recall that?	02:56:35
16	A. I see the paragraph.	
17	Q. Yeah.	
18	It's the paragraph where it identified	
19	the table with the between	
20	right?	02:56:50
21	A. Yup. Yes.	
22	Q. Okay. And now look at the second	
23	paragraph there.	
24	"The second part is not as	
25	straightforward, because it requires thinking about	02:56:57
		Page 158

1	what content of your data tells you who a user is.	02:57:02
2	Can you to	
3	code? Probably not. A lotttt of	
4	people Their email address?	
5	Obviously. (But emails are	
	an Probably, because with	
7	a too, an that	
8	at that time. This requires thinking! But	
9	alsodo you really need" well, strike that.	
10	Do you have an understanding of the	02:57:33
11	concept that even with some anonymization, content	
12	of data can still identify a user?	
13	MR. BLUME: Objection. Form.	
14	THE DEPONENT: Can you ask that question	
15	one more time. I was reading.	02:57:55
16	Q. (By Ms. Weaver) Sure. No problem.	
17	Do you have an understanding of what this	
18	paragraph is talking about, the sentences that I	
19	just read?	
20	MR. BLUME: Objection. Form. And scope.	02:58:02
21	THE DEPONENT: I do have an understanding	
22	about and the process of deleting UII and	
23	the examples in here. And the complexity in making	
24	sure that that UII that's deleted is complete and	
25	that there still isn't the ability to identify.	02:58:21
		Page 159

1	Q. (By Ms. Weaver) "There still isn't the	02:58:27
2	ability to identify"; is that what you said?	
3	A. That that UII has been wiped.	
4	Q. Okay.	
5	A. That is that is what I said.	02:58:34
6	Q. And earlier, when we looked at	
7	Exhibit 348, you said that you would like to have	
8	seen the document at the hyperlink redirect the	
9	privacy UII definition; is that right?	
10	A. That is correct, because that is what it	02:58:56
11	actually says what is UII on that page.	
12	MS. WEAVER: Okay. And I'll let counsel	
13	know, we've looked for this document and been	
14	unable to find it. So if you have it, we'd	
15	appreciate you producing it so that we can complete	02:59:06
16	testimony about that topic.	
17	MR. BLUME: Duly noted.	
18	Q. (By Ms. Weaver) Looking a little lower,	
19	at the second part, where it says "	
	; do you see that?	02:59:21
21	A. I do see that.	
22	Q. It says "You must any any	
23	Do you see that?	
24	A. I do see that.	
25	Q. And that's referring to user-generated	02:59:33
		Page 160

1	content, correct?	02:59:35
2	A. UGC means or or is an acronym for	
3	user-generated content, correct.	
4	Q. And and what is that again?	
5	A. That was content generated by the user.	02:59:48
6	So that that might have been information that	
7	they typed in the field. That might have been the	
8	post. A broadly user-generated content might	
9	include a photo or video as well.	
10	Q. Okay. So why don't we turn to the second	03:00:03
11	page of the document.	
12	A. Okay.	
13	Q. And I'll just point to the bottom there	
14	where it says "Remember. Our product is control	
15	over data. Blogs and photo sharing existed before	03:00:23
16	Facebook, but they were public. Because there was	
17	no real notion of 'identity' on the internet,	
18	hundreds of millions were afraid to share. We let	
19	users say who can see what, and that is why users	
20	trust us, and that trust is why they upload content	03:00:40
21	to Facebook that they want to share. When the user	
22	says nothe content is not for sharing	
23	anymorenot even with themselvesthey mean not	
24	with us, either.	
25	"Failure to comply with these regulations	03:00:52
		Page 161

1	make Facebook a liar in the eyes of the	03:00:55
2	United States Congress. That's why we care.	
3	Please don't be that guy."	
4	Do you see that?	
5	A. I do see that.	03:01:04
6	Q. What does identity refer to in that	
7	paragraph?	
8	MR. BLUME: Objection. Form. And scope.	
9	THE DEPONENT: I I think this	
10	document, as I mentioned earlier, is clearly the	03:01:14
11	editorial and writing of an individual engineer and	
12	not necessarily a policy.	
13	So when they say "identity," I I don't	
14	know that I can necessarily interpret what that	
15	engineer meant.	03:01:28
16	Q. (By Ms. Weaver) What does identity	
17	mean mean at Facebook?	
18	MR. BLUME: Objection. Form. And scope.	
19	THE DEPONENT: I didn't I didn't	
20	specifically prepare something for that, but I	03:01:46
21	I the in general, from just my own personal	
22	experience, the the term "identity" is,	
23	you know, those things that can be I	
24	you know, it's the combination of the things that	
25	identify back to me or or tie back to me.	03:02:04
		Page 162

1	MS. WEAVER: Okay. I'll mark tab 58,	03:02:08
2	please.	
3	(Exhibit 351 was marked for	
4	identification by the court reporter and is	
5	attached hereto.)	03:02:22
6	MS. WEAVER: And for the record, while	
7	we're waiting for it, Exhibit 351 is	
8	Bates number FB-CA-MDL-01952478. And on the top it	
9	says "Privacy Eng."	
10	Q. (By Ms. Weaver) And let me know when you	03:03:00
11	have Exhibit 351.	
12	A. Okay. I do not yet.	
13	It just came through.	
14	Q. Great. Thank you.	
15	A. Waiting for it to load.	03:03:40
16	I have it.	
17	Q. And let me know when you've had a chance	
18	to look at it.	
19	A. Still reading through it.	
20	Q. That's okay.	03:05:09
21	Did have you seen this document before	
22	today?	
23	A. I believe I saw this document before	
24	today.	
25	MS. WEAVER: And for the record, this is	03:05:18
		Page 163

1	a document that we identified in our email to	03:05:22
2	counsel.	
3	THE DEPONENT: Yeah. That is where I	
4	would have seen it.	
5	Okay.	03:05:29
6	Q. (By Ms. Weaver) What is Exhibit 351?	
7	A. It appears to be a work chat or workplace	
8	communication.	
9	I can't I can't tell. There's no	
10	context between Ethan Raymond and Scott Renfro and	03:05:58
11	John Biesnecker.	
12	Q. Who is Ethan Raymond?	
13	A. I don't know.	
14	Q. Okay. And, in general, what I'm focusing	
15	on in this document and relates just to definition	03:06:23
16	of user identifiable information.	
17	And the first question is, Ethan Raymond	
18	apparently is raising questions about what UII is.	
19	And do you see where he cites a couple internal Web	
20	links there.	03:06:43
21	Right in the very top of the page,	
22	there's "	
24	then under that there's the	
25	Do you see that?	03:06:55
		Page 164

1	Α.	The	03:07:01
2	Q.	Yes.	
3	Α.	I do see that link, yes.	
4	Q.	Yes.	
5		What is "	03:07:04
6	Α.	As we talked about earlier, in the	
7		page, a tool that looks at	
8		in a table in and	
9	looks	Does so through	
12	Q.	So I'm sorry.	
13	Α.	would be how some of that	
14	logic is	built and what it's looking for.	
15	Q.	So is a tool?	03:07:36
16	Α.	is a software tool.	
17	Q.	And do you know	
18	Α.	The pieces	
19	Q.	I'm sorry. I just can't I can't tell	
20	when you'	re done speaking. I apologize. I'm not	03:07:48
21	trying to	o interrupt you.	
22	Α.	A piece it's a it's a it's a	
23	piece of	software specifically built for looking	
24			
25	Q.	And when did it first come into use?	03:08:01
			Page 165

1	A. I know that it's been around a while. I	03:08:10
2	don't remember exactly when that tool started. I	
3	know that it predates based on this document.	
4	Q. Yes.	
5	And were you just looking for that answer	03:08:23
6	in another document in front of you?	
7	A. I was double-checking my notes from	
8	earlier this morning to see if I had made note of	
9	that.	
10	Q. I see. Okay.	03:08:32
11	And what do you well, strike that.	
12	How does	
13	and who received reports of it?	
14	MR. BLUME: Objection. Form. And scope.	
15	THE DEPONENT: Well, as I'm reading this	03:08:47
16	example or as I'm reading this document, was	
17	not specifically written to	
	And if I'm looking at the example of	
19	this document, these were separate examples where a	
20	question was asked, do we have a standard and	03:09:11
21	comprehensive definition of exactly what PII is at	
22	Facebook. I've looked at the following links which	
23	give general definition of examples of PII.	
24	And so the doesn't	
	proactively within policy	03:09:25
		Page 166

1		03:09:29
2	Q. (By Ms. Weaver) I understand.	
3	But apparently there was a document	
4	created and was available in called	
5	is that how you interpret that?	03:09:47
6	MR. BLUME: Objection. Form. And scope.	
7	THE DEPONENT: Once again, if I if I	
8	look to the document, as this is written and I	
9	want to make sure maybe that we're reading the same	
10	thing.	03:09:57
11	At the towards the bottom of what	
12	looks like a paragraph break, there is it says	
13	"Question 1: Do we have a standard & comprehensive	
14	definition of " exactly what Face what	
15	"what exactly" at Facebook? I"	03:10:10
16	being Ethan Raymond "have looked at the	
17	following links, which give general definitions or	
18	examples of	
19	Q. (By Ms. Weaver) Right.	
20	A. And I see a star, which would be a	03:10:22
21	bullet, "[General definition]." I see another star	
22	that "[What counts as	
23	the you're referring to.	
24	And then I see a third star, which would	
25	be which are these are just	03:10:36
		Page 167

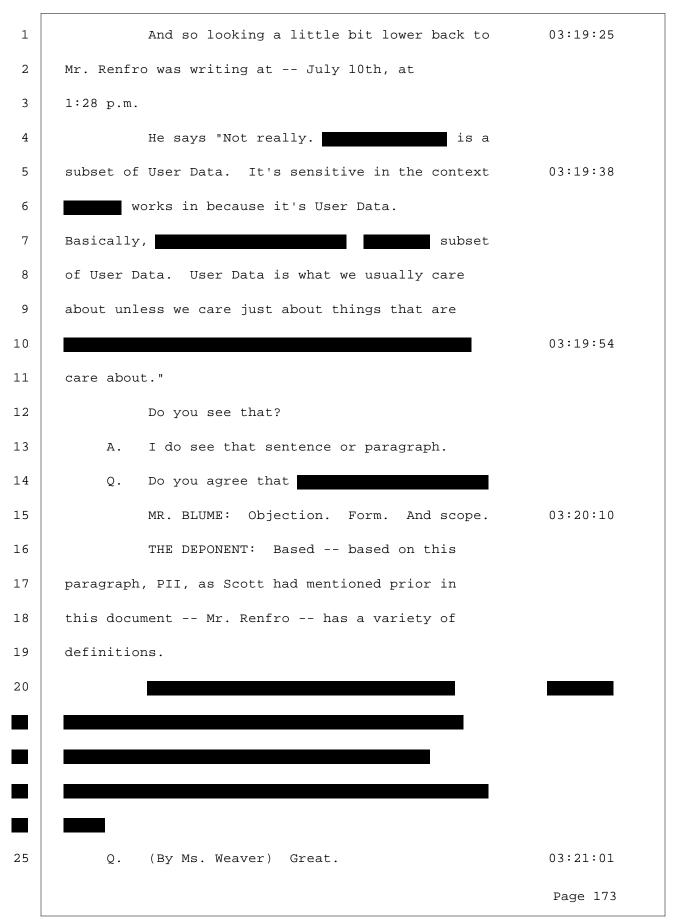
1	separate examples of pages this person had read.	03:10:40
2	They're	
3	Q. Right. I understand.	
4	And right before that third star, do you	
5	see the words	03:10:50
6	A. I do. I see that as part of the URL.	
7	Q. Right.	
8	A. Associated that is the Wiki URL	
9	associated with	
10	"(https://our.internmc.facebook.com/intern/wiki/Con	03:10:58
11	tent_Policy/CO_Resources/Known_Questions/" and	
12	the #9 dot, in Wiki terms, would link directly to	
13	question 9. And 9 the 9th question was	
14	"_Privacy_Violations."	
15	Q. Understood.	03:11:27
16	That's exactly what I was trying to lay	
17	out.	
18	So that document lists	
19	but you think it's not in is that	
20	right?	03:11:38
21	A. Those are entirely separate bullets.	
22	That page is what counts as	
23	Q. Got it. Okay. Great. Moving on.	
24	A little bit lower, do you see	
25	A. Yeah.	03:11:49
		Page 168

1	Q where Scott Renfro wrote we	03:11:49
2	"Instead, we long ago started using this term	
4	A. Yeah.	
5	Q. And he said "Generally, we try to avoid	03:12:00
6	the use of the altogether because there	
7	are too many different interpretations, including	
8	an especially large split between the	
	about the definition."	
10	I switched those sentences around, but	03:12:17
11	you see them, right?	
12	A. I do see them.	
13	Q. Okay. And so do you understand, if	
14	includes not only the	
	but	03:12:30
16	also includes and other	
17	things that might may ?	
18	A. I do see that.	
19	Q. Do you agree with that?	
20	MR. BLUME: Objection. Form. Scope.	03:12:47
21	THE DEPONENT: I I do. And I actually	
22	think this is I do want to I do want to call	
23	out something specific in that sentence as well.	
24	Because I think while we were talking about cookies	
25	before the break, one of the things that's really	03:12:58
		Page 169

1	important in the distinction here, that I did	03:13:01
2	prepare for, are how cookie values are handled by	
3	the deletion process.	
4	We don't store the cookies themselves.	
5	Cookies only exist on a Web browser. Whereas, the	03:13:11
6	cookie values themselves, like when a like the	
7	datr cookie contains a set of information.	
8	One of the pieces of information in there	
9	would be the datr key itself, which I talked about	
10	from my own personal experience. But in my	03:13:30
11	preparation, when that key is stored and it is	
12	something that is potentially user identifiable,	
13	the handling of that would be UII as stated here.	
14	So this is consistent with my understanding.	
15	Q. (By Ms. Weaver) Okay. And just to	03:13:45
16	clarify the record, is it your understanding that	
17	includes not only	
18		
	, but also includes	
	and other things that	
22	A. Yeah. The important qualification there	
23	being that	
24	Q. Okay. Great.	
25	And then do you see a little lower,	03:14:13
		Page 170

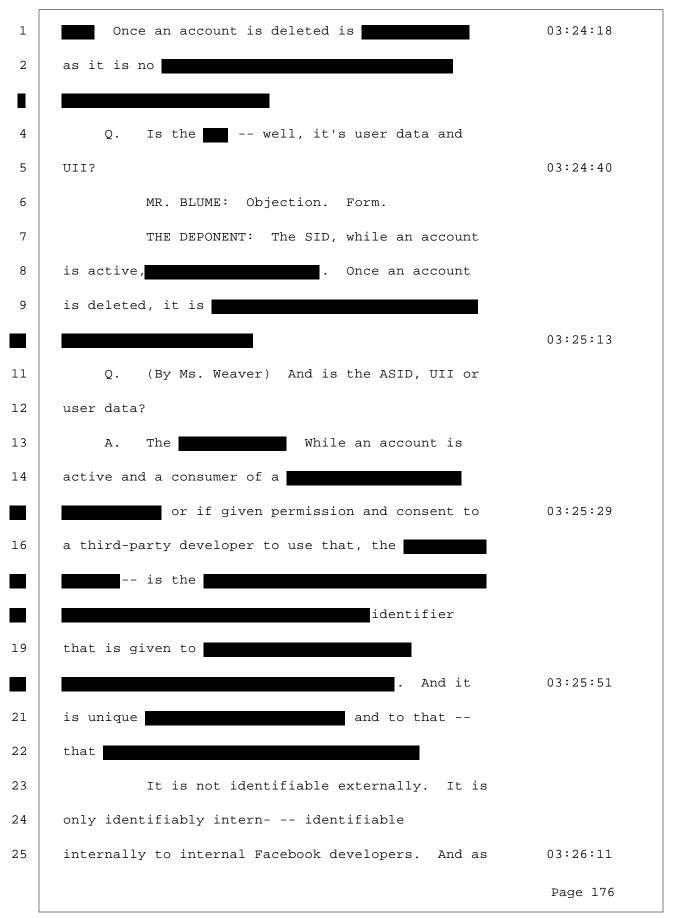
```
1
      there's another message from Mr. Renfro at
                                                            03:14:18
     7:42 a.m., and he says -- I'm sorry, at
 3
      1:28 p.m. -- it's very -- down at the bottom.
               He's referring -- it -- it says "Not
 4
 5
     really.
                             a subset of User Data." 03:14:39
               Do you see that?
7
          A. I do see that.
8
          Q.
              And what is
               MR. BLUME: Objection. Form.
9
              (By Ms. Weaver) You know, if you need to 03:15:17
10
     read it, I can -- I -- I could try to sort of jump
11
     ahead, but I can go back.
12
13
          A. Yeah, I'm -- I'm -- I'm --
14
          Ο.
              That's fine.
          A. -- reading the rest of the context, so... 03:15:23
15
          Q. Yeah. Let me read it to you.
16
               So at 7:42 a.m. Scott Renfro writes
17
      "There's also been some work to identify user data
18
                    by looking at all the
19
                when a user account is 03:15:35
20
21
     deleted."
22
               Do you see that?
23
              Yeah. I'm -- I am reading further up in
24
     the document to make sure I've got the right
     context for how this is being referred to.
25
                                                            03:15:44
                                                             Page 171
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1	Q. Excellent.	03:15:46
2	And so the question, when you're ready,	
3	is what is	
4	MR. BLUME: Objection. Scope. Form.	
5	And scope. I'm sorry.	03:16:12
6	THE DEPONENT: Yeah. My understanding of	
7	what is, is that it it is a	
8	classification. I I don't know the taxonomy for	
9	that classification. And it it so that	
10	certain types of actions and what that data may be.	03:17:39
11	How they are referring to it in this	
12	context, I am unfortunately not familiar with.	
13	Q. (By Ms. Weaver) Did you discuss this	
14	with Mr. Renfro in preparation for your deposition?	
15	A. We did not	03:17:50
16	(Court Reporter initiates discussion off	
17	the stenographic record.)	
18	THE COURT REPORTER: John, can you go off	
19	the record?	
20	THE VIDEOGRAPHER: Yeah.	03:18:11
21	We're off the record 3:18 p.m.	
22	(Recess taken.)	
23	THE VIDEOGRAPHER: Okay. Back on the	
24	record. It's 3:19 p.m.	
25	Q. (By Ms. Weaver) Great.	03:19:23
		Page 172



1	And so looking at Exhibit 340, the "User	03:21:01
		03.21.01
2	Data Deletion Policy," when it refers to user data,	
3	we unfortunately have not been produced the	
4	document at the hyperlink to user data in	
5	Exhibit 340, and we just received this document	03:21:14
6	I think they were loaded Saturday morning.	
7	But for the what is your definition of	
8	user data, as used in this policy?	
9	A. As used in this policy, I would expect it	
10	to include all user-generated content and user	03:21:42
11	identifiable information.	
12	Q. Does it include user identifiers as well?	
13	A. As as I as I just said, it would	
14	include user-generated content and user	
15	identifiable information. And the the term	03:21:57
16	"user identifiable information" implies that the	
17	that the information itself could be used as	
18	identifiable to an individual.	
19	Q. Right.	
20	And just to be specific, and to be clear,	03:22:15
21	does it also include like	
23	A. There is only one canonical user	
24	identifier that matters and that's the user ID,	
25	FBID, UID that the same single user identifier	03:22:38
		Page 174

1	is the one that matters most.	03:22:44
2	And I couldn't answer the question	
3	identifiers just previously in in as that	
4	is that is too generic use of the term.	
5	We because of and	03:22:54
6	because of after somebody deletes their account,	
7	the no longer user	
8	as that	
9	nor is it . It it's it's not	
10		03:23:14
11	Q. Is it user data?	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: Can you ask a complete	
14	question. I want to make sure I understood the	
15	question you're asking.	03:23:37
16	Q. (By Ms. Weaver) Are the actual	
17	identifiers we just discussed, user data, do they	
18	fall within your definition of user data?	
19	A. We just discussed two. So I want to make	
20	sure I'm answering the right ones.	03:23:51
21	The is user	
22	data. And when an account is deleted, that	
23	that's	
24	The RID, while an account is active, is	
25	UII, because there is a mapping from the RID to the	03:24:13
		Page 175



1	long as that is there, it	03:26:16
2	is in that sense.	
3	It's intentionally made because we don't	
4	give the	
	everything,	03:26:28
6	to because if a user	
7	de-activates the application or terminates their	
8	connection with that third-party developer,	
	And the FBID has no meaning or	03:26:47
11	sorry the	
	·	
13	Q. So I'm sorry.	
14	A. So while the user is active and using the	
15	is internally.	03:27:01
16	And once that or once the	
17	user deletes their account, it is	
18	internally.	
19	Q. Is the ASID still in use?	
20	A. The ASID is still in use	03:27:20
21	Q. And when was it	
22	A to best of my knowledge.	
23	Q. And when was it first used?	
24	MR. BLUME: Objection. Form.	
25	THE DEPONENT: As I didn't prepare for	03:27:36
		Page 177

[
1	the third-party application as much, but rather,	03:27:37
2	the use of those identifiers in deletion, I don't	
3	know that I prepared for that date. But I'm	
4	double-checking in my notes.	
5	(Exhibit 352 was marked for	03:27:46
6	identification by the court reporter and is	
7	attached hereto.)	
8	MS. WEAVER: And while you're checking,	
9	we have marked as Exhibit 352, a document your	
10	counsel produced to us and said you would be	03:27:54
11	prepared to discuss today.	
12	It's bearing Bates number ADVANCE-META-8	
13	through -9, and the title is "App-Scoped ID (ASID)	
14	Conversions."	
15	THE DEPONENT: I see that that document	03:28:16
16	is loaded now.	
17	Q. (By Ms. Weaver) Do you know when the	
18	ASID was first used at Facebook?	
19	A. I'm still reading the document.	
20	Q. I'm just before you're looking at the	03:28:29
21	document, I'm just asking, do you know when the	
22	ASID was first used at Facebook?	
23	A. I do not know when it was first used at	
24	Facebook.	
25	Q. And if you were going to find out, how	03:28:38
		Page 178

I		
1	would you find out?	03:28:40
2	A. I would look to the the source of	
3	record would be the code the code associated	
4	with app source, app-scoped IDs.	
5	Q. It's knowable, though, right?	03:29:07
6	MR. BLUME: Objection. Form.	
7	THE DEPONENT: It should be.	
8	Q. (By Ms. Weaver) Okay.	
9	A. It should be.	
10	Q. Take a moment and let me know when you've	03:29:13
11	had a moment to look at Exhibit 352.	
12	A. Okay.	
13	Q. Did you review this document in	
14	preparation for your deposition?	
15	A. I did.	03:30:25
16	Q. And what is it?	
17	A. It is a Wiki page titled "App-Scoped ID	
18	(ASID) Conversions." It's Revision 24784904 in the	
19	Wiki.	
20	Q. Okay. And do you see where it says	03:30:57
21	"There are two directions for ASID	
22	. The first one is going from	
23	and the second is going in	
25	Do you see that?	03:31:09
		Page 179

1	A. I do.	03:31:13
2	Q. And underneath that in a bullet point it	
3	says Privacy SEV that should be	
4	fixed ASAP."	
5	Do you see that?	03:31:21
6	A. I do see that.	
7	Q. What is what is SEV?	
8	A. That is a SEV.	
9	Q. And what does it stand for?	
10	A. It is it it is its own noun at	03:31:33
11	Facebook. And a SEV is an incident with some	
12	level of there is a it is a it's it's	
13	our system for tracking things that need to be	
14	fixed, and a scale of prioritization attached to	
15	it.	03:31:57
16	Q. Okay. And looking a little lower, do you	
17	see it says "ASIDs. The intention of ASIDs is to	
18	provide 3rd-party applications with	
20	Do you see that?	03:32:17
21	A. I do see that.	
22	Q. And that's why ASIDs were created; is	
23	that right?	
24	A. That is my understanding, yes.	
25	Q. And then below it says	03:32:25
		Page 180

1	programmatically at scale is bad	03:32:27
2	and should be considered a privacy SEV."	
3	Do you see that?	
4	A. I do see that.	
5	Q. And is that true?	03:32:38
6	A. That is that is true.	
7	Q. Okay. And a little lower it says	
8	"Example of Exploitation. A way this could be	
9	exploited is if	
	able to be	03:32:52
11	programmatically exploited,	
	in order to	
13		
14	which would be bad for a couple of reasons. 1. It	
15	would violate users' privacy. 2. It would remove	03:33:07
16	developers	
17	could just	
18	Do you see that?	
19	A. I do see that.	
20	Q. And is that true?	03:33:19
21	A. Is I the words that you read are	
22	are on the page, that is true.	
23	I think what is I can you tell me	
24	what you're asking?	
25	Q. Yeah.	03:33:36
		Page 181

1		
1	Is it true that if apps started sharing	03:33:36
2	data with each other, developers could start	
3	sharing and compiling data, which would violate	
4	users' privacy, and remove dependence on Facebook	
5	Growth and Ads, if developers just circumvent them?	03:33:47
6	A. Yeah.	
7	What I what I read this as is a	
8	theoretical explanation of how this could be	
9	exploited if somebody were to do this kind of	
10	mapping, and to reinforce the importance of why	03:34:02
11	this happens.	
12	This is consistent when this is the	
13	type of example that's written in regularly in	
14	security documentation and other things so that	
15	there is an understanding of what could be	03:34:17
16	exploited. So that people have an understanding of	
17	what they're trying to build defenses against when	
18	they're when they're building tools and	
19	safeguards.	
20	Q. Okay. And looking at the last page and	03:34:29
21	the last paragraph, do you see there's a sentence	
22	in bold?	
23	A. I do see that sentence in bold.	
24	Q. Could you read it, please.	
25	A. Sure.	03:34:50
		Page 182

1	I'd like to read it in context.	03:34:50
2	So the section is " is not	
3	ideal. Ideally, applications should only have	
	explicitly granted them by" user "by	
5	the user permissions. In this case, the ability	03:35:03
6	for the application to	
	is not problematic because the user	
8	is knowingly granted permission to this	
9	application."	
10	THE COURT REPORTER: Hold on. Hold on.	03:35:09
11	THE DEPONENT: "At this point"	
12	THE COURT REPORTER: You're going to have	
13	to read slower, please.	
14	THE DEPONENT: Oh.	
15	THE COURT REPORTER: You need to read	03:35:17
16	slower.	
17	THE DEPONENT: Apologies. I can start	
18	over.	
19	THE COURT REPORTER: No need. Just	
20	please read slower.	03:35:20
21	THE DEPONENT: Okay.	
22	"In this case, the ability for the	
23	application to	
	is not as problematic because that user	
25	has knowingly granted permission to this	03:35:42
		Page 183

1	application. At this point, the ability for the	03:35:44
2	application to is basically	
3	redundant. The bigger problem is making sure" that	
4	without permission in the	
5	first place."	03:35:58
6	Q. (By Ms. Weaver) And do you have an	
7	understanding as to why ASIDs were created in the	
8	first place?	
9	A. The is the canonical source	
10	of truth for the user And	03:36:17
11	as we introduce third-party developers, having the	
12	ability to have that are	
	without having to give them the	
14	meant that that never had to be	
15	shared with them as the default state.	03:36:41
16	And it also meant that when a user would	
17	terminate their relationship for any reason with	
18	the third-party developer, that they would not have	
19	the user identifiable information of a UID by	
20	default as a part of that process.	03:37:00
21	(Exhibit 354 was marked for	
22	identification by the court reporter and is	
23	attached hereto.)	
24	MS. WEAVER: We'll go ahead and mark	
25	Exhibit 302 oh, strike that. Actually, tab 31.	03:37:18
		Page 184

1	And for the record, it's a rather large	03:37:38
2	file.	
3	Tab 31 bears the	
4	Bates numbers PwC_CPUP_FB00020372 through -381.	
5	And I'm only going to ask you questions	03:37:53
6	about some specific pages.	
7	A. Okay.	
8	What is the exhibit number again?	
9	Q. I believe it will be 354.	
10	But, again, it's large, so it's probably	03:38:32
11	taking a moment.	
12	A. There it is.	
13	I know this is on the record. It's	
14	really hard when the mouse scroll goes the opposite	
15	direction you're used to. Just have to, for the	03:39:35
16	record, say that.	
17	Q. Are you left-handed or is it	
18	A. I'm I'm usually left-handed, but it's	
19	like when you scroll up, it goes down and in the	
20	opposite	03:39:46
21	Q. Oh, yeah. Let's get it	
22	A. I do have it open now.	
23	Q. Great.	
24	So you can flip through it.	
25	The first question is, what is	03:39:55
		Page 185

1	Exhibit 354?	03:39:56
2	And I'll tell you, I'm going to ask	
3	you well, let me know when you're ready.	
4	A. Okay.	
5	In answering the question of what this	03:42:05
6	is, it is an email from Spencer Kindt to	
7	Louis C. Larrus. Spencer Kindt from Facebook,	
8	Louis C. Larrus of PwC, dated 10/9/2013.	
9	And I don't know whether the right phrase	
10	would be montage or potpourri of code samples,	03:42:33
11	screenshots, emails, user ID, examples from a	
12	cvikram. Content that was in a Box folder and the	
13	PDF containing all the contents of that folder.	
14	Q. Okay. And so is it fair to say that code	
15	begins on or around page -1260 the page ending	03:43:01
16	at -1260 in the document?	
17	MR. BLUME: Objection. Form.	
18	THE DEPONENT: It depends on your	
19	definition of code. There's a there's some code	
20	on page 12 and 13.	03:43:23
21	Q. (By Ms. Weaver) When you say 12 and 13,	
22	would you mind using the Bates number?	
23	A. Oh, I apologize.	
24	Q. No problem.	
25	A. I'm using the page number.	03:43:34
		Page 186

1	Q. Yeah.	03:43:36
2	A. There is a chronscript on	
3	Bates page -21261.	
4	Q. Great.	
5	A. And then actual page v code starting on	03:43:46
6	-21262.	
7	Q. What's a chronscript?	
8	A. It's a script that runs on a on a	
9	regular basis with a schedule. And so it's it's	
10	a it's a scheduling tool for scheduling jobs.	03:44:05
11	Q. Is a chronscript?	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: What I'm looking at on	
14	this page is not . It's the	
15	that's highlighted on line 73 on	03:44:28
16	that page. That was scheduled to run at 5 after	
17	2:00 a.m., 8:00 a.m., 2:00 p.m. and 8:00 p.m. every	
18	day.	
19	Q. (By Ms. Weaver) Understood.	
20	But is also a chron	03:44:46
21	chronscript but runs routinely, or how does it run?	
22	A. It is a process that is called	
23	I don't I don't know the I don't know if	
24	that it's specifically run because it's	
25	an , as	03:45:01
		Page 187

1	opposed to this being older in our infrastructure	03:45:04
2	where the way to	
3	Q. Okay. And how are they scheduled now?	
4	A. I didn't specifically prepare for that.	
5	But just it's we have more modern	03:45:17
6	tools that as as opposed to chronscripts that	
7	ran in this way. So that we can monitor when they	
8	start, that they start, validate that they start	
9	and and get completions.	
10	I just don't remember the name of the	03:45:29
11	tool that's built for that.	
12	Q. Thank you.	
13	And you said then code begins at	
14	page -262; is that right?	
15	A. That is correct.	03:45:39
16	Q. And what's your understanding of why code	
17	was being provided to PwC here?	
18	MR. BLUME: Objection. Form. Beyond the	
19	scope.	
20	THE DEPONENT: I I don't see any	03:45:51
21	context on the only context I see in the email	
22	is "Here's the latest stuff from Box."	
23	Q. (By Ms. Weaver) Okay. And are you	
24	prepared to discuss today how data is associated	
25	with users through pixels?	03:46:10
		Page 188

1	MR. BLUME: Objection. Form.	03:46:19
2	THE DEPONENT: Could you be more	
3	specific in in the question.	
4	Q. (By Ms. Weaver) I don't know how to be	
5	more specific.	03:46:28
6	A. Okay.	
7	Q. The topic identified was included	
8	Facebook's processes of association of user data	
9	and information, and I had expressly emailed about	
10	pixels.	03:46:41
11	Are you prepared to talk about how pixels	
12	function?	
13	A. Do you have if you've got a specific	
14	question, I can let you know if I'm prepared for	
15	that or not. I believe I'm prepared, but	03:46:54
16	Q. Sure.	
17	Turn to the Bates number ending in	
18	-303 I'm sorry305.	
19	A. I'm at -305.	
20	I will quickly read this.	03:47:42
21	Q. Sure.	
22	A. Okay. I've read this page, which appears	
23	to be a proposal to the privacy XFN board.	
24	Q. And what is the	
25	A. In here, it's identified as an	03:49:25
		Page 189

1		03:49:29
2	Q. Are you familiar with other than	
3	this document?	
4	A. I'm not.	
5	Q. Okay.	03:49:35
6	A. I have not come across that. I I also	
7	don't know if this was adopted or not, as this was	
8	a proposal.	
9	Q. Okay. Why don't we turn to the page	
10	ending at -307.	03:49:49
11	A. Okay.	
12	Okay.	
13	Q. Do you need a second to review it?	
14	A. I'm reviewing it right now.	
15	Q. Are you familiar with the process of	03:50:33
16	between Facebook and	
17	data partners?	
18	A. I am in personal experience.	
19	Q. And what do you know about it?	
20	A. I know that we've for how I'm	03:51:02
21	familiar with it is how we've integrated in the	
22	past for types of privacy safe matching similar to	
23	what's proposed here is is is what's been my	
24	experience and what I'm familiar with it around it.	
25	Q. Okay. When are you aware that	03:51:33
		Page 190

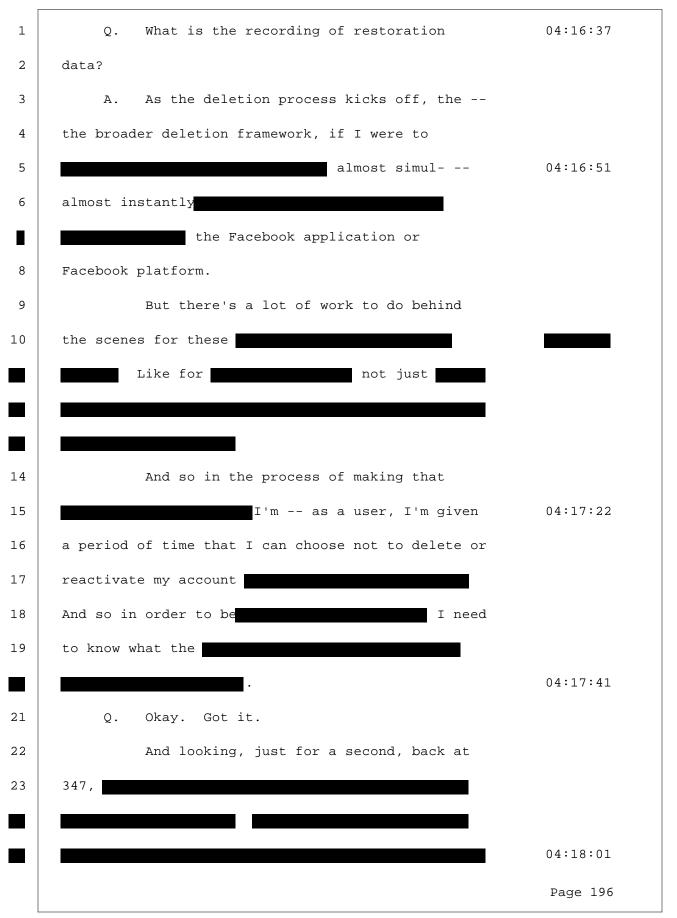
1		
3	A. I do not know.	
4	MR. BLUME: Objection. Objection. Form.	
5	Q. (By Ms. Weaver) Do you know if it's	03:51:45
6	still going on?	
7	MR. BLUME: Objection. Form. Scope.	
8	THE DEPONENT: I do not know.	
9	Q. (By Ms. Weaver) When data was received	
10	from data brokers and then matched to Facebook	03:51:58
11	data, where did that data go and how and is it	
12	part of the deletion process?	
13	MR. BLUME: Objection. Form.	
14	THE DEPONENT: Third-party data for the	
15	deletion process has its has its own retention	03:52:24
16	policy. It's also stored in a way that it	
17	itself is not directly identifiable but can only be	
18	matched with a series of hashes. And so it,	
19	itself, by itself, is not user identifiable, as	
20	it's stored, hashed in ways similar to what is	03:52:48
21	described in this example.	
22	It would require there to be an exact UII	
23	that has been hashed to see if it matches with the	
24	existing hashed storage.	
25	Q. (By Ms. Weaver) And is that data then	03:53:08
		Page 191

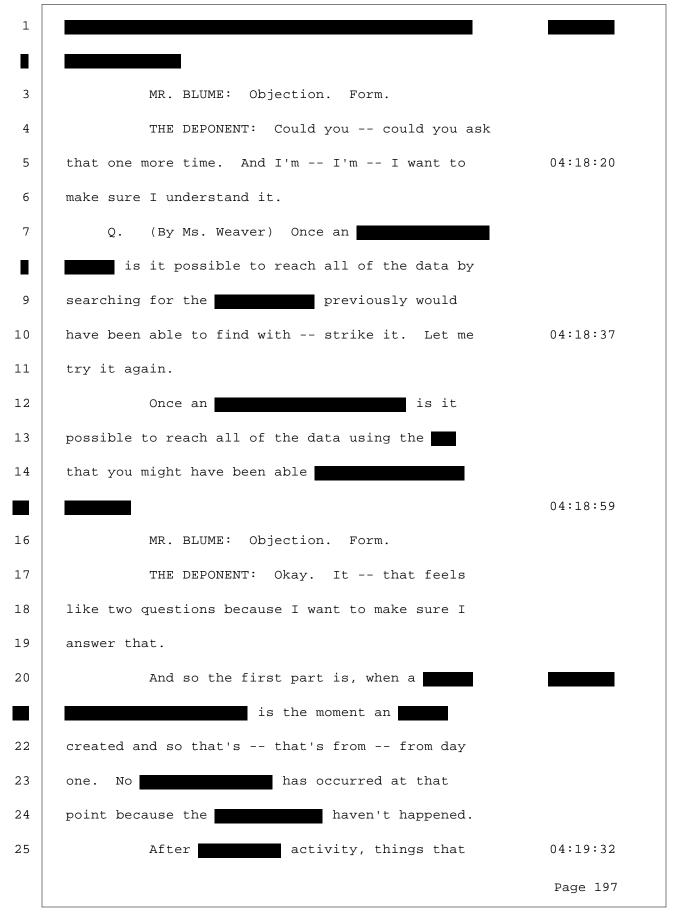
1	associated with a specific user in a way such that	03:53:11
2	if it were well is hash no, strike that.	
3	Is matched data re-associated with	
4	Facebook users through pseudonymize	
5	pseudonymized identifiers at some point?	03:53:30
6	MR. BLUME: Objection. Form. And scope.	
7	THE DEPONENT: The and just speaking	
8	from personal experience on that, the and to	
9	walk through and give a synthetic example of what a	
10	hash is, to help explain that, because I don't	03:54:02
11	think I can answer that question and maybe you	
12	can ask it slightly different after I explain how a	
13	hash works.	
14	If my name is Mike and I hash that, that	
15	hash might end up with 7654321 as the number that	03:54:15
16	represents what Mike was. That 7654321 is what	
17	would be stored. It is not UII. It's not	
18	identifiable.	
19	If I wanted to match, to see if something	
20	matched for Mike, I wouldn't be able to attach Mike	03:54:40
21	and say that. I would need to generate a hash and	
22	then see if the hashes match.	
23	And so as 7654321 is not user	
24	identifiable, it wouldn't there there	
25	it it wouldn't it would fall under natural	03:54:59
		Page 192

r		
1	del or retention policies, but would be stored	03:55:03
2	in that context or in in its form. And there	
3	wouldn't be a need to de-identify it, as it's not	
4	user identifiable information in the hash itself.	
5	And so could you clarify the question you	03:55:19
6	were asking?	
7	Q. (By Ms. Weaver) Is that data then, at	
8	some point, later re-associated with Facebook	
9	users?	
10	MR. BLUME: Objection. Form.	03:55:43
11	THE DEPONENT: In this third-party data	
12	example, we wouldn't have the salt or the key to	
13	unlock the hashes. We would only be able to match	
14	if we had that same data and put it in a similar	
15	hash to then see if it matched. And so	03:56:05
16	prohibitively by itself there isn't re-association	
17	on data itself in that form because we don't	
18	possess the key to it in the scenario that's	
19	that's on the document in front of me.	
20	Q. (By Ms. Weaver) Setting aside what's in	03:56:23
21	the document in front of you, do you know if	
22	Facebook, at any point, acquired the key to be able	
23	to re-identify such data back to Facebook users?	
24	MR. BLUME: Objection. Form. And scope.	
25	THE DEPONENT: I'm not aware.	03:56:41
		Page 193

1	MS. WEAVER: Okay. Let's mark	03:56:45
2	Exhibit 302 [sic]. And actually actually, while	
3	that's loading, mark tab 88.	
4	(Exhibit 355 was marked for	
5	identification by the court reporter and is	03:57:20
6	attached hereto.)	
7	MS. WEAVER: Sorry, Josh. I hit you with	
8	two at once.	
9	THE DEPONENT: While those are loading,	
10	may I take a few-minute break?	03:57:37
11	MS. WEAVER: Yes. Why don't we go off	
12	the record.	
13	THE VIDEOGRAPHER: Okay. We're off the	
14	record. It's 3:57 p.m.	
15	(Recess taken.)	03:58:01
16	THE VIDEOGRAPHER: Okay. We're back on	
17	the record. It's 4:14 p.m.	
18	Q. (By Ms. Weaver) In Mr. Clark, you	
19	understand you're still under oath, correct?	
20	A. Yes, I do. Yes.	04:14:55
21	MS. WEAVER: In your absence, we marked	
22	Exhibit 356.	
23	(Exhibit 356 was marked for	
24	identification by the court reporter and is	
25	attached hereto.)	04:15:01
		Page 194

1	MS. WEAVER: And for the record, it bears	04:15:03
2	Bates numbers ADVANCE-META-23 to -25, and reads	
3	" on top.	
4	THE DEPONENT: Okay.	
5	Q. (By Ms. Weaver) What is Exhibit 356?	04:15:16
6	A. 356 is a Wiki page from the internal	
7	Facebook engineering Wiki titled	
	And it's	
9	Revision No. 51885342.	
10	Q. And what is and what does the document	04:15:47
11	reflect, in general?	
12	A. It's talking about the as part of the	
13	overall deletion framework, there the	
14	just the workers of the deletion framework that	
15	actually do the deletion, from a software	04:16:03
16	perspective, are called deleters. And this walks	
17	through talking through what deleters are and	
18	examples of what those deleters are.	
19	Q. And do you see a reference to "recording	
20	of restoration data" here?	04:16:19
21	It's the second bullet.	
22	A. The second bullet under "What Do They	
23	Do?"	
24	Q. Yes.	
25	A. Yes, I do.	04:16:37
		Page 195





1	are some of the metadata and just the	04:19:37
2	metadata that would have	
3	run against it at at so it's done by	
4	So at it would kick off, and the	
	in logs or some of that kind of	04:19:57
6	information in	
7	And the question was, can the be used	
8	to information?	
9	While an account is active	
10	allows for the	
	The active process of n or	
12	occurs when an	
13	account is deleted. And so once that account is	
14	deleted, that is not because there is	
15	only the one point of the	
	that we had spoken about, that is the only	
17	And so it's not	
19	It also like from a from a privacy	
20	perspective, would go against any violation to	04:20:59
21	maintain any other mapping. And that's also at the	
22	heart of the rationale why we go through and	
23	eliminate UII from these files as well to prevent	
24	that mapping from from that user	
25	identifiable information from being able to make	04:21:22
		Page 198

1	that identity in any way.	04:21:24
2	Q. (By Ms. Weaver) Okay. I guess my	
3	question was a little unclear.	
4	At any point prior to the time the	
5	account is deleted, is the perfect	04:21:40
6	for the terms of the scope of the data	
8	A. The the scope of the data it	
9		
10	The is only in data that sits in	04:22:04
11	that has been And so I don't know what	
12	you mean by the "scope of the data."	
13	Q. Okay. For the I'm going to ask some	
14	ugly questions, and then I'll try to clean it up	
15	later and try to communicate with you.	04:22:22
16	A. Okay.	
17	Q. So what I'm trying to understand is	
18	yes, let's limit it to the data in	
19		
20	Is there any way in which, when the	
	there is some subset of the data	
22	within that cannot	
24	That's what I mean by perfect substitute.	
25	Does that make sense?	04:22:49
		Page 199

1	MR. BLUME: Objection. Form.	04:22:51
2	THE DEPONENT: It I think it does.	
3	And that scenario is intentionally like that	
4	that's why the product is architected the way it	
5	is, to swap	
	And then having the user information, the	
7	in that same process	
8	of	
9	And so I the the scenario you're	
10	talking about is not part of what's engineered.	04:23:24
11	Q. (By Ms. Weaver) Right.	
12	So in conclusion, once	
	it is likely that it will be very difficult to	
14	is that	
15	fair?	04:23:56
16	MR. BLUME: Objection. Form.	
17	THE DEPONENT: The that's more to	
18	to tear apart there.	
19	The when you say "all data," could	
20	Q. (By Ms. Weaver) Assume I'm talking about	04:24:10
21	all the data	
22	A. Could we be specific and maybe	
23	Q. Sorry.	
24	Assume I'm talking about all the data in	
25	Hive, just for now, data warehouse.	04:24:16
		Page 200

1	A. Okay. Then please ask the question	04:24:18
2	again.	
3	Q. Well, strike that.	
4	Is also used for TAO?	
5	MR. BLUME: Objection. Form.	04:24:27
6	THE DEPONENT: exists in the	
7	that we had mentioned before, which is	
8	contains the is only	
9	which is only	
10		04:24:42
11	Q. (By Ms. Weaver) Does exist in TAO?	
12	MR. BLUME: Objection. Form.	
13	THE DEPONENT: only exists in the	
14	that does the	
15	TAO TAO, being for internal Facebook developers,	04:24:57
16		
17	MS. WEAVER: Thank you.	
18	Q. (By Ms. Weaver) So for only the dataset	
19	where Facebook	
23	MR. BLUME: Objection. Form.	
24	THE DEPONENT: If by more difficult you	
25	mean less efficient or technically feasible, it is	04:25:40
		Page 201

1	less efficient because you have to look up the	
	for anything that you're trying to	
3	do analysis on while the account is still active.	
4	Whereas, before you would be able to	
5	from a technical	04:26:05
6	efficiency perspective. So while the account is	
7	still active, When that	
8	account is no longer active, the mechanism	
		04:26:22
11	The the process of pseudonymization	
12	made it so that there is only the one string that	
13	connects RID back to the user. And once that	
14	string is cut, there is no other tie because the	
15	UII has been eliminated.	04:26:41
16	Q. (By Ms. Weaver) And when you say "when	
17	the account is no longer active," are you referring	
18	to or are you referring to	
20	A. I should have been precise and specific	04:26:55
21	and meant	
22	MS. WEAVER: Okay. Great.	
23	Thank you.	
24		
25	////	04:27:03
		Page 202

1	(Exhibit 357 was marked for	04:27:03
2	identification by the court reporter and is	
3	attached hereto.)	
4	(Exhibit 358 was marked for	
5	identification by the court reporter and is	04:27:03
6	attached hereto.)	
7	MS. WEAVER: Please take a look at	
8	Exhibits 357 and 358, which are actually associated	
9	with each other.	
10	Exhibit for the record, Exhibit 357 is	04:27:14
11	the email and family associated with the native	
12	file at Exhibit 358.	
13	And for the record, these documents bear	
14	Bates numbers FB-CA-MDL-03233363 through -65.	
15	And Exhibit 358 is the native file. And	04:27:42
16	we're not going to put up Exhibit 358 on the	
17	screen, but it might be a little bit difficult for	
18	to navigate.	
19	Actually, if we can put it on the screen	
20	that might be good.	04:28:00
21	Josh, do you want to try it? I know that	
22	you're freezing.	
23	Q. (By Ms. Weaver) And I guess you might	
24	want to start with Exhibit 357, Mr. Clark. And	
25	I'll just ask you what is it, when you have a	04:28:30
		Page 203

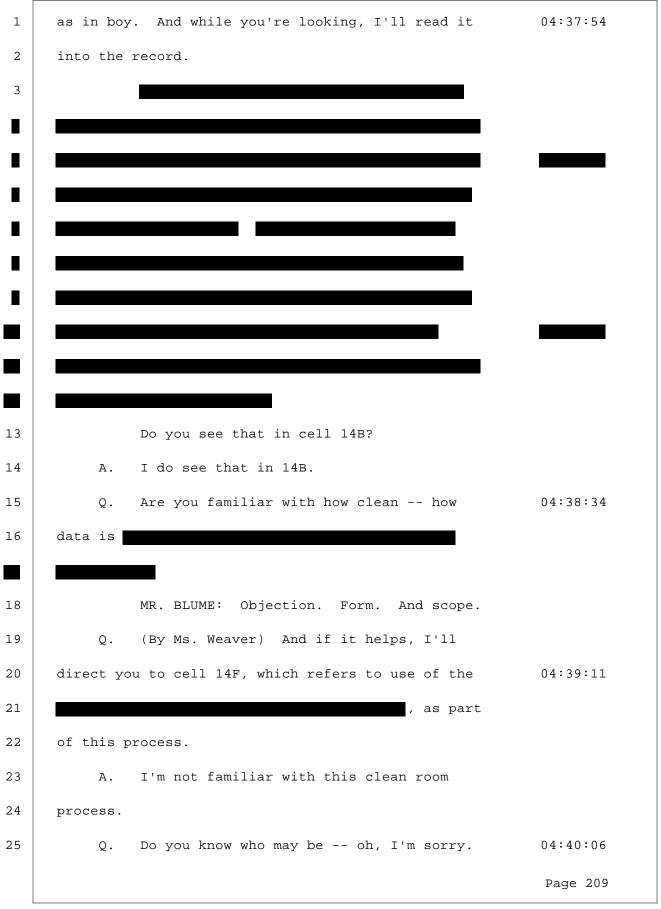
1	chance.	04:28:33
2	A. Okay.	
3	Apologies. This is taking a while.	
4	There's a lot of content here.	
5	Q. No problem.	04:30:18
6	A. All right. 357 appears to be an email	
7	between Ayana Miller and Privacy PM, dated	
8	September 9th, 2015, where Ayana, in sending to	
9	Privacy says "It's time to close out August	
10	products. Please make sure you've checked all of	04:31:03
11	your TBDs and products listed with August launch	
12	dates" and "see whether they launched and" updates	
13	according "accordingly by end of day next	
14	Tuesday. We are planning on picking products for	
15	audit leader next week."	04:31:15
16	THE DEPONENT: Oh, I apologize for	
17	reading that so fast.	
18	Do you need me to redo that?	
19	THE COURT REPORTER: No.	
20	THE DEPONENT: Okay.	04:31:20
21	MS. WEAVER: She would have let you know	
22	probably.	
23	But it's near the end, you'll both be	
24	happy to know.	
25	Q. (By Ms. Weaver) Who who is	04:31:29
		Page 204

1	Anna Ruecker; do you know her?	04:31:32
2	A. I do not.	
3	Q. Okay. Do you know what a product	
4	closeout reminder is?	
5	MR. BLUME: Objection. Form and scope.	04:31:46
6	And I don't think this document was among	
7	the ones you sent.	
8	MS. WEAVER: That's because I just	
9	received it. It was loaded on Saturday.	
10	THE DEPONENT: I do not know what product	04:31:59
11	closeout reminder is for August. I can only	
12	infer infer actually, I there's not enough	
13	context in here to really infer what what that	
14	means.	
15	Q. (By Ms. Weaver) Okay. And turning to	04:32:11
16	the Excel spreadsheet.	
17	A. Okay.	
18	Is there a specific row?	
19	Q. Sure. Let's start with row 8B.	
20	A. The custom segment creation via	04:32:53
21	off-Facebook surveys?	
22	Q. Yes.	
23	A. Okay.	
24	Q. And I'm actually looking at I'm trying	
25	to identify the cell. So 8B, as in boy.	04:33:00
		Page 205

1	Α.	Understandable.	04:33:03
2	Q.	Perfect.	
3		And let me know when you've had a	
4	second	a second to look at it.	
5	Α.	Okay.	04:34:10
6	Q.	What is a segment ID?	
7		MR. BLUME: Objection. Form. Scope.	
8		THE DEPONENT: It wasn't	
9	something	I had prepared or researched before this,	
10	and so I -	I don't specifically know what that's	04:34:35
11	referring	to in this context.	
12	Q.	(By Ms. Weaver) Okay. So Exhibit 8B	
13	describes	the creation of	
			04:34:56
16		Is that a fair description of what it	
17	says in th	nis cell?	
18	Α.	That is a fair description of what it	
19	says in th	nis cell.	
20	Q.	And then it says in the cell at step 2,	04:35:08
21			
23		Do you see that?	
24	Α.	I do see No. 2, yes.	
25	Q.	And then it says	20
			Page 206

1		
3	Do you see that?	
4	A. I do see that.	
5	Q. So do you know whether, in this scenario,	04:35:30
6	Facebook	
	and stored it?	
8	MR. BLUME: Objection. Form. And scope.	
9	THE DEPONENT: I could not say I as	
10	I don't know that answer.	04:35:47
11	Q. (By Ms. Weaver) So you're not that's	
12	okay.	
13	So you're not prepared to testify about	
14	how Facebook associates the off-platform data to	
15	the Facebook user ID; is that fair?	04:35:59
16	MR. BLUME: Objection. Form.	
17	THE DEPONENT: In in the context of	
18	deletion and off-Facebook associations on how this	
19	would be stored, I'm prepared to talk about. I	
20	just am not familiar with the specific scenario.	04:36:20
21	Q. (By Ms. Weaver) How does the Facebook	
22	conversion pixel work?	
23	MR. BLUME: Objection. Form. Scope.	
24	THE DEPONENT: Is there a specific	
25	question around that?	04:36:33
		Page 207

1	Q. (By Ms. Weaver) Well, I identified data	04:36:34
2	associated through the pixel in my email.	
3	This specific example talks about how the	
4	partner under contract issues survey off Facebook	
5	with Facebook conversion pixel, and I'm wondering	04:36:49
6	if you had the ability to testify as to how that	
7	functions?	
8	MR. BLUME: Objection. Form.	
9	THE DEPONENT: I I know it broadly in	
10	my own experience and and can talk to it	04:37:04
11	generically. But I just am not familiar with this	
12	specific scenario.	
13	Q. (By Ms. Weaver) Okay. What can you talk	
14	to generically?	
15	MR. BLUME: Objection. Form. And scope.	04:37:17
16	THE DEPONENT: How I the the	
17	elements I can talk to and the elements I'm	
18	familiar with are what the IDs are that are stored	
19	and how how they are either pseudonymized or	
20	de-identified, or the information in the processes,	04:37:33
21	and how that information is handled in the deletion	
22	process.	
23	I don't think I'd be able to talk to	
24	enough specificity on an example like this.	
25	Q. (By Ms. Weaver) Okay. Look at cell 14B,	04:37:51
		Page 208



1	A. I as especially as and I I	04:40:10
2	just want to make sure we go back to 357 in the	
3	setup for this spreadsheet that these were	
4	proposed products. And I'm just I I don't	
5	know that these are I I I am not familiar	04:40:32
6	with that scenario and I'm not seeing that scenario	
7	in practice. So I wouldn't be able to talk to that	
8	one.	
9	And as I have not seen it, I I would	
10	only when asked for a name, would only be able	04:40:45
11	to point to the name of the person that's on the	
12	sheet as the privacy PM that worked that had	
13	worked this at that time.	
14	Q. Okay. Looking at row 36A, are you	
15	familiar with the practice of	
	?	
17	MR. BLUME: Objection. Scope.	
18	THE DEPONENT: I understand the technical	
19	components of what's described here, but I'm not	
20	familiar with this exactly existing in production.	04:41:52
21	So I wouldn't be able to talk to it.	
22	Q. (By Ms. Weaver) How about row 40,	
23	cell 40A describes training translation systems	
24	using message to pages.	
25	MR. BLUME: Objection. Scope.	04:42:07
		Page 210

1	Q. (By Ms. Weaver) And it says "To improve	04:42:08
2	our machine translation systems, creating two sets	
3	of messages to pages."	
4	Do you see that?	
5	And then it says	
	• "	
7	Do you have any involvement with that?	
8	MR. BLUME: Objection. Scope.	
9	THE DEPONENT: I do not. And I'm not	
10	familiar with that operating today.	04:42:43
11	Q. (By Ms. Weaver) Give me just two	
12	seconds.	
13	Are you familiar with the	
14	A. Which line is that on?	
15	Q. 7F.	04:43:14
16	MR. BLUME: Objection. Form. And scope.	
17	THE DEPONENT: Not in preparation for	
18	this, but in just my normal is myself in	
19	personal experience.	
20	I am familiar with the just	04:44:01
21	meaning that when somebody	
	there is a there is a	
23	put in place.	
24	So that if somebody had	
		04:44:12
		Page 211

1	that it still knows to go back in and	
3	Q. (By Ms. Weaver) Okay. Look at	
4	A. The rest of the rest of this, I I'm	
5	not familiar with.	04:44:25
6	Q. Okay. Apologies.	
7	Look at row 6A.	
8	Were you familiar with Facebook	
9		
		04:44:38
11	MR. BLUME: Objection. Scope.	
12	THE DEPONENT: I am not familiar with	
13	that.	
14	Q. (By Ms. Weaver) What is	
16	A. I do not know.	
17	Q. Do you know who might know?	
18	A. Edward Esslemont, the name in the sheet.	
19	Q. Yeah.	
20	Okay. What's a custom audience match	04:45:02
21	rate?	
22	Do you know?	
23	MR. BLUME: Objection. Scope.	
24	THE DEPONENT: I didn't prepare for that	
25	as part of this, and I I don't actually know	04:45:12
		Page 212

1	what the custom audience match rate is.	04:45:15
2	MS. WEAVER: Okay. I think that's it. I	
3	think we have no more further questions for this	
4	witness. We are not closing the topic or the	
5	notice.	04:45:33
6	Mr. Clark, thank you very, very much, and	
7	I hope you feel better.	
8	THE DEPONENT: Thank you.	
9	THE VIDEOGRAPHER: Okay to go off the	
10	record?	04:45:44
11	MS. WEAVER: Yes.	
12	MR. BLUME: Are we off the record?	
13	THE VIDEOGRAPHER: Okay. Sure. We're	
14	off the record. It's 4:45 p.m.	
15	(Recess taken.)	04:46:22
16	(Exhibit 359 was marked for	
17	identification by the court reporter and is	
18	attached hereto.)	
19	THE VIDEOGRAPHER: We're back on record.	
20	It's 4:57 p.m.	04:57:17
21	Q. (By Ms. Weaver) Mr. Clark, have you had	
22	the opportunity to review what has been marked as	
23	Exhibit 359?	
24	MS. WEAVER: It bears Bates numbers	
25	ADVANCE-META-66 through -69.	04:57:28
		Page 213

1	And for the record, on the break,	04:57:35
2	counsels produced it to us. It was a document in	
3	the hyperlink of the earlier exhibit.	
4	THE DEPONENT: And for clarity, this is	
5	the link I just want to make sure I know what	04:57:47
6	this is this is the linking from which	
7	Exhibit which earlier exhibit? It was the	
8	MS. WEAVER: Exhibit 348.	
9	THE DEPONENT: 348.	
10	MS. WEAVER: Is that correct, Counsel?	04:58:00
11	MR. BLUME: I trust you, but hang on.	
12	MS. WEAVER: Well, I don't know that this	
13	is the link.	
14	MR. BLUME: Yes, this is link yes.	
15	This is the link under what is UII redirect to	04:58:09
16	link privacy/UII_definition_0 is the link	
17	that link brings us to Exhibit 359.	
18	Q. (By Ms. Weaver) So Mr. Clark, what is	
19	Exhibit 359, in your understanding?	
20	A. Exhibit 359 is a Wiki page from the	04:58:35
21	Facebook internal Wiki, titled "UII Definition,"	
22	Reversion 48265038.	
23	Q. And when was the last time you saw this	
24	document?	
25	A. Right now, as I'm looking at it.	04:59:01
		Page 214

1	Q. Have you reviewed this link document	04:59:04
2	before?	
3	A. I did not review this link document	
4	before today.	
5	Q. And do you understand this document to	04:59:18
6	set forth	
7	A. I I I want to correct the record.	
8	I've seen this before. I've used it in	
9	the course of business. But for the sake of	
10	preparation and deeper understanding.	04:59:26
11	Q. That's what I was asking.	
12	So does Exhibit 359 set forth Facebook's	
13	definition of UII?	
14	A. It it is on the privacy Wiki as as	
15	the definition policy definition of UII.	04:59:51
16	Q. And beginning at what point in time was	
17	this the definition for Facebook of UII?	
18	A. I'm going to refer just to my notes for a	
19	moment to see if I made note of that.	
20	I don't know when that shift occurred. I	05:00:30
21	do know that as of 2010, we still referred to it as	
22	PII or we still we still used PIIs as the	
23	basis. It was some point after that where UII was	
24	adopted. I just do not know when.	
25	Q. And what's your understanding of the	05:00:45
		Page 215

1	distinction between PII and UII?	05:00:47
2	A. UII is Facebook's specific definition	
3	of which is broader than PII, which is adopted	
4	more industry-wide. But has specific meaning in	
5	the context of ads versus other types of	05:01:09
6	industries.	
7	And for our own sake built the definition	
8	of UII to be inclusive of the types of data and	
9	things that we had.	
10	Q. So specifically, what is the definition?	05:01:25
11	A. UII, originally an acronym for user	
12	identifiable information, refers to types of data,	
13	or combinations of types of data, which could be	
14	used uniquely to identify a person, account, or	
15	device, or to relink data to a person, account or	05:01:41
16	device.	
17	Q. And do you have an understanding of what	
18	personal information is, in Facebook's view?	
19	A. I'm I'm going to read from the	
20	document for that.	05:02:35
21	In the third paragraph, in the section	
22	labeled	
	third paragraph starts	
24	"Additionally, it is important to note that	
25	does not directly map to 'personal information'	05:02:50
		Page 216

1	(under CCPA) or other similar legal terms.	05:02:54
2	Instead, it is a category assigned to	
	as per	
5	our commitments and obligations.	05:03:10
6	"It is entirely possible for a particular	
7	piece of data to be because of its	
8	type even though it may not necessarily constitute	
9	'personal information' when examined by itself."	
10	Q. Personal	05:03:37
11	A. "For example"	
12	Q. I'm sorry.	
13	Go ahead.	
14	A. "For" I'm just reading it slow to make	
15	sure "For example, is a	05:03:42
16	regardless of whether any"	
19	Q. Do you have an understanding that the	
20	definition of personal information, under the	05:04:08
21	CCPAA, is any information that can be reasonably	
22	linked or associated with an individual?	
23	MR. BLUME: Objection. Calls for a legal	
24	conclusion. Form.	
25	THE DEPONENT: I I that one, I	05:04:42
		Page 217

1	can't answer that. But I can answer that I believe	05:04:43
2	that's part of why we make UII even broader.	
3	Q. (By Ms. Weaver) Broader than what?	
4	A. Specific when you get to the	
5	definition of UII meaning both types of data, but	05:04:55
6	combinations of types of data.	
7	Q. Okay. As you sit here today, can you	
8	state what personal information is under the CCPAA,	
9	as referenced in this document?	
10	MR. BLUME: Objection. Form. Scope.	05:05:18
11	Calls for a legal conclusion.	
12	THE DEPONENT: I I can't quote the	
13	CCPA off the top of my head.	
14	Q. (By Ms. Weaver) So you don't know what	
15	the definition of "is personal information under	05:05:28
16	the CCPA" as referenced in this document?	
17	A. As as I just am seeing this document	
18	for myself, I I'm familiar with personal	
19	information under CCPA, but just don't don't	
20	have that analysis or didn't prepare for to	05:05:45
21	answer that question.	
22	Q. Do you know what personal infor how	
23	personal information is defined under the CCPA?	
24	MR. BLUME: Objection. Calls for a legal	
25	conclusion. Form. And scope.	05:06:03
		Page 218

1	THE DEPONENT: I I don't know how to	05:06:15
2	answer that.	
3	I in in my personal experience, I	
4	would work with product counsel and counsel. And	
5	in that definition, I I as I said, I did not	05:06:24
6	prepare to have an answer for that today.	
7	Q. (By Ms. Weaver) Okay. So it's really	
8	this really is very simple. It's a yes-or-no	
9	question.	
10	As you sit here today, can you define	05:06:33
11	personal information under the CCPA?	
12	MR. BLUME: Same objections.	
13	THE DEPONENT: I'm I'm truly	
14	struggling to answer that, but I have prepared	
15	context. But I can't answer yes or no to that.	05:06:43
16	Q. (By Ms. Weaver) Isn't the answer "no,"	
17	that you don't know, as you sit here today, how	
18	CCPA defines personal information?	
19	A. I do in my personal experience and as I	
20	work as a product manager day-to-day, but I do so	05:06:57
21	with guidance and direction from counsel. And I	
22	I didn't I don't have a prepared answer or	
23	didn't prepare to answer it in this context.	
24	Q. Well, what is your personal understanding	
25	of what personal information is under the CCPA?	05:07:11
		Page 219

1	A. As I said, I've worked with counsel on	05:07:32
2	that. I just I don't have it at the end of the	
3	day for you.	
4	If if you'd like to put it up, I can	
5	read what it is. I just I don't have that	05:07:40
6	answer right here in front of me.	
7	Q. Okay. So that's fine.	
8	So the answer is you don't know, right?	
9	MR. BLUME: Same objections.	
10	THE DEPONENT: As a representative of	05:07:52
11	Facebook, I didn't prepare to answer that. In my	
12	personal experience, I work with it. But I I	
13	just I can't articulate it right now. So I	
14	Q. (By Ms. Weaver) So the answer is, as you	
15	sit here right now, you don't know what the	05:08:11
16	definition of personal information under the CCPA	
17	is, correct?	
18	In your personal or in the corporate	
19	capacity; is that right?	
20	MR. BLUME: Objection. Scope.	05:08:21
21	You can answer yes or no in your personal	
22	capacity.	
23	THE DEPONENT: In in my personal	
24	capacity, I work with product counsel on a regular	
25	basis on the definition of what personal	05:08:31
		Page 220

1	information is under CCPA, which is a long and	05:08:33
2	nuanced answer in the context of working with that	
3	data every day, because I have come up with and	
4	developed that definition under guidance and	
5	direction of counsel.	05:08:45
6	In my personal experience, I I I	
7	did not prepare to answer that question, so I	
8	cannot answer that I don't know.	
9	Q. (By Ms. Weaver) Okay. Well, so we	
10	have a 30(b)(6) deposition here. You've asked for	05:09:03
11	this document that refers to personal information	
12	under CCPA, which is part of the definition of UII,	
13	which is within the scope of what data is deleted,	
14	and I'm just answering I'm just asking, for	
15	the jury, can you tell me today, as you sit here,	05:09:20
16	how does Facebook define personal information?	
17	MR. BLUME: Objection. Form. And scope.	
18	And calls for a legal conclusion under the CCPA.	
19	THE DEPONENT: And I I really am	
20	trying to be responsive. And that's why I'm making	05:09:39
21	sure that it's on the record that I'm answering	
22	that I don't know. In	
23	Q. (By Ms. Weaver) Okay.	
24	A preparation for this, I came prepared	
25	to answer the things related to question 4. And	05:09:48
		Page 221

1	am am not counsel and can't make a legal	05:09:52
2	conclusion to that.	
3	Q. I'm not asking for a legal conclusion.	
4	I am asking for Facebook's understanding	
5	of what personal information is.	05:10:03
6	A. And as as I've already identified, it	
7	wasn't in the scope of what I prepared in the	
8	context of this deposition for the jury.	
9	MS. WEAVER: And, Rob, why is it that you	
10	think the definition of personal information is not	05:10:23
11	within the scope of user data and information?	
12	MR. BLUME: It's defined in the CCPA,	
13	which is a statute, and that is the definition.	
14	Whether he can articulate it word for word or	
15	whether he refers to the CCPA's definition is what	05:10:37
16	it is under the statute.	
17	MS. WEAVER: I believe this is what	
18	(Simultaneously speaking.)	
19	MR. BLUME: That is the definition	
20	MS. WEAVER: Rob, if you listen to the	05:10:46
21	question because you're objecting off point.	
22	Could you please read back	
23	MR. BLUME: Your your question was	
24	SPECIAL MASTER GARRIE: All right. Stop.	
25	We are not going off the rails. We are way too far	05:10:52
		Page 222
		ı

1	into this today.	05:10:55
2	So read the question back.	
3	Counsel Blume, if you want to respond, and you feel	
4	you're responding, please do so. And we'll note	
5	the objection for the record and we will then move	05:11:05
6	forward.	
7	MS. WEAVER: The question is at page 196,	
8	line 9.	
9	MR. BLUME: Can you read it again?	
10	SPECIAL MASTER GARRIE: 196.	05:11:31
11	MR. BLUME: The question I have is	
12	MS. WEAVER: I'm sorry. It's line 3.	
13	MR. BLUME: Yeah, I'm I'm you're	
14	asking me I'm happy to read the question.	
15	"So the answer is, here right now, you	05:11:37
16	don't know what the definition of personal	
17	information is"	
18	MS. WEAVER: Rob.	
19	MR. BLUME: "under the CCPA; is that	
20	correct?"	05:11:44
21	That's the question.	
22	MS. WEAVER: Rob, it's line 3.	
23	I'm not asking for a legal conclusion.	
24	This is the question: What is Facebook's	
25	understanding of what personal information is?	05:11:51
		Page 223

1	MR. BLUME: He said it was the CCPA. And	05:11:55
2	that's a statute that you're	
3	(Simultaneously speaking.)	
4	MS. WEAVER: Okay. But you're not	
5	testifying, Mr. Blume	05:11:59
6	SPECIAL MASTER GARRIE: Wait. Wait.	
7	Everybody just for some reason you guys	
8	interpret my silence as a permission to keep	
9	talking.	
10	The objection is pending. I hear it.	05:12:06
11	And we will go from there.	
12	Counsel Weaver, what was so I'm	
13	looking at this. You asked a question to the	
14	witness. The witness all right. It says "I'm	
15	not asking for a legal conclusion. I'm asking for	05:12:25
16	Facebook's understanding of what the personal	
17	information.	
18	And then there's an answer.	
19	And what is your your and then	
20	so help walk work with me.	05:12:36
21	So what is the issue, Counsel Weaver?	
22	MS. WEAVER: I would like an answer to	
23	the question of what Facebook's understanding of	
24	personal information is.	
25	SPECIAL MASTER GARRIE: Okay. That is	05:12:46
		Page 224

1	the question that is pending to the witness.	05:12:48
2	Is there an objection, Counsel Blume?	
3	MR. BLUME: The objection is to the	
4	extent it calls for a legal conclusion.	
5	SPECIAL MASTER GARRIE: Noted	05:13:00
6	MR. BLUME: That is that's that's	
7	my objection.	
8	SPECIAL MASTER GARRIE: Noted for the	
9	record.	
10	Mr. Clark, please answer the question to	05:13:06
11	the best of your ability.	
12	THE DEPONENT: To to the best of my	
13	ability, as a representative of Facebook, I I	
14	didn't prepare for that in in the context of	
15	answering No. 4.	05:13:18
16	In my personal experience, the definition	
17	that I have, I have gotten in working under	
18	guidance and direction of counsel for the sake of	
19	product work. And and I I don't know what I	
20	can say and what I can't say.	05:13:39
21	I'm if if I were asked and even if	
22	I were read is the CCPA definition of this, this,	
23	then I could give an observation or factual answer,	
24	I could answer that. But understanding implies	
25	much more	05:14:03
		Page 225

1	SPECIAL MASTER GARRIE: Counsel Weaver,	05:14:05
2	you can follow	
3	THE DEPONENT: than what I had	
4	prepared.	
5	SPECIAL MASTER GARRIE: Go ahead. Sorry.	05:14:08
6	I didn't mean to interrupt.	
7	THE DEPONENT: Oh, than than what I	
8	had prepared for.	
9	SPECIAL MASTER GARRIE: Counsel Weaver.	
10	MS. WEAVER: This is a fundamental	05:14:18
11	question to the case and relates directly to the	
12	data that is deleted and collected by Facebook.	
13	What is Facebook's definition of personal	
14	information?	
15	I'm not asking for a legal conclusion.	05:14:27
16	I'm just asking	
17	SPECIAL MASTER GARRIE: Hey.	
18	MS. WEAVER: Yeah.	
19	SPECIAL MASTER GARRIE: The witness	
20	testified he's not prepared to answer that on	05:14:33
21	behalf of Facebook as the witness I mean, I can	
22	read you back what he said, but I mean	
23	MS. WEAVER: Okay. Well, I'll move on.	
24	Sanctionable.	
25	Q. (By Ms. Weaver) Looking at this	05:14:49
		Page 226

```
1
     document -- looking --
                                                             05:14:50
               MR. BLUME: Objection to the comment.
              (By Ms. Weaver) -- going -- looking --
 3
     Mr. Clark, do you see a bunch of Facebook
     identifiers listed in this document?
                                                             05:14:56
 5
          A. I do.
7
          Q. Do you know what the is?
          A. This is Facebook
8
     prior to the rename of Meta, as this document
9
10
     hadn't been updated.
15
          Q.
               What is
                                                             05:15:35
          Α.
               It --
16
17
          Q.
               I'm sorry.
18
          Α.
               I believe
               And -- and back to the third-party
20
                                                           05:15:46
21
     identifier you said we discussed earlier.
               What are you referring to?
22
23
              In one of the earlier documents we had
24
     discussed -- we had referred to third-party ID, the
     ephemeral third-party IDs.
                                                             05:16:03
25
                                                             Page 227
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1	Q. You mean the IDs used in customer match?	05:16:09
2	A. No. These are these are	
3	identifiers not just individual user	
4	identifiers. These are identifiers of objects,	
5	transactions, third parties.	05:16:21
6	Q. Okay. what is that?	
7	A. I believe that one is	
	when I when I choose the button on	05:16:43
11	Instagram, it's the	
13	Q. Is	
14	A as Instagram has its own canonical	
15	user as Instagram has its own canonical user ID,	05:16:56
16	this maps between the two.	
17	Q. Understood.	
18	And do you see where it says "Cookie	
19	Identifiers" in this document?	
20	A. I do.	05:17:10
21	Q. And it lists "BrowserID" and "DATR."	
22	Do you see that?	
23	A. I I do.	
24	Q. How are they different?	
25	A. BrowserID each Web browser generates	05:17:20
		Page 228

1	its own unique browser ID.	05:17:22
2	DATR is the Facebook version of that	
3	unique identifier, as it's possible to spoof the	
4	BrowserID.	
5	And then the first-party cookie	05:17:32
6	identifiers would be some of the things which we	
7	had talked about before. The values associated	
8	with these cookie identifiers.	
9	Q. And you said a moment ago that the	
10	Facebook identifiers we just discussed have changed	05:17:51
11	since Facebook became Meta.	
12	Which ones changed?	
13	A. Sorry. I was to clarifying to make	
14	sure my statement was heard correctly.	
15	This says Facebook identifiers. But that	05:18:04
16	title of that category of Facebook identifiers, if	
17	updated, would say Meta identifiers, as this	
18	includes user ID, which is the Facebook ID.	
	And so it's it's not	
20	just Facebook as an application. This is Facebook,	05:18:23
21	as a company, in that line.	
22	Q. Okay. And then it's	
23	A. Because it included WhatsApp and it	
24	included other products as well.	
25	Q. Understood.	05:18:37
		Page 229

1	Turning to the top of the next page, do	05:18:37
2	you see where it says "Device identifiers and	
3	Advertising Identifiers"?	
4	A. I do.	
5	Q. What is MS MISDN?	05:18:45
6	A. I think that's a typo.	
7	It says MISDN, but I believe it's MSISDN,	
8	which is an identifier it's a it's a hardware	
9	identifier on every phone.	
10	Q. Is it unique to to the every phone?	05:19:05
11	A. I believe it is. I can't say with	
12	specificity. I just know that it's a it's a	
13	general unique device identifier that comes on	
14	device.	
15	Q. And what's an IDFV?	05:19:19
16	A. I remember the two I's. IDFV and IDFA as	
17	both being an iOS-related device identifiers.	
18	I don't know IDFV off the top of my head.	
19	Q. What's	
20	A. I just know it's iOS-related.	05:19:34
21	Q. What's the "Family Device IDs" referred	
22	to?	
23	A. That is that is across Meta or across	
24	Facebook corporate. Similar to what is for	
25	That is the equivalent for	05:19:46
		Page 230

1		05:19:51
2	Q. Is the family device ID tied to a	
3	individual new UID?	
4	A. It is as as this	
	is that one put in	05:20:08
6	combination with other things could cause or could	
7	create	
8	So it's identified as something that when	
9	combined with something else could equal	
10	re-identification, which is why it's identified as	05:20:28
11	UII.	
12	Q. And then GAID, what is that?	
13	A. I believe that's the Google ad ID.	
14	Q. And AAID, what is that?	
15	A. I think it's the Android ID, if I	05:20:43
16	remember correct.	
17	Q. And then it says "or other OS or	
18	Facebook-generated device IDs."	
19	What other Facebook-generated device IDs	
20	are you aware of?	05:20:57
21	A. Well, I didn't prepare for it	
22	specifically. I didn't speak to my personal	
23	capacity.	
24	An example of Facebook-generated device	
25	ID might be for my Oculus, or might be for	05:21:07
		Page 231

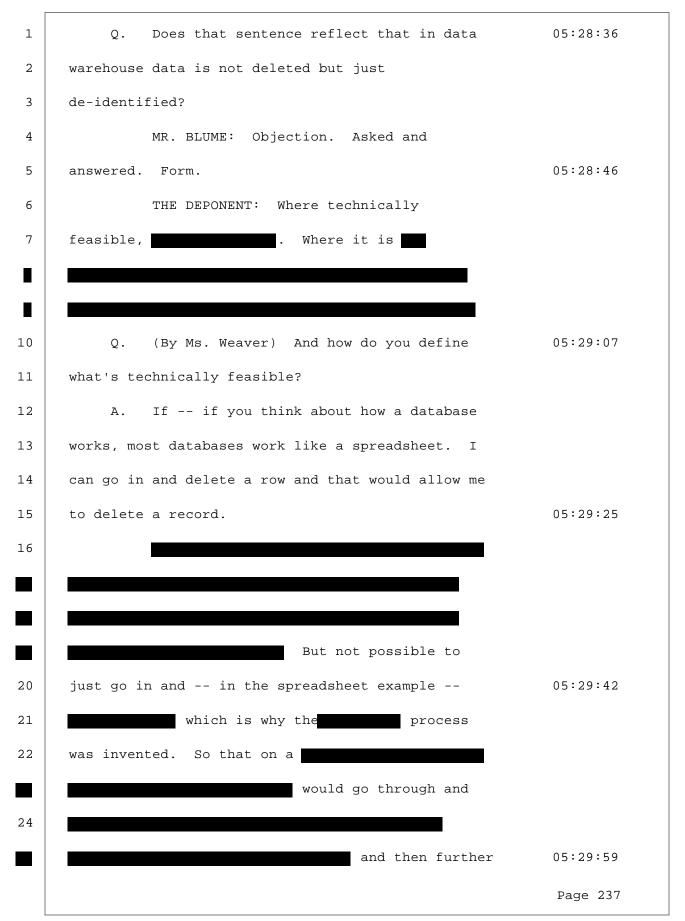
1	it's it's Facebook-generated because it's	05:21:09
2	Facebook hardware.	
3	Q. And a little lower do you see where it	
4	refers to "Derived data from UGC."	
5	A. Yes.	05:21:32
6	Q. And it refers to hashes, embeddings and	
7	features or labels.	
8	Do you see that?	
9	A. I do.	
10	Q. What is an embedding?	05:21:42
11	A. I'm reading the context, since that's a	
12	technical term that could be used in a variety of	
13	different ways.	
14	I actually don't know with specificity on	
15	this page.	05:22:08
16	I can I would assume that this has to	
17	do with any classification as that is that is	
18	one of the common uses of that term.	
19	But I I can't say with specificity	
20	what what that means in this context. I would	05:22:26
21	have to follow up.	
22	Q. What do you mean by "classification"?	
23	A. If if this were used in any machine	
24	learning model or how that may have been used in	
25	that case is how I've seen that term used.	05:22:42
		Page 232

1	But as I said, I can't say with	05:22:45
2	specificity in this case at this paragraph.	
3	Q. Are all three categories of derived data	
4	described there stored in data warehouse?	
5	A. All three of and this is in the	05:23:18
6	derived data from UGC category. I want to make	
7	sure I'm answering the right question.	
8	Q. Yes.	
9	A. Yes, I would expect that.	
10	Q. Is derived data not from UGC but from	05:23:27
11	off-platform activity stored in data warehouse?	
12	MR. BLUME: Objection. Form. Scope.	
13	THE DEPONENT: Off-Facebook activity	
14	can can you can you ask that question one	
15	more time. That was	05:23:46
16	Q. (By Ms. Weaver) Yes.	
17	A. I got confused on the	
18	Q. Is derived data generated from	
19	off-platform activity stored in data warehouse?	
20	MR. BLUME: Same objection.	05:23:56
21	THE DEPONENT: Data from	
	lands in the and then	
23	is	
24	I would also expect that derived data	
25	would live in the, but I cannot say	05:24:17
		Page 233

1	without with specificity without like a more	05:24:21
		03.21.21
2	specific example.	
3	Q. (By Ms. Weaver) And when you say it is	
4	"transformed," what do you mean?	
5	A. When data comes in from off-Facebook	05:24:30
6	activity, it comes in as log entries as as	
7	data the the most efficient way to collect	
8	that data is in in a raw logging format. And	
9	then to do transforms which is an ETL	
10	transformation of that data, which is a common	05:24:51
11	industry prac practice to take raw log data and	
12	put it into a usable fashion.	
13	For instance, part of the result of that	
14	transform is that data being made available to	
15	consumers in in off-Facebook activity, which is	05:25:10
16	a tool on the Facebook site.	
17	Q. When you say "put it into usable	
18	fashion," what do you mean?	
19	A. The data as it comes in is in a in a	
20	raw log format. It's meant to be efficient from a	05:25:34
21	network perspective. It's meant to essentially	
22	just be raw collection and not necessarily in a way	
23	that it can be used. That that that data	
24	would be might be in the JSON string. It might	
25	be in a different kind of format.	05:25:54
		Page 234

1	I don't specifically know what kind of	05:25:56
2	format it's in. But it would be it wouldn't be	
3	meaningful to me, as a consumer, if I saw that	
4	activity on my OFA page without putting it into a	
5	format that could be queried and have a user	05:26:07
6	interface put in front of it.	
7	Q. Setting aside user interaction with the	
8	data, how does Facebook transform off-platform	
9	activity for its own use?	
10	MR. BLUME: Objection. Form. Scope.	05:26:19
11	THE DEPONENT: Well, I didn't prepare for	
12	it specifically for as a representative of	
13	Facebook.	
14	I just in my own capacity, that	
15	that data is is for either	05:26:34
16	purposes that I'm	
17	personally aware of.	
18	Q. (By Ms. Weaver)	
		05:26:55
21	MR. BLUME: Objection. Form. And scope.	
22	THE DEPONENT: I won't be a broken	
23	record, but just from my personal experience, it's	
24	the	
25	Q. (By Ms. Weaver)	05:27:09
		Page 235

1		05:27:12
2	A. Correct.	
3	Q. And would it still be, in some instances,	
4	associated with a user ID or other identifier?	
5	MR. BLUME: Objection. Form. Scope.	05:27:30
6	THE DEPONENT: Just reiterating what	
7	we've walked through today with the	
8	process and the processes in the data warehouse	
9	and and also just from the definition of what we	
10	just walked through, any of that information that	05:27:42
11	contained any of this UII, or if there was a user	
12	ID or or one of the other or if there was a	
13	user ID, that	
	And any of the	
		05:27:59
16	Q. (By Ms. Weaver) And do you see the	
17	question or the sentence in bold that says "	
20	Do you see that?	05:28:16
21	A. I'm scrolling down to that.	
22	I do see that.	
23	Q. And does that mean that in data	
24	warehouse which is Hive, correct?	
25	A. That is correct.	05:28:35
		Page 236



1	go through and	05:30:03
2	Q. How are blobs of files created, in	
3	general?	
4	MR. BLUME: Objection. Form. Scope.	
5	THE DEPONENT: In in my personal	05:30:17
6	experience, using using the pixel example, as	
7	data comes back from pixel files, the data is	
8	written into a raw log format. And tables are	
9	merely sets of files that are written together and	
10	it's that's how the structure, the physical	05:30:37
11	structure of how data gets written to disks.	
12	MS. WEAVER: Great. Thank you.	
13	Okay. This was very helpful. We really	
14	are done, except that we are not closing the	
15	deposition nor the topic.	05:30:52
16	Thank you very much for your time,	
17	Mr. Clark.	
18	MR. BLUME: And before before we go	
19	off the record, Mr. Garrie, if I could be heard for	
20	a moment.	05:30:59
21	MS. WEAVER: Let me just before you	
22	if you're about to launch into something else we	
23	would request that counsel produce any documents	
24	used to refresh the witness refresh the	
25	witness's recollection in preparation for this	05:31:11
		Page 238

1	deposition.	05:31:14
2	MR. BLUME: Refresh his recollection.	
3	Okay. Presumably, if he didn't know it before the	
4	deposition, then it wouldn't be refreshed. But	
5	okay.	05:31:24
6	And Mr. Garrie, if I could be heard for a	
7	moment.	
8	SPECIAL MASTER GARRIE: Yes. Do you want	
9	the witness to stay?	
10	MR. BLUME: It doesn't matter.	05:31:34
11	SPECIAL MASTER GARRIE: Okay.	
12	MS. WEAVER: It might matter to him.	
13	MR. BLUME: He can go, if he wants.	
14	THE DEPONENT: I'll be back.	
15	MR. BLUME: I just I just want to make	05:31:44
16	sure that we're not chasing	
17	THE VIDEOGRAPHER: Did you want did	
18	you want to go off the record or keep this on?	
19	MR. BLUME: On on the record, please.	
20	THE VIDEOGRAPHER: On the record. Okay.	05:31:53
21	MR. BLUME: To make sure that we're not	
22	chasing windmills here.	
23	The definition of personal information,	
24	under the CCPA, which is the cite in this document	
25	specifically, is about 330 words with three	05:32:06
		Page 239

1		
1	sections and ten subsections referencing no fewer	05:32:13
2	than three other statutes, including the California	
3	constitution.	
4	And so to expect any witness, even a	
5	30(b)(6) witness, to recite all of that by memory	05:32:25
6	is an unreasonable request when the definition,	
7	quote, personal information, close quote, as is set	
8	forth in Exhibit 359 has a specific cite as to what	
9	it means per the under the CCPA. And the CCPA,	
10	as I mentioned, has a very long and complicated	05:32:47
11	definition of what that means.	
12	And so claiming that he should not he	
13	should be able to recite it by memory, I think, is	
14	unreasonable. And it is also I will also note,	
15	as he testified to all day, the term "personal	05:33:04
16	information" is not a necessary the definition	
17	of that is not necessary to understand this	
18	document. It's a comparative reference with the	
19	definition cited, should that comparison need to be	
20	made. But does not define the terms used by	05:33:21
21	Facebook, which is UII and/or user data.	
22	Thank you.	
23	We have nothing further.	
24	SPECIAL MASTER GARRIE: Well, I yeah,	
25	I again, I was just I was just processing	05:33:39
		Page 240

1	what was said.	05:33:41
2	Okay. Noted for the record.	
3	But the definition of how Facebook	
4	defines personal information, I would go with being	
5	a critical concept for the the case as its	05:34:00
6	entirety. And so for Facebook, it may I'll	
7	leave it to the parties, having read the	
8	stipulation to having reserved all the time and	
9	allocated accordingly to have this conversation	
10	among themselves, but I would I would encourage	05:34:21
11	the idea of producing a witness that can define how	
12	Facebook defines personal personal	
13	MR. BLUME: If I may, Your Honor	
14	SPECIAL MASTER GARRIE: information.	
15	MR. BLUME: Yeah. If I may	05:34:36
16	MS. WEAVER: You're interrupting him.	
17	MR. BLUME: How if I may, personal	
18	information is defined by Facebook as it sets forth	
19	in Exhibit 359. That is the definition under the	
20	CCPA. Facebook does not use the term "personal	05:34:45
21	information." That's why we it as the	
22	witness said, the Facebook term for that for	
23	something that subsumes personal information is	
24	UII. That is the term that Facebook uses. And	
25	it's important to note, that as the document	05:35:03
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1	SPECIAL MASTER GARRIE: But	05:35:07
2	MR. BLUME: says, UII does not	
3	directly map to personal information, so	
4	SPECIAL MASTER GARRIE: Well, that's	
5	that's where I got confused.	05:35:11
6	So if someone who does know the CCPA and	
7	the different articles and can recite it to you, I	
8	have a serious concern with the very construct that	
9	it subsumes the definition of personal information,	
10	so I would expect that Facebook	05:35:21
11	MR. BLUME: Well	
12	(Simultaneously speaking.)	
13	SPECIAL MASTER GARRIE: can product a	
14	witness don't interrupt me again. You interrupt	
15	me again and we will have a problem.	05:35:27
16	MR. BLUME: Okay.	
17	SPECIAL MASTER GARRIE: Okay. Thank you.	
18	MR. BLUME: Okay.	
19	SPECIAL MASTER GARRIE: Thank you very	
20	much.	05:35:34
21	So what I'm trying and what I was	
22	saying is that it subsumes the definition.	
23	Thereby, they must have some understanding of what	
24	constitutes personal information.	
25	I have reviewed countless exhibits and	05:35:44
		Page 242

1		
1	materials your client has produced referencing	05:35:47
2	personal information as a term and a concept.	
3	Whether or not you personally want to take a	
4	position on behalf of your client that they have no	
5	position as to what personal information is in the	05:35:58
6	786-plus documents that I can cite to you that use	
7	the term "personal information" is a bit	
8	disconcerting to me.	
9	But with that even said, I still expect	
10	that Facebook would feel incentivized to provide a	05:36:12
11	witness that could attest to how it defines the	
12	concept of personal information, which is subsumed	
13	by this broader construct. Because I can't exactly	
14	understand how they are differentiating the two.	
15	And I read the exhibit and I heard the testimony.	05:36:28
16	So I advise you to take this under	
17	advisement accordingly before I order it. And I	
18	will encourage you again that whatever witness	
19	if he's not prepared to testify as to how Facebook,	
20	as a corporate representative, defines personal	05:36:45
21	information, that's noted for the record and will	
22	be reflected accordingly as one of your comments.	
23	We're done. We're off the record.	
24	MR. BLUME: All right. I do not mean	
25	SPECIAL MASTER GARRIE: Thank you very	05:36:58
		Page 243
		I

1	much.	05:36:58
2	MR. BLUME: I did not mean subsumed. I	
3	meant to read the document, which is directly	
4	does not directly map to personal information.	
5	That is how we define the term.	05:37:06
6	SPECIAL MASTER GARRIE: Right. I know.	
7	But it so I've read the documents, actually, all	
8	of them. And there is if Facebook's position is	
9	they cannot define what personal information is,	
10	that is fine.	05:37:21
11	(Simultaneously speaking.)	
12	MR. BLUME: That's not	
13	SPECIAL MASTER GARRIE: They can go on	
14	the record all that was asked is how Facebook	
15	defined personal information and he said he is not	05:37:28
16	prepared to testify to that.	
17	I said that is fine. Right. I said that	
18	is fine. I understand it was a concept of that	
19	document. But the question was a broader question	
20	asked by the attorney and the witness stated that	05:37:40
21	they were not prepared maybe there was	
22	confusion. Maybe there wasn't. Fine.	
23	My point is, is Facebook would I would	
24	recommend find a witness that can define how	
25	Facebook, the company, defines personal	05:37:55
		Page 244

1	information. That's it.	05:37:58
2	There's no further conversation.	
3	MR. BLUME: Under understood.	
4	And with all due respect, it's he	
5	all he said was he couldn't reflect he couldn't	05:38:05
6	testify to the definition under the CCPA, which is	
7	how it's referenced in this document. That is his	
8	testimony.	
9	SPECIAL MASTER GARRIE: Well, there was	
10	actually multiple there there well, it	05:38:17
11	doesn't matter. The testimony is captured for the	
12	record and and I read 196, line 3, accordingly,	
13	with the subsequent six lines of answers, as well	
14	as the four other references.	
15	But that's neither here nor there. And I	05:38:27
16	will leave it in the hands of counsel to review it.	
17	All I'm saying to Facebook is, find a	
18	witness that can define what personal information	
19	is, if there is not an agreement on this. Because	
20	I get a lot of briefs from everybody citing to this	05:38:43
21	constructs of personal information and not personal	
22	information, as does Judge Chhabria. And if your	
23	client doesn't have a definition, we'd all like to	
24	know.	
25	So with that in mind, we're going to go	05:38:55
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1
      off the record. Call it a wrap for the day and we 05:38:58
      will continue forward with other depositions.
      That's all I'm telling for the record. Okay. All
 3
 4
      done.
 5
               THE VIDEOGRAPHER: Okay. We're off the 05:39:11
 6
      record. It's 5:39 p.m.
7
               (TIME NOTED: 5:39 p.m.)
8
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1	I, MICHAEL PATRICK CLARK, do hereby declare
2	under penalty of perjury that I have read the
3	foregoing transcript; that I have made any
4	corrections as appear notes; that my testimony as
5	contained herein, as corrected, is true and
6	correct.
7	Executed this, day of,
8	2022, at
9	
L O	
1	
_2	
	MICHAEL PATRICK CLARK
_3	
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1 I, Rebecca L. Romano, a Registered 2. Professional Reporter, Certified Shorthand 3 Reporter, Certified Court Reporter, do hereby 4 certify: That the foregoing proceedings were taken 5 before me remotely at the time and place herein set 6 7 forth; that any deponents in the foregoing 8 proceedings, prior to testifying, were administered 9 an oath; that a record of the proceedings was made 10 by me using machine shorthand which was thereafter 11 transcribed under my direction; that the foregoing 12 transcript is true record of the testimony given. Further, that if the foregoing pertains to the 13 14 original transcript of a deposition in a Federal 15 Case, before completion of the proceedings, review of the transcript [] was [X] was not requested. 16 17 I further certify I am neither financially interested in the action nor a relative or employee 18 19 of any attorney or any party to this action. IN WITNESS WHEREOF, I have this date 2.0 21 subscribed my name. Dated: May 23, 2022 2.2 23 24 Rebecca L. Romano, RPR, CCR CSR. No 12546 25

```
1
     Ms. Lesley E. Weaver, Esq.
 2
      lweaver@bfalaw.com
                                             May 23, 2022
 3
     RE: IN RE: FACEBOOK, INC.
 4
     May 18, 2022, Michael Patrick Clark, Volume I (JOB NO. 5210145)
 5
6
     The above-referenced transcript has been
      completed by Veritext Legal Solutions and
7
8
     review of the transcript is being handled as follows:
9
      ___ Per CA State Code (CCP 2025.520 (a)-(e)) - Contact Veritext
10
         to schedule a time to review the original transcript at
         a Veritext office.
11
12
      ___ Per CA State Code (CCP 2025.520 (a)-(e)) - Locked .PDF
         Transcript - The witness should review the transcript and
13
14
        make any necessary corrections on the errata pages included
        below, notating the page and line number of the corrections.
15
16
         The witness should then sign and date the errata and penalty
17
         of perjury pages and return the completed pages to all
         appearing counsel within the period of time determined at
18
19
         the deposition or provided by the Code of Civil Procedure.
       _ Waiving the CA Code of Civil Procedure per Stipulation of
20
         Counsel - Original transcript to be released for signature
21
         as determined at the deposition.
22
      ___ Signature Waived - Reading & Signature was waived at the
23
24
         time of the deposition.
25
                                                            Page 249
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__ Federal R&S Requested (FRCP 30(e)(1)(B)) - Locked .PDF Transcript - The witness should review the transcript and make any necessary corrections on the errata pages included below, notating the page and line number of the corrections. The witness should then sign and date the errata and penalty of perjury pages and return the completed pages to all appearing counsel within the period of time determined at the deposition or provided by the Federal Rules. _X_ Federal R&S Not Requested - Reading & Signature was not requested before the completion of the deposition. Page 250

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5							
6	REASON_						
7	PAGE	LINE	CHANGE				
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9	REASON_						
10	PAGE	LINE	СН	ANGE			
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Federal Rules of Civil Procedure Rule 30

- (e) Review By the Witness; Changes.
- (1) Review; Statement of Changes. On request by the deponent or a party before the deposition is completed, the deponent must be allowed 30 days after being notified by the officer that the transcript or recording is available in which:
- (A) to review the transcript or recording; and
- (B) if there are changes in form or substance, to sign a statement listing the changes and the reasons for making them.
- (2) Changes Indicated in the Officer's Certificate. The officer must note in the certificate prescribed by Rule 30(f)(1) whether a review was requested and, if so, must attach any changes the deponent makes during the 30-day period.

DISCLAIMER: THE FOREGOING FEDERAL PROCEDURE RULES

ARE PROVIDED FOR INFORMATIONAL PURPOSES ONLY.

THE ABOVE RULES ARE CURRENT AS OF APRIL 1,

2019. PLEASE REFER TO THE APPLICABLE FEDERAL RULES

OF CIVIL PROCEDURE FOR UP-TO-DATE INFORMATION.

VERITEXT LEGAL SOLUTIONS COMPANY CERTIFICATE AND DISCLOSURE STATEMENT

Veritext Legal Solutions represents that the foregoing transcript is a true, correct and complete transcript of the colloquies, questions and answers as submitted by the court reporter. Veritext Legal Solutions further represents that the attached exhibits, if any, are true, correct and complete documents as submitted by the court reporter and/or attorneys in relation to this deposition and that the documents were processed in accordance with our litigation support and production standards.

Veritext Legal Solutions is committed to maintaining the confidentiality of client and witness information, in accordance with the regulations promulgated under the Health Insurance Portability and Accountability Act (HIPAA), as amended with respect to protected health information and the Gramm-Leach-Bliley Act, as amended, with respect to Personally Identifiable Information (PII). Physical transcripts and exhibits are managed under strict facility and personnel access controls. Electronic files of documents are stored in encrypted form and are transmitted in an encrypted fashion to authenticated parties who are permitted to access the material. Our data is hosted in a Tier 4 SSAE 16 certified facility.

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